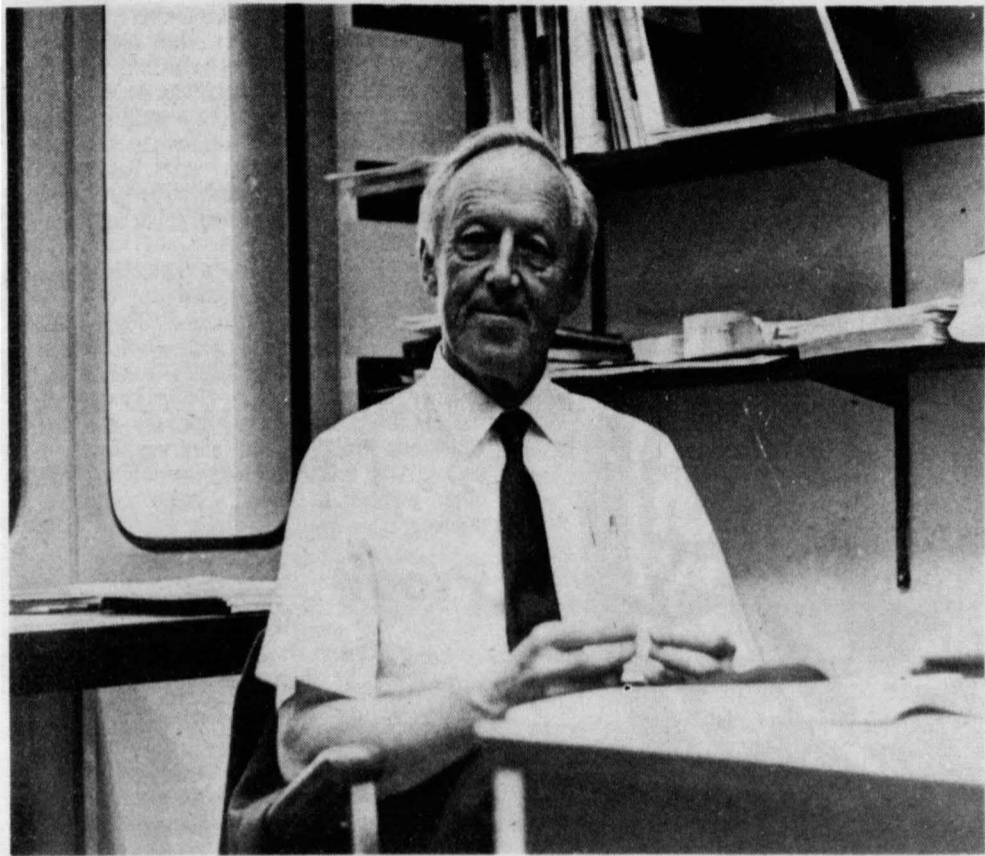


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Friday, October 30, 1970



Dr. Hannes Alfvén
UCSD's Nobel Prize Winner
Photo by Jim Ruppel

NASA Should Visit Asteroid, Says Dr. Alfvén

by Rod Lorang

Muir College, it would seem, chooses its honorary fellows well. At its recent convocation, the college granted such an honor to Dr. Hannes Alfvén, citing his daring and fundamental work in physics. On Tuesday, Dr. Alfvén received another, slightly more significant recognition of merit—the 1970 Nobel Prize for Physics.

With the prize comes an award of half of \$78,400. The other half goes to Dr. Louis Eugene of France, who shared the physics prize with Alfvén. The work of the two men was done separately and is not closely related.

Dr. Alfvén is honored for "fundamental work and discoveries in magneto-hydrodynamics" and the application of his findings to plasma physics. He is considered an originator of plasma physics, and is also known as the discoverer of Alfvén waves, electromagnetic waves found in ionized gas.

Dr. Alfvén is not a native American. He is a Swedish citizen, and became interested in plasma physics there in 1937. In 1942 he discovered the waves that bear his name. But in the mid-1960's he left Sweden, saying too little emphasis was being put on the peaceful uses of atomic fusion, another field in which his work is basic.

Upon leaving Sweden, Dr. Alfvén was offered posts in Russia, the United States, and several other countries. He soon ended up at UCSD, and has been a visiting professor here since 1966. Now a professor in residence, he teaches one small class a week to graduate students, most of whom are doctoral candidates. He also gives many general lectures. Dr. Alfvén is at UCSD only six months of the year. He spends the other six in Sweden.

At present, Dr. Alfvén is trying to convince NASA to send an unmanned probe to an asteroid—and has been given a very positive response. Alfvén thinks the solar system condensed from clouds of ionized gas, and that the asteroids didn't quite make it to full-planet status. This view contrasts with the "big bang" theory, and the idea that the asteroids were once a planet which later disintegrated. Alfvén feels an unmanned mineral-gathering expedition to an asteroid would go a long way toward finding out what our creation is all about.

Dr. Alfvén is UCSD's third Nobel Prize winner. Others were Harold Urey and Dr. Maria Goeppert. The only other prize winner in San Diego is Dr. Robert Holly of the Salk Institute.

Scheer Praises Red China, Ridicules U.S. Consumer Society

by Rose DeCosta

"Why is it that the greatest military power in the world finds it hard to disengage from a war everyone wants to end? What alternative do you propose for the American system?" These are some of the questions Robert Scheer, a radical authority on China and the Third World, dealt with when he addressed UCSD students Wednesday in the Revelle Cafe.

Scheer, former editor of *Rampart's Magazine* and author of *How the U.S. Got Involved in Vietnam*, has recently returned from a tour to the People's Republic of China. He and a group of American radicals traveled through China, North Korea, and North Vietnam. They were the first Americans to visit China since the Cultural Revolution four years ago.

"Our experience with these countries, though different they all were, is that they all went through a Cultural Revolution," explained Robert Scheer. "Before I went over there I was cynical about the effectiveness of Communism, but I have found a place where communism works. I have found an alternative civilization. I have found it as an alternative reality." Scheer elaborated, "I don't care if the U.S. or the U.N. recognizes China or not. The fact is that it is there. Never have

I found a place more different and exciting. Their system is able to combine combinations that were thought uncombinable. China and North Korea are self-sufficient. They are able to produce heavy machinery as well as provide for consumer goods. These countries have solved their agricultural problems. North Korea, previously an agricultural importer, is now an exporter. China has solved her food problems. Anyone who has visited there can see this," Scheer said. "Due to communes and collectivization, the cities are not over-crowded. China is not over-populated. The caricature showing China as an ark with people falling out of it is 'bull shit'. Never during my three months in China did I see one human being drunk, abrasive, etc. More things happen to me in each of my PSA flights back to Berkeley. There, I didn't see people out for themselves. I see this due to collectivism. It has been due to collectivism that China has been able to develop economically and industrially as well as develop a new man."

In regards to the homefront, Scheer noted, "Our society is based on waste. It satisfies needs that don't need to be satisfied, makes machinery that is not needed, and makes consumer products just to get people to buy."

A question from the audience asked whether or not Scheer was a Communist. In answer to this, Scheer replied, "I can't say that I claim in your terms to be a Communist, but I do see collectivism as an alternative society. If you call this

(continued on page 2)

Proposition 'A' To Fight Ecology Crisis

by Rose DeCosta

Citizens' concern for the ecology crisis will be put to a test in the November elections. Proposition A, which will implement an emergency environmental trust fund, has been proposed by the San Diego County Board of Supervisors for the November 3 general elections.

Supporters claim that rapid growth in the population of the San Diego County area has made protection of the surrounding environment a critical matter. Open space, land for future parks, and recreation areas must be acquired and maintained before they become forever lost to the people in residential and industrial development. It is for these reasons that the Board of Supervisors have decided to put proposition A on the November ballot.

Proposition A a "Test"

According to Dr. John McGowan, Bio-oceanographer at Scripps, and Fran Sticha, a member of the UCSD Students for Open Space, "Proposition A was put on the ballot as a 'test' to see if the public is really concerned about preserving the environment and would put their money where their mouths are. The county is aware that there are many groups concerned with environmental action but they weren't quite sure as to how the general public feels about it," McGowan says. "The only thing wrong with this proposition is that the Supervisors were late in proposing it for the elections. Due to this, the public isn't quite educated as to what Proposition A would mean for the San Diego area."

If the measure is passed, Proposition A will provide a \$7 million revolving fund for open space preservation. The county will use this money to purchase parcels of land, thus keeping housing developers from acquiring titles and developing the area. The funds could be used in either of the following ways:

- 1) taking an option on the land while specific plans for its use were developed;
- 2) taking an option on the land for holding until the county could afford to purchase it; or
- 3) providing a required deposit for the court if a condemnation procedure was needed.

The intention of the Board of Supervisors is to use these funds to pay the \$7,000,000 principal plus interest on bonds. Interested persons would buy shares of the bonds and the interest for the bonds would be paid for by Vehicle Code misdemeanor fines, and forfeitures. Through this proposed method of raising the interest, tax payers will not be burdened with increased property taxes.

Many Areas to be Dealt With

Though the San Elijo Lagoon and Tecolote Canyon have been areas of interest, Proposition A does not deal specifically with these two areas. These are just places where immediate action is needed to avoid a spiraling increase of residential development.

The San Elijo Advisory Committee disapproved of the concept of a private residential development in the lagoon area for the following reasons: 1) Proposed development ignores the waterfowl and wildlife values of the lagoon; 2) It restricts public recreational use of the unique natural resources; 3) The anticipated high density development imposes an unnecessarily high burden on the already overcrowded school and public facilities; and 4) Sewage dumping would present a problem if residential areas were developed.

As an alternative to private residential development, the Advisory Committee perceives public ownership of the land. Various methods of acquisition would be:

- 1) The County taking an option on buying the land.
- 2) Nature Conservancy or similar organizations would take options and purchase the land to be resold to the county or state on a long term basis.
- 3) Federal Fish and Wildlife Commission could purchase the Federal Fish and Wildlife Commission could purchase the land as a refuge for a unique and rare bird population.

Funds not available

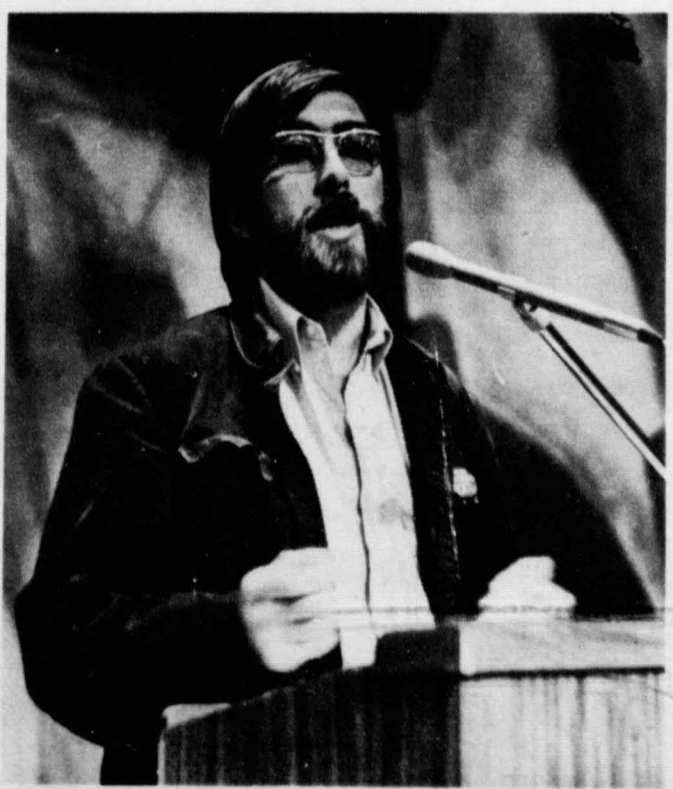
These are the alternatives. However, the County government presently has no funds with which to act. This is what Proposition A will do: it will provide the county with a special budget especially designed for purchasing large parcels of land.

Thus far, there are no officially stated arguments against Proposition A and no listing of opposing arguments can be found on the sample ballot.

Dr. McGowan thinks "'cons' are apathy. The problem Proposition A faces is that the public does not know or understand it. Through ordinary conservatism, people will not approve a bond issue they don't understand."

UCSD Students for Open Space feel that "the money from this measure will help avoid the ecology crisis. Voter reaction to Proposition A will be considered by our elected officials as a measure of the public's concern over environmental issues."

Chancellor's
Press Conference
Wednesday, November 4,
at noon
North Dining Hall
Revelle Commons.



Robert Scheer

Supreme Court Expected To Rule On Draft Issues

WASHINGTON (CPS)—For the second year in a row, the Supreme Court can be expected to be the major source of reforms in the draft. Last term (October 1969-July 1970) the court ruled on several cases that the Selective Service System was overstepping its legal authority written and put into force by proclamation of the President, gave many powers to the system which were not provided for in the law as passed by the Congress.

Under the leadership of Chief Justice Warren Burger—but usually over his strong objection—the Court found that a number of regulations, including regulations providing for priority induction of draft law violators, punitive reclassification of college students, prosecution of men who fail to register beyond their 23rd birthday (after the statute of limitations expires) and excluding non-religious objectors to all wars from conscientious objector status, were in conflict with the Congressional action.

This year the Court is being asked to focus on two draft issues: the right of registrants to be represented by a lawyer during dealings with their draft boards, and the right of selective conscientious objection to a particular war.

In *Weller vs. United States*, the Court is being asked to overturn a decision by Judge Peckham of the North District of California, which dismissed an indictment against Weller for failure to report for induction. The District Court ruled in favor of Weller's claim when it found that a registrant may assume that he has any right which does not specifically deny registrants the privilege of legal counsel at their appearances before the local board. The system has traditionally held, both in regulations and less formal documents, that the meeting between the local board and the individual registrant is not a formal, legal confrontation, and therefore specifically excludes legal counsel from participation in such meetings. Judge Peckham, however, agreed with Weller's contention that the personal appearance before the local board is far more serious in terms of its potential effect on a registrant's life and liberty than many other forms of administrative hearings where counsel has been regarded as a right, such as security clearance investigations. "Certainly, failing to establish a conscientious objector claim is as serious as the impact of loss of access to classified information," he said, "hardly what most people would consider 'right.'"

In the other major case, *Guy Porter Gillette* is

appealing his conviction for failing to submit to induction on the grounds that his religious training and belief is unconstitutionally discriminated against by the requirement in the draft law that conscientious objectors be opposed to all wars, not just the specific wars in which they might expect to fight.

This "selective objection" is the crux of a

war is in conflict with their beliefs or not. These faiths hold that there are situations in which war is a justifiable means of resolving conflict, and that the individual is responsible to determine for himself and act in accordance with his determination as to the morality of a particular conflict.

The draft law specifically excludes from

officials oppose extension of this exemption to selective objectors because of difficulty in determining their "sincerity." They seem to feel that many opponents of the war in Vietnam might take advantage of this difficulty in sorting the "sincere" from the "insincere" as a springboard to escape service without meeting the system's rigorous requirements, which are now applied to applicants for the exemption.

Draft counselors agree that an anti-system ruling in a case of this sort would greatly increase the number of CO's. They feel, however, that the present regulations unjustly discriminate against registrants whose convictions prevent them from engaging in wars, such as the war in Vietnam, which violate deep moral scruples against such wars, but who would fight in a war to defend their country against an overt threat or would defend their faith from a similar incursion.

What will actually happen with these cases is up for serious question because of the uncertainty of newly appointed Justice Harry Blackmun's effect on the Court's outlook on draft cases. Although the Court's recent rulings against the system have generally been by a margin of five to three, it is entirely possible that Blackmun may be not only personally conservative on this issue, but also able to convince other justices to adopt a more conservative stance.

Proof . . .

(Continued from page 8)

habits. I don't think that it is that unrelated, however. To the contrary, as the non-growth goal becomes established in community after community, so the moral need to do something realistic about over reproduction should become more apparent. It would be obviously wrong to attempt the exclusion of immigration while allowing uncontrolled emigration. And if non-growth were a local goal, it should be that much more visible to the reproductive unit itself, the family. The need to elect and retain non-growth officials on the local level cannot be overstated.

William Thwaites
Co-founder of Zero Population
Growth of San Diego
1369 B St.
San Diego, Calif 92101



major dispute over the whole conscientious objector status. On one hand, some churches hold as a doctrine of faith that their members must decide for themselves whether a specific

exemption these adherents to the just war doctrine, and has traditionally required opposition to all wars as a primary precondition for recognition. Presently, Selective Service of-

Scheer . . .

(continued from page 1)

communism, then I am a Communist." When commenting on one of Nixon's policies, Scheer stated, "Nixon's peace proposal was nothing of the sort. It shocks me that people believe it to be. That is just about as shocking as if Adolf Hitler was to turn around during World War II and say, 'Now we shall take care of the problem of the Jews.' Nixon's doctrine of de-escalation is really escalation. The genocidal nature of the war has been increased. This is the Nixon Doctrine. The Nixon, Johnson and Kennedy governments met up with complications in the Southeast Asia War. The complications were the same because they were not really interested in getting out. They wanted to get out without admitting defeat. What the ruling class fears is that unless defeat in Vietnam looks like victory, peasants in other countries might get the idea that they too can defeat the U.S. Empire. Will Sam be defeated by a small country? This is the complication."

Robert Scheer is presently running for the U.S. Senate on the Peace and Freedom Party ticket. "Smash U. S. Imperialism," Scheer said. "My campaign runs around this slogan." Opposing Scheer for the same office is John Tunney "Is Tunney not a lesser man?" asked Scheer. Can you elect a guy who congratulated J. Edgar Hoover and the F.B.I. on Angela Davis' capture? Can you elect a guy who doesn't support the farm-workers? When I read that the Bank of America building was burnt (this was over my breakfast) it made me day. If it didn't make yours, then don't vote for me."

Ecology . . .

(Continued from page 8)

Water Quality Control Board
On the state level, the Water Quality Control Board is responsible for the quality of water. They establish waste disposal standards for water for municipalities and industries. Standards are set at public hearings, and it is a misdemeanor to discharge waste without a permit. When a violation has been committed (detected through either state water samplings or public complaints to the Board), the regional Board issues a "cease and desist" order. The Board can then issue a schedule of compliance, or a building ban can be imposed on the violator. If there is still no compliance, the District Attorney will take the matter to the Superior Court, where the violator, if convicted, will be fined \$6000 a day until he complies with the Board's orders. These stiffer penalties for violators are the result of a new 1970 pollution bill.
The Water Control Board follows the ruling that discharge of waste is a privilege, not a right. Therefore, to obtain a permit, license must implement a monitoring system which ties into a central state control, thereby giving a running account of discharge rates to the board.
Historically, Mr. Berkmen of the Board feels that municipalities have been the biggest problems in this area in terms of pollution, because there are more municipalities than there is industry in this area. Also, because municipal projects are funded by voter approved tax bonds, they are slow to change methods of operation in awaiting voter-approved funds.
Incidentally, the UCSD is also monitored by the Board for waste disposal through the drains on the Scripps Beach.

A.S. Referendum Slated

A referendum, open to all UCSD undergraduates, will be held November 2-6 by the Associated Students. Three questions will appear on the ballot:

- (1) To prohibit the AS Council from passing resolutions on national or international politics. Henceforth, such questions would be referred to the voters in a referendum.
- (2) No general student strike shall be called

unless approved by the students in a general election.

(3) Shall it be the policy of the students to oppose building takeovers, window smashings, police over-reactions, etc.

Ballot boxes are located on Revelle Plaza, at the entrance of the Muir dorms, and at Matthews Cafeteria.

Bring your yellow AS card to vote.

arts
writers
needed
see terry

King Snedley-The Selling of a Beer 1970 Community Services Discussed at UC

by Owen Joyner
Associate News Editor



King Snedley: 'Who needs Rocky Mountain Spring Water?'

appearances of Lord Dudley Phipps, the only "real" court figure.

At the present the campaign is being directed exclusively at San Diego County as a test area because it has the highest concentration of people of the 18-34 bracket in the west. Distribution has reached 85 percent of the retailers in the county in 10 days according to Byrd. "Last week I couldn't say this," Byrd told the advertising class, "but I can say now that sales have revealed that the campaign has been very successful so far."

One student in the class got up to assure Byrd and Grauer that he felt it was a great success, telling them how he brought some Snedley Beer up to Santa Barbara and how quickly it disappeared. He went on to say how he and all his dorm mates had sent away for the tee-shirts. Grauer smiled and said, "We need more turkeys like you."

So save the salt for the popcorn, please. We put heart, soul and our exclusive Beechwood Aging into Budweiser. All you need to enjoy it is a glass... or drink it right from the can, if that's your bag...
Beer questions? Write: Ed McMahon, Publisher-Budweiser, Inc., 721 Peninsula St., St. Louis, Mo. 63101

Proposed Faculty Resolution Supports Search Committee

Carl Neiburger
Staff Writer

Members of the Academic Senate will vote by mail ballot whether or not to approve a resolution supporting a faculty-student voice in the selection of a new chancellor for UCSD. The resolution was apparently proposed as a response to suggestions that the faculty-student search committee officially established by the University president would be bypassed by the Regents.

Articles appearing in the *Los Angeles Times* and *San Diego Union* indicated that members of the faculty ad-hoc Committee to Save the University were influential in convincing some conservative Regents to reject candidates recommended by the regular search committee, and consider candidates favorable to CSU. Among CSU candidates were Scripps Institute Director William Nierenberg, and Dr. Ronald Berman of Literature, a CSU member. Said to have been a search committee nominee rejected by the Regents was School of Medicine Dean Clifford Grobstein.

The resolution, as amended by the Academic Senate at its monthly meeting last Tuesday, reads: "The San Diego Division of the Academic Senate unequivocally expresses its expectations and support of a continuing and orderly process for the selection of a new chancellor at UCSD. Specifically, the Senate expects that our next chancellor will be appointed with the consent of the president's Faculty-Student Search Committee."

Faculty-Student Role Favored

Senate Chairman Gabriel Jackson explained that the resolution, if passed, will be sent to the president who, in turn, will convey it to the Regents. "The resolution," he said, "is to reaffirm strongly the faculty-student role and not to have the Regents bypass us in the selection process."

Acting Chancellor Herbert York said he supports the resolution and expects it to pass. He does not think it will add to any division within the faculty, but feels that it will indicate how deep the division is. "If it really is a close issue, we ought to know." The chancellor added that there was "no chip-on-the-shoulder attitude about it (the resolution)," noting that he

Six of the nine campuses were represented Sunday when the Community Service Projects Committee met at U.C. Irvine for its first meeting of the 1970-71 year. The committee, which is organized statewide, is an advisory body to William Shepherd.

Each year monies are given by the regents from one of their special funds to finance, in part, community projects. This year \$245,000 was available. The funding is accomplished by the regents matching \$2 for every \$1 put up by the Campus. The committee has the task of assigning how the money is distributed.

No centralized office existed last year, and the \$17,000 which San Diego received was split between three groups who had projects going in and for the community. These groups were BSC and MECHA, who are operating tutorial projects and cultural awareness projects in the barrio and ghetto areas of San Diego, and the Community Interaction group, which worked as the People-to-People organization from May through the summer and is now continuing under its old name. Representatives last year were Sherry Compton for Community Interaction and James Clayton for BSC-Mecha.

This year under the A.S. Commissioner of Community Service the funding will be more centralized. The representatives this year are Bruce Morden elected Commissioner of Community Service and Karen Watson who is on the Executive Committee of the Volunteer Service Center.

The Committee serves another function, that of coordinating information from the various campuses. Most campuses differ in their organization structure but all are concerned with the solutions to problems in the community. The Berkeley and Santa Barbara campuses are most active, with twenty or thirty projects being supported. Almost all of the programs which involve students at Berkeley are aimed at eventual Community responsibility for the project. At almost every campus the Black and Chicano students are working in their own community.

The committee is also taking upon itself the charge of attempting to raise additional funds both from the Regents and from outside sources. Each campus usually works through its own Gifts and Endowments Office for outside sources. The committee felt that the requests would be stronger if they came from the University as a whole instead of piecemeal from each campus.

In the future the committee will look further into additional funds to establish guidelines for budget allocations and decide who receives the \$245,000 for the fiscal year of 1971-72.

Library Hours

The new Central University Library will effect a new policy regarding certain off-campus library users. Effective November 1, 1970, high school and other secondary school students will not be permitted to use the library after the hours of 5 p.m. on weekdays and all day Saturdays and Sundays. These students may obtain entrance, however, through individual written requests from high school officials. Implementation of this policy may require that UCSD and other college students be asked to show their student registration receipts or I.D. cards before entering the library during the night and weekend hours.

The main factor contributing to this decision is the effective budget cut which permits only minimal staffing for night and weekend operation of the Central University Library. Thus, the increased gathering of high school students in the library effectively reduces both the quality and quantity of service that can be given to UCSD faculty and students.

Regular hours of service in effect for the fall quarter for all campus libraries are summarized below. Changes from these regular hours during holiday or quarter breaks will be posted as required.

CENTRAL UNIVERSITY LIBRARY	
Monday - Friday	8:00 a.m. - 11:00 p.m.
Saturday	9:00 a.m. - 5:00 p.m.
Sunday	2:00 p.m. - 11:00 p.m.
Special Collections	
Monday - Friday only	12:00 Noon - 5:00 p.m.
CLUSTER I LIBRARY	
Monday - Friday	8:00 a.m. - 11:00 p.m.
Saturday	9:00 a.m. - 5:00 p.m.
Sunday	2:00 p.m. - 11:00 p.m.
BIOMEDICAL LIBRARY	
Monday - Friday	8:00 a.m. - 11:00 p.m.
Saturday	9:00 a.m. - 5:00 p.m.
Sunday	1:00 p.m. - 11:00 p.m.
SCIENCE & ENGINEERING LIBRARY	
Monday - Friday	8:00 a.m. - 12 Midnight
Saturday	9:00 a.m. - 6:00 p.m.
Sunday	12:00 Noon - 12:00 Midnight
SCRIPPS INSTITUTION OF OCEANOGRAPHY LIBRARY	
Monday - Friday	8:00 a.m. - 11:00 p.m.
Saturday	9:00 a.m. - 5:00 p.m.
Sunday	1:00 p.m. - 9:00 p.m.

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And A-1 Custom Contours on his body. In no-iron solids, stripes and patterns. Moderately flared, heel-toe slant flap pockets... A mind full at only \$11 to \$13 a pair

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Plaza Camino Real Carlsbad
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Fashion Valley, San Diego

An Attack Against Death & Disease

by John Hamer College Press Service

(CPS)—This week nearly 400 very special Americans will die needlessly. Not in Indochina, not in airplane accidents, not on the nation's highways.

They'll die on the job, in American industry. In the 25 years since World War II, America's factories, foundries, mills, plants and shops have been killing their workers at the incredible average rate of about 15,000 per year.

In addition, every day 8,500 workers are disabled on the job.

Every day, more than 27,000 workers are injured on the job.

And every year, some 390,000 workers contract occupational diseases, many of which are crippling, chronic, or fatal.

That this carnage still goes on and the conditions which cause it are not eliminated is a damning indictment of corporate indifference, governmental inefficiency and, until recently, labor apathy.

But the move to clean up and make safe the industrial environment, where some 80 million working Americans spend half their waking hours, is beginning. Small groups of union members, college students, environmentalists, doctors, scientists, and even legislators are coming together to form strong, active alliances. The problems are immense; the obstacles formidable. But the many horrifying hazards of America's workplaces have engendered great dedication among the new crusaders for the health and safety of American workers.

An example of the lethality and toxicity of industrial environments is demonstrated.

Workers in the American textile industry are almost unanimously assaulted by a trio of dangerous hazards

in weaving mills, most of which are located in Southern states. Clouds of raw cotton fibers cause a serious respiratory ailment known as byssinosis, from which 100,000 workers are now suffering and to which another 250,000 are exposed. Breathing tiny particles of asbestos, a hazard in textile mills since the 1800's, results in asbestiosis, a loss of lung function, or mesothelioma, a deadly form of lung cancer which is unique to those who have breather asbestos dust. And finally, eardrum-damaging noise pollution in mills is among the worst in American industry, with workers constantly exposed to decibel levels above 100, when 85 decibels are harmful.

Nonetheless, a textile industry trade journal recently described byssinosis as "a thing thought up by vernal doctors who attended last year's International Labor Organization meetings in Africa where inferior races are bound to be afflicted by new diseases more superior people defeated years ago." The industry continues to deny that conditions in their plants have any relation to lung diseases and breathing problems among workers.

Among student efforts, one which shows promise is a newly formed project by Environmental Resources, Inc., one of two lasting organizations which grew out of the Environmental Teach-In and Earth Day last April 22. In their head office in Washington, DC, the five initial members of the project have started building a working resource library, establishing contacts with labor unions, medical schools and environment groups, and writing a general handbook on the problem and several brief booklets on specific problems and diseases.

Led by Rick Atkins, a third-year medical student on leave from Stanford, and Paul Witt, a Stanford political science graduate, the group stresses "sensitization" to workers' problems and local initiatives by coalition groups of students, workers, and community members. They have received a \$20,000 grant from the Stern Foundation to begin work, and their advisory board includes Leonard Woodcock, Stewart Udall, Willard Wirtz, and George Wald.

Among specific student activities they will help organize and promote are:

- conducting inventories of local industrial hazards and applicable laws;
- holding seminars and teach-outs on the problem of in-plant pollution;
- setting up regional, week-long training sessions at medical schools for union representatives and university students.

In addition, the project members hope to interest the national media in the problem, perhaps eliciting a network documentary. They also want to establish a national toll-free telephone number for workers to call for specific answers on industrial hazards.

The absence of effective federal laws has long been a major hindrance to workers' efforts. The Occupational Health and Safety Bill, introduced this year in the Senate by Harrison Williams and in the House by Dominick Daniels, both New Jersey Democrats, shows considerable promise. The bill was described by former Secretary of Interior Stewart L. Udall as "the most far-reaching work of environmental legislation (disguised as labor legislation) to come along in decades."

A telling comment on the bill's potency is the fact that it has been vehemently opposed by the U.S. Chamber of Commerce and other industrial lobby groups. The bill is strongly endorsed by the AFL-CIO, the UAW, Environmental Action and other informed organizations.

Among its provisions, the bill would:

- give industry the "general duty" of providing workers "a place of employment which is safe and healthful;"
- empower the Secretary of Labor to set national health and safety standards for work environments;
- call for unannounced federal inspections of workplaces and prompt disclosure of the findings to workers;
- allow the Secretary of Labor to impose fines and seek court action against employers who violate the "general duty" or specific standards;
- permit the Secretary of HEW to publish a list of all known or potentially toxic substances—including those workers specifically request;
- allow employees to refuse work, without loss of pay, in areas where toxic substances are found at dangerous concentrations.

Passage of this bill would go a long way towards realization of the goals industrial environmentalists dream about. But the bill's future is not at all clear, partly because it has not won widespread, active support among the bulk of traditional environment groups.

"The environmental groups are rightfully up in arms about air pollution in the Delaware Valley and oil slicks along the Gulf Coast," Mazzochi once charged, "but they are blind to the places where blue collar employees earn a living. They think the 'environment' begins out there in the trees. They really don't believe industry is killing its workers."

ABOUT THE SUPPLEMENT

This supplement is an attempt by a small core staff to deal with a particular topic of interest in a more in-depth nature than is possible in regular news coverage. It offers a chance for exploration of more creative literary and graphic forms. Its scope is to include the San Diego community as well as national issues, when appropriate.

We would like to continue this as a regular feature and now planning issues for this quarter on Student Housing and Community Relations; and Law, Order, and Justice. A few staff positions are still open and must be filled, though, if we are to be able to continue.

This issue deals with a hackneyed subject: ecology. Last year, in the midst of the national earth-day craze, the TT did a special ecology edition. In this supplement we concentrate not on defining the problem, but in trying to see what has and is being done about it. Is the ecology movement just a passing fad?

The articles presented here will not be all-inclusive. They will also be of a news-analysis nature.

The first article examines a La Jolla group of particular relevance to university residents, in an attempt to explore the internal dynamics of ecology action. A general article follows which attempts to give an overview of the San Diego ecology scene.

The first article examines a La Jolla group of particular relevance to university residents, in an attempt to explore the internal dynamics of ecology action. A general article follows which attempts to give an overview of the San Diego ecology scene. An article of environmental legislation is accompanied by one on big business' ecology PR that also asks 'what a report on UCSD's own ecogroup, the Bureau of Environmental Design, and a column by Dr. William Thwaites of San Diego State in which he attempts to redefine "progress."

Please inquire at the TRITON TIMES office soon if you are interested in helping in this effort.

La Jolla Shores Protective Association

Ecotactics: A Case In Point

Steve Landau
Contributing Editor

"La Jolla is a nationally recognized example of progressive environmental thinking on a community level."

So says John Rose, whose group, the La Jolla Shores Protective Association, is trying to preserve those aesthetic qualities which have come to typify the "jeweled city," as it has been affectionately dubbed. The group has been in existence since late 1964, and has remained relatively non-controversial. However, one of its crusades made headlines in the local press recently when La Jollans tried to stop bulldozers from leveling trees at the corner of Ardath Road and Torrey Pines Road. They were only successful in saving temporarily two of the largest trees.

The trees were located on a 4.5-acre V-shaped parcel of land where the Gulf Oil Company wanted to build a one million dollar "car care center," and was seeking a re-zoning permit for the area. Gulf lost the first two rounds. First the Planning Commission, and then the City Council rejected the request for rezoning. Gulf may yet be successful, a pending change in city ordinances would change restrictions on service stations. However, this incident sheds light on the developing dynamics of the ecology movement.

A column by Dr. William Thwaites, printed elsewhere in the supplement, points out that "progress" has traditionally been synonymous with more intensive development. A countervailing force against business and industrial interests has never been present. In the Gulf Oil case, the La Jolla Shores Protective Association raised the only dissenting voice to the proposed project at the original hearing before the San Diego Planning Commission on July 8.

Association gains support

Yet, in the interim, the Association was able to build a viable and powerful coalition. They garnered the support of the La Jolla Town Council, a neighborhood citizens' group, and La Jollans, Inc., a non-profit corporation formed by local citizens to monitor community development. But, even more importantly, half a dozen persons bought a full-page in the La Jolla Light to print an open letter "to all who love La Jolla," and an accompanying questionnaire. The results, tabulated by the Town Council, showed that 2,809 opposed the proposed rezoning, and 61 favored it.

The tactics must have had their effect on the City Council and the Planning Commission although some members were not happy with them. Commissioner Frank Thornton criticized the publicity in the La Jolla paper, commenting that the zoning case "already has been tried and decided in the press. I hope that in the future, groups won't attempt to coerce the Planning Commission, he said.

While the city government may be seen as the protagonist, or at least the obstacle to be overcome, by many local ecology groups, the situation is somewhat different regarding La Jolla. There seems to be a consensus not only between the three local citizens groups, but also with the city. The consensus is built around a document known as the La Jolla Community Plan.

The plan, submitted to the City Planning Commission in January, 1967, was the culmination of a 2 1/2-year study commissioned by the La Jollans, Inc. They had engaged the services of Real Estate Research Corp. in April, 1964, as economic consultants, to advise them on the growth and market potentials of the community. Inputs from city government as well as the La Jollan citizenry were utilized in developing the plan.

In a cover letter to the city, accompanying the report James Fairman, Planning Director for San Diego, summed up the objectives of the report:

"The resulting plan may be viewed as a realistic compromise between varying interests within the community at large. The La Jolla Community Plan recognizes that growth must be accommodated, but in a manner which will not result in the destruction of community values and assets. It is an

outstanding illustration of the results that can be achieved through cooperative illustration of the results that can be achieved through cooperative citizen-city efforts working on matters of mutual interest and concern."

The plan was officially accepted by the City Council in April, 1967, and efforts since then have been directed towards implementing its recommendations. Its import was again highlighted in the Gulf Oil case when residents were able to cite the low-density residential zoning called for by the plan, for that particular area.

Plan puts forth recommendations

The recommendations of the plan build upon assumption that "La Jolla is, and should remain a primarily seaside, residential community, made mostly of single-family homes. Secondly, it continues, "it is also a vacation area, popular because of climate, beaches, and scenic coast, rather than because it pretends to be fashionable." The plan concludes: "The well established single family area of La Jolla Shores is very stable with a long economic life ahead...and possesses a superior environment that should be preserved. Any future pressures to change the density and character of this area should be vigorously resisted.

The specific recommendations call for a residential density of not more than five dwelling units per acre. The plan calls for concealing utility transmission equipment underground, maintaining natural topography, and preserving ocean views.

Architectural award could serve as an incentive

"Harmony of development and architectural excellence in public and private structures should be fostered," the plan says. Accordingly, it recommends that architects solicit feedback from the public, and suggests that an annual award for architecture might serve as a good incentive. It states that no new outlying neighborhood shopping centers should be created, and that any new office facilities should be developed on a selective basis.

Beach lands currently in the public domain should be preserved as park areas, and other parks and open spaces should be encouraged, the plan states. Other recommendations concern traffic flow and parking problems.

The plan emphasizes that current methods of control, such as density zoning, won't be adequate, and ends with a plea for a "continuing citizen's agency" to serve as a watchdog, and means of implementing the specifics of the plan.

L.J.S.P.A. endorsed plan

The La Jolla Shores Protective Association seems to be one of the groups that has risen to this challenge. In 1967 the group's Board of Directors adopted a statement of purpose that included an endorsement of the La Jolla Community Plan. With a current membership of some 300 persons, the Association can claim as members nearly one per cent of the community's 30,000 inhabitants. The formal structure of the group entails a 15-person Board of Directors, and 14 standing committees. The new chairman of the Board of Directors is John Rule, of Architects and Engineers at UCSD. The area of activity of the Association, it should be noted, is limited to that area referred to as "the Shores," and not La Jolla Proper.

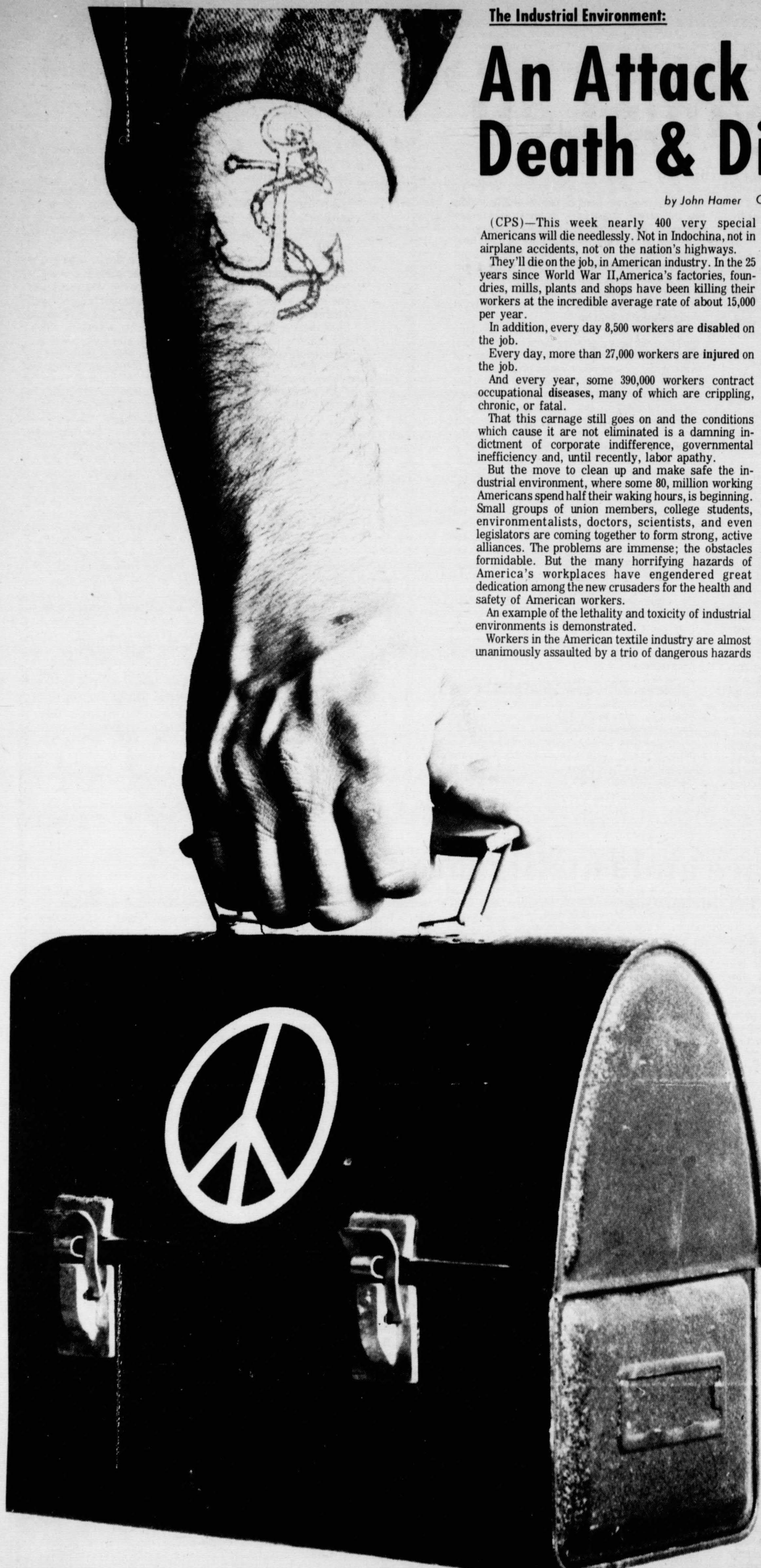
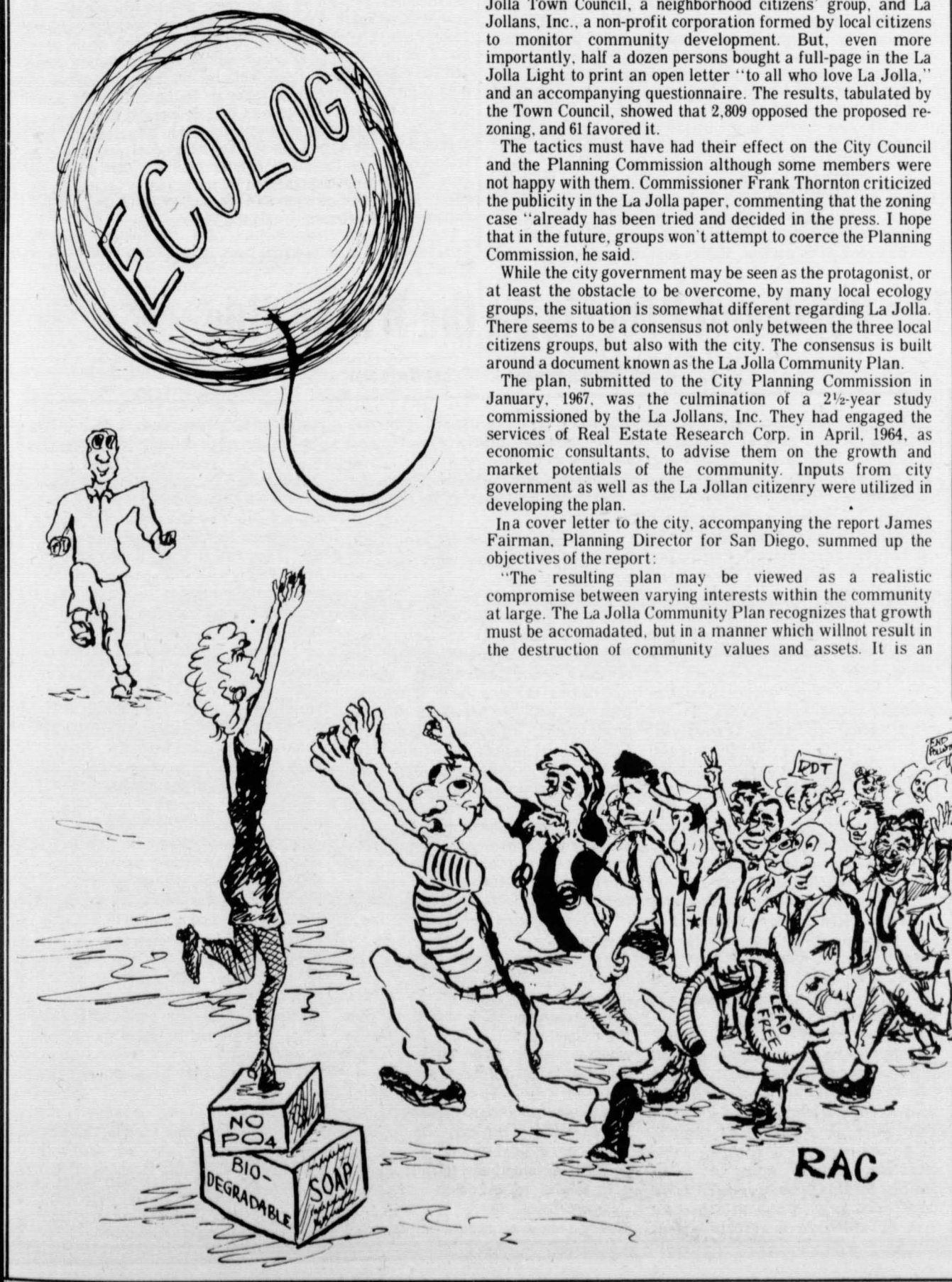
In addition to the triumph over Gulf Oil, L.J.S.P.A. claimed credit for obtaining residential zoning for a lot across the street from the Speedee Mart, and for preventing the subdivision of a large parcel of land on La Jolla Shores Drive. It is currently concerned about

In addition to the triumph over Gulf Oil, L.J.S.P.A. claimed credit for obtaining residential zoning for a lot across the street from the Speedee Mart, and for preventing the subdivision of a large parcel of land on La Jolla Shores Drive. It is currently concerned about the expiration of a height limitation on new buildings in the Shores, and a proposed off-shore island for scientific research, among other things.

Possibly two faces of L.J.S.P.A.

Is the La Jolla Shores Protective Association really part of the ecology movement or is it just a rich man's attempt to preserve an enclave of luxury? Perhaps it is both. There seems to be a definite strain of the "little-old-ladies-in-tennis-shoes-syndrome" in some of the more respectable and established conservation groups, and a lack of real awareness of the larger ramifications and applications, often political, of the ecology movement. Would those same persons who help see that the Shores' new "Clubdominium" was prohibited from having night lighting on the tennis court, see any connection between their efforts and efforts to appropriate money to fight rates in the ghettos?

Yet while La Jolla is certainly rather low on the list of ecology and otherwise ravaged areas, the efforts of citizens in that community to guide their environmental development provide a good example of successful community action programs. The La Jollans are fortunate enough to have the time, money, and influence to wage the kind of battle that many communities would like to wage. The La Jolla Shores Protective Association has been able to build the power of its citizens to the point where it can be a countervailing force against outside interests. As such, its message to ecology-minded people is potent: the vast reserve of people power is there; it needs only to be harnessed.



F-310, Garbage Mashers, Biodegradable Soap and YOU

David Buchbinder
Staff Writer

What new gadgets have been created to improve the environment, and what have people themselves done to improve the environment? I'm sure that many of you have already answered this question in one way or another, but for those of you who haven't I'd like to delve for a column or two into the world of what many people have referred to as "Yankee ingenuity!" So for a start, let's look at some of the devices and products which are offered to us by American industry, to improve the environment and the pocketbook of the nation.

Gizmos Designed for Better Living

We might as well begin with what is probably the most well known product to environment-conscious people: Low-lead and unleaded gasolines. Practically every major oil company has their version of 'clean-air' gasoline.

It all began last Spring with the advent of F-310. I'm sure that most of you remember the famous balloon advertisement, which showed one blackened balloon (supposedly from a car using normal gas) and one unbelievably clear balloon (which supposedly came from a car using the new miracle concoction). Many people argued that this new gasoline simply turned our smog white, instead of leaving it the traditional brownish-black substance of which we are all aware. As legend points out, a lot of research went into this hypothesis, and the conclusion was that it was almost right. While this new gasoline did remove some of the noxious emissions from exhaust pipes, it was discovered that it supposedly still contained dangerous hydrocarbons. Anyway, it was better than nothing.

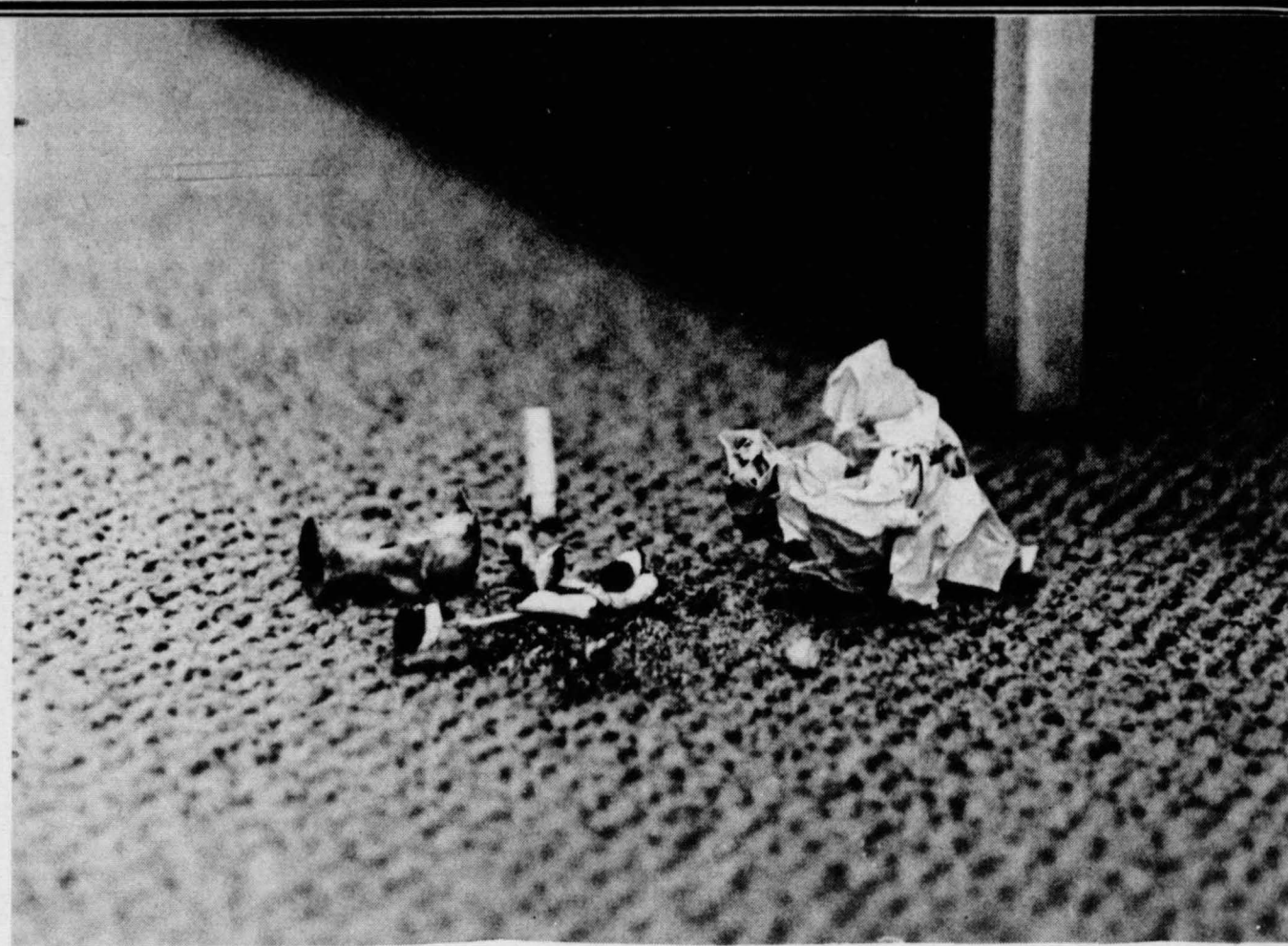
One other problem concerning low lead gasoline has been pointed out by Lawrence Blanchard Jr., an executive vice-president for Ethyl Corporation who charges (in *Newsweek Magazine*), that low lead gasoline forces the engine to use larger amounts of more combustible gasoline components, which compensate for the loss of octane that results from the removal of lead. Without them, high compression engines tend to knock. He also has claimed that the trick is to lower the compression ration of engines. Detroit will be trying this in 1971. So much for gasoline.

Of course, there is a rash of biodegradable soaps and detergents on the market now, and to the pleasure of all, they seem to be doing well.

Many fast food chains have also entered the campaign by printing on many of their paper goods the following warning: "Throw this away. Please don't litter." Check this one out for yourself.

One of the latest innovations, is a new device put out by Whirlpool corporation. This new device is simply known as "The Trash Masher", and its ads proclaim it as being able to turn 20 pounds of trash into 20 pounds of trash. You can look at a current issue of either *Time* or *Life* to see how this amazing feat is accomplished. All in all "The Trash Masher" appears to be a nice doo-hickey to have around.

Finally, as a cross between personal and industrial ecology, we have the "Yes We Can" drive in San Diego. This is a move by industry to reclaim aluminum cans (like old newspapers), so they can be used again. The sponsors of this drive collect cans every Saturday at various locations around the city. The collector is given 10 cents for every pound that he/she collects (one can is roughly one ounce). The cans are then sent to an aluminum can re-cycling plant in Indiana. During the first two weeks of this drive, approximately 500,000 cans were collected. How about that?



ECO CONSCIOUSNESS starts at home. Anyone too lazy to use an ashtray isn't likely to stow his beer cans either. Photo by John Zaller

The only paradox though, as reported in the *Evening Tribune*, is that more people prefer no deposit-no return bottles instead of anything that can be re-used. It looks like the usual win a few, lose a few. Oh well.

What have you done?

On two choice days recently, I somehow managed to do some work, and was able to successfully poll approximately 50 fellow UCSD'ers as to what they have done personally for the environment since Earth Day. You may be amazed as to some of the zany things being done to save Spaceship Earth.

It was discovered that the following are some of the things UCSD students have done: there were three speech givers; five trash collectors, and cans for Torrey Pines collectors; four bike riders; three independent can collectors; one Torrey Pines money collector (and this person's auto failed to function normally on a popular low-lead gas); three Pennies for Pines people; five organic soap users; two F-310 consumers; six members of the Collect Trash While You Hike Club; four people who do not use colored Toilet Paper or Bathroom Tissue; two people who skin dive for Coke bottles; one person who does not buy soda products in no return bottles; one non-car driver; and one female, who whenever she sees a car having an extreme fit of exhaust emissions, sticks her head out the window and notifies the driver that he is destroying the earth.

Unfortunately, 16 of the people polled have done nothing to improve their environment, and if you work this out, you will see that this represents well over a quarter of those polled. Fortunately though, five of these people do fit into their own category—that of 'Garbage Conscious' people! What would the Fox say about that?

The Fox

The Fox could best be described as a militant ecology activist. He is reported to be a middle-aged man who is very, very concerned about his environment. His acts consist of stopping up the smokestacks and drainpipes of factories which, according to his feelings, are doing nothing to improve the

SUPPLEMENT STAFF

edited by Steve Landau
contributing writers: Molly Selvin, Bob Munk,
Dave Buchbinder

environment. He always leaves a note informing the factory or corporation why he has done what he did. Many factories that he has attacked have made attempts to cut down on their pollution, but to those who persist, the Fox persists.

For one persistent polluter, the Fox walked into the Chicago office building, handed the receptionist an envelope, and asked her to see that the president received it. Then he announced that he had a present for the company from one of their plants. He then proceeded to dump a bucket of dead fish, rats, birds and polluted river water across the floor of the office. Needless to say, the occupants of the office were quite dismayed. Right on Fox!

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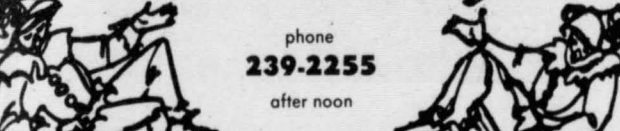
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IM Department Looks At Saturday's Game

Your letter of October 25, 1970, concerning matters surrounding an Intramural flag football game that was played on October 24, 1970, has been duly received and acknowledged by this office. It is in our interests, in the planning and offering of a comprehensive and fair program, to detail a reply to the aforementioned letter. Your allegations and suggestions have been noted carefully with these considerations in mind.

The suggestions offered by your letter show deep concern and involvement with our aims and offerings, and we have taken the following steps to implement actions where necessary:

1. The employment of referees fall under the policies outlined by the attached Department memo. We heartily concur that more minority officials should be involved with our program, but we have experienced a dearth of interested applicants. Your organization and MECHA, as well as the Third College administration, can do much to assist us in this regard by forwarding interested persons to our office. We will expend all efforts, within our budgetary considerations, to train and employ these persons so that they can officiate, with special effort directed toward their use in games involving teams entered as representatives of minority racial groups. We ask that all referees be impartial in their assignments, and it is our sincere belief that they have been so in the past.

2. Our rules for flag football have evolved from the basic tackle football rules with the following considerations in mind: safety of the participants; and, provisions for an interesting and exciting game within the framework of available facilities where the emphasis is on passing. In light of this, our rules (UCSD Intramural Department, Flag Football Rules, dated 7/21/70, 11r) make provision for the ejection of a player from the game in the event that he repeats an action, intentional or otherwise, which may cause

serious injury to another player. In addition, the official in charge of the game is empowered to make any decision not specifically covered by our rules (same reference cited above, 11p). The officials have been trained that conduct deemed as unsportsmanlike, such as the utterance of any racial slurs, would result in a penalty with the offending player's possible ejection from the game. A copy of our rules and regulations is distributed to each team captain at the start of the season, with additional copies available from our office on request. We make a special effort to effect this distribution before the start of the flag football season. Our BLAS sheet, likewise, keeps participants informed of the progress of the major sports, and policy changes are reported through this medium.

4. An advisory review board, composed of two student representatives from each existing college, will be formed to advise the Intramural Director and his staff on matters pertaining to intramural policies and practice. This board will be selected by the Provost of each college and shall meet as necessary, but no less than once per academic year.

This office, in its reply to your letter, has addressed itself fully toward your suggestions with due deliberation. We feel that certain actions, not covered in your letter, cannot be tolerated in our program and corrective steps must be taken to help assure that our program continue with the perspective that it has enjoyed. The incident that occurred immediately following the Panthers-Purple Gophers game represented poor sportsmanship and a wanton disregard for the spirit of friendly competition and cooperation which is essential to the success of any organized athletic activity.

The officials in this game were, in our opinion, impartial and fair throughout the entire contest. These officials are students who are constantly learning the most difficult job of

triton times sports

Reporter's Viewpoint

Mike Lyons

Well, first of all, I shall not try to be partial or show partiality in any form. My job as a reporter is to write on what I primarily see or hear.

Anytime you have a misunderstanding of this nature, naturally you expect each side to lay the fault or guilt, of the opposing teams' shoulders.

One of the key issues that should be brought out is the negligence of the official involved. One must understand that the official is the mediator in any contest and it is his duty to call all infractions that may occur during the game without showing favoritism.

During last Saturday's game two "Panthers" were forced to leave the contest because of knee injuries, which were the result of being tackled by the opposing team. The officials of the game didn't site either of these violations. Logically

officiating, much less that of officiating games in which their peers are participating. Our budgetary considerations make it necessary that the number of officials per game be somewhat less than the optimum desired number. It thus becomes essential that intramural participants be willing to tolerate a certain degree of error as inherent in this type of program, and likewise that the officials and our office be also willing to tolerate a certain amount of criticism directed in a personal matter. However, physical violence, or the threat of it, certainly enjoys no privileged sanctum within our program, and any participant who demonstrates by his behavior that he is no longer willing to abide by the spirit and intent of the intramural regulations, must forfeit his rights of participation.

Because of these considerations we feel it necessary

speaking, it is a simple flag football game until that much physical contact occurs that it causes injury to someone.

Throughout the contest there were repeated slanderous remarks made by BOTH teams. What does an official do in such a case? If the intramural sports department can't deal with these problems, perhaps there shouldn't be any intramural sports in the future.

It is very difficult to define last Saturday's incident, as to whether it was a racial issue or whether it was just provoked by the tactics used in the game by the "Gophers". But in any case it was just a football game which ended in a fight, and shouldn't be taken any further.

However, I think steps should be taken to prevent any further incidents, not only on the football field, but on this whole campus as well.

to recommend that a Board of Inquiry be established to hear the circumstances surrounding your allegations 1-4, and to determine appropriate actions, if any are necessary. This Board is to be formulated by the Dean of Student Affairs, and pertinent details concerning it will be forthcoming to you through his office.

It is unfortunate that the incidents occurring after the Panthers-Purple Gophers game obscured the fact that this game represented an excellent example of the keen competition and high level of proficiency that may be attained in our intramural progress. Many of the interested spectators viewing this game commented on the thrilling and exciting play exhibited by both teams, and both teams are to be congratulated on this aspect of their participation in our program.

other members tighten their boots, strap on their skis and disappear into the void.

He was welcomed and you will be too. Remember: UCSD Ski Club Meeting, Muir 2A 2402 7-9 P.M. Monday Nov. 2. For more information call: Don Campbell or Kirk Newell at 453-8865; or Murray Francy at 453-8864.

Ski Club meeting, Monday November 2 at 7:00 P.M. Ski film will be shown. Building 2A Room 2402

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BSU Looks At Saturday's Game

It has been brought to our attention that there occurred, after the intramural football game between the "Purple Gophers" and the "Panthers" on the date in question, what one could classify a racial altercation.

The matter was brought to our attention due to the fact that many of the players of the Panthers are BSU members. They have corroborated certain facts concerning the game which should be brought to light:

1. The referees for the game, being white, were quite obviously favoring the white team; many off-sides and illegal use of hands violations were overlooked.

2. Racial slurs were heard by many members of the "panthers", the source of which was the opposing team; the officials did NOTHING about these dehumanizing remarks.

3. There were overt attempts to physically injure the Black players. The quarterback was struck in his head four times. Only once did the referees call intentional roughness, and only after repeated claims by the "Panthers" of the violations. One "Purple Gopher" attempted to dive in front of the ball carrier in an attempt to knock him down. We assume injury was the "motive" for this action - it was obvious that this was not an attempt to grab a "flag". Two other "Panthers" were also forced to leave the game with knee injuries resulting from similar activity; and

4. The center for the

"Panthers" was struck directly in his testicles.

Due to the seriousness of these events and those which followed the game, we suggest the immediate implementation of the following recommendations:

1. that third world (Black, Chicano, Oriental and Native Americans) students be actively solicited by your office to become involved in the majority, if not all intramural athletics. All future football games with the "Panthers" should include one minority official, at least (preferably Black);

2. that any attempts to injure players overtly result in ejection from the game;

3. that any slanderous remarks or racial slurs not be tolerated by the officials; anyone identified as making such remarks as "NIGGERS" etc. be ejected from the game immediately; and

4. that a committee to review intramural regulations be established and a copy of those regulations should be available to each participant of intramural athletics.

A failure to receive a reply from your office by Wednesday will be interpreted as your desire for the existing situation to remain as is.

You should understand that while we consider ourselves intensely competitive, we will not withstand humiliation from anyone; and the ways of our forefathers will not be adopted by their sons.

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Sports At A Glance

Riding Club

The first trail ride of the term will be held on Sat. Oct. 31 and Sun. Nov. 1 at Monta Vista Ranch in El Cajon. Due to almost overwhelming response the ride has been divided into two days with approximately fifteen people going on each day. All those who will be going on the Sunday ride have been contacted. The ride for both days will begin at 9 o'clock sharp!! That means the deadline for leaving the gym parking lot is 8:15 so please plan to eat breakfast on the way. A barbeque for both rides will begin at 12 following the ride. Directions to Ranch—Highway 8 east to El Cajon; Right on Second St. exit; Straight to Cottonwood Golf Course; Turn right and go 1/2 mile to road lined with palm trees (Sign—Monta Vista IMPORTANT NOTE!!

Please be at the gym parking lot by 8 o'clock so everyone can find a ride. Anyone not there by 8:15 will be left!!

Cost—\$5.00 for rental of horses for 3 hours. \$1.00 for barbeque.

Recreation Day

Is Coming

UCSD Recreation Day is open to all students, faculty & staff. UCSD Recreation Clubs will display their equipment—there will be a raffle for over 30 prizes. Free Admission. Don't miss the fun...come to the soccer field...Friday, the 13th. Everyone is invited.

Bicycle Club Rides

The Bicycle Club is now underway. Beginning on October 27 (every Tues. at noon) there will be a short easy ride leaving from the Gym parking lot (in front of the gym).

On Saturday, October 31 they will have both a long and short ride. Meet at Torrey Pines Park for a Picnic. Bring your own lunch. Both rides will meet in the parking lot in front of Urey Hall. Long Ride - (about 20 mi) meet at 10:45; Short Ride (about 4 mi) meet at 12:15.

The Bicycle Club is open to students, faculty and staff. For further information call Pat Reardon - 453-8861 (night), Rich Reineman - Ext. 1354 (day) or Lucy Liang + Ext. 1979.

Surfing Contest

Sign up sheets are now available for anyone interested in participating in the Inter-School Surfing Contest to be held on Sunday, November 1. Sign up sheets available on PE bulletin boards and in PE Office. All contestants meet at 6:00 am in the Surf Shack. Party following the surfing contest. Further information - Gary Becker 755-6325

UCSD Ski Club

Swishing by the snow encrusted mountains, passing by an occasional St. Bernard, the lone silhouette sweeps towards a distant structure on a chilly Monday night; (Nov. 2). As he makes a sweeping stop that throws snow on an unsuspecting squirrel, he notices Muir 2A 2402 on the building. He unclips his safety straps, and steps out of his bindings and is warmly greeted by the Skiing Club with refreshments and tales of the fantastic skiing film he is about to see. During the meeting, he and other members discuss coming trips, lessons and instruction for beginners, and the coming racing season. After the meeting, he and the

WHY IS KING SNEDLEY SO CONFIDENT?



His beer doesn't have ten generations...or even five generations behind it. (KING SNEDLEY'S father was a pearl diver).

His beer isn't brewed with spring water from the mountains...or even natural water from an artesian well. (Just nice water out of a shiny tap).

His beer did not put Milwaukee on the map. (Or Hemet, California, for that matter).

King Snedley's brewers do not devote their entire lives to his beer. (He gives them weekends and two weeks in the Summer off, as well as a dandy retirement program).

His beer does not have a lot of swell writing on the can saying how good it is. (He didn't have room).

King Snedley's beer does not come to you in a fancy wagon pulled by a bunch of steeds. (The King feels that trucks are more efficient).

His beer could never be described as "king". (Snedley is the King...the beer is merely a Duke).

SO HOW COME KING SNEDLEY IS SO CONFIDENT? BECAUSE, WHATEVER HIS SECRET, HE MAKES A REAL BEER...KING SNEDLEY'S BEER!!!

LOOK FOR THE ROYAL FAMILY ON THE CAN!



FRONT BACK



FRIDAY, October 30

LECTURES—3 p.m., Philosophy Colloquium, in the Informal Lounge, Revelle Commons. Alfred Louch from Claremont Graduate School will be the speaker. 4 p.m., Mathematics Colloquium, in 2A-7421. Professor Herstein, University of Chicago, will speak on "Rings with Involution." Noon—Marine Biology Seminar, Sumner Auditorium. Dr. John Byrne will speak. Noon—Campus Crusade for Christ Rally in the Plaza.

MOVIES—Friday Night Flicks, 7:30 p.m., 50 cents. 2722 USB, Halloween Special. "The Blob" "Tell-Tale Heart" and "Phantom of the Opera" 3 p.m., The Department of Literature presents "When Output Was Low: The Thirties" and "Novel: 1914-1942: The Loss of Innocence" in the HL Aud. **Unicorn**—films directed by Orson Welles: "The Third Man" and "Touch of Evil". For further info call 454-7373.

MUSIC—Coffee Hut at 9 p.m. will feature A Vitamin and Jack Tempchin. Sports Arena, Country Joe and the Fish, 8 p.m. Call 224-4171 for more info. Civic Theater—Van Cliburn is the guest artist of the San Diego Symphony at 8:30 p.m. For further info call 236-6510.

SPORTS—UCSD vs. SDSC in a water polo match at Peterson Gym pool at 3:30 p.m.

ART EXHIBITS—UCSD Art Gallery, last few days of the "Bocour Artist Colors Collection". Fine Arts Gallery, Balboa Park, Art Guild Exhibit, also sculptures of Arnaldo Pomodoro. Jewish Community Center, Annual Award

Show, painting competition. **THEATER**—Old Globe, Balboa Park. "The Night Thoreau Spent in Jail". Cassius Carter Centre Stage, Balboa Park. "Little Murders" by Jules Feiffer.

SATURDAY, October 31

LECTURE—Symposium on "Marriage in Crisis" at 9 a.m. in 2A-2113.

MUSIC—People's Cafe, Revelle Informal Lounge. Israeli folkdancing and singing. **Halloween Concert**—Performance of Terry Riley's In C for instruments. Dept. of Music performers. 409 MC Recital Hall. 11:30 p.m. Please note the time. **Free Coffee Hut**—Halloween Party, music by Kindling, near beer, hot dogs, etc.

SPORTS—Swimming pool will be closed from 11 to 1 p.m. UCSD vs. Occidental here in **Varsity Water Polo** at 11 a.m. Recreational Swimming in the pool after 1 p.m. San Diego State College vs. Cal State Long Beach in water polo at 11 a.m. in the Peterson Gym Pool. SDSC vs. Fresno in the Shrine Football Game at San Diego Stadium at 8 p.m. Tickets, \$4.

Bicycle Rides—20 mile ride leaving front of Urey Hall at 10:45 a.m. 4 mi. ride leaving front of Urey Hall at 12:15 p.m. For further info call Pat Reardon, 453-8861; or Rich Reineman, x1354. **Horseback Riding**—Trail Ride/BBQ thru Sunday leaving 8 a.m. contact Sandy Rokop, x1260 for more info.

Bowling—at Frontier Lanes, call Mike Carroll, 453-8975. **Golf**—at Miramar Air Base, 2 p.m., call Marj Javet, x2275.

HALLOWEEN PARTY—Blake Open House from 7 p.m. until ? Costumes encouraged. Food,

entertainment and fun for everyone.

MOVIES—Unicorn—films directed by Orson Welles, "Citizen Kane" and "Journey Into Fear." For more info call 454-7373.

ART EXHIBITS AND THEATER—check Friday's listings

HALLOWEEN PARTY—at Muir Commons Cafeteria, 9 p.m. **TUMBLEWOOD** will provide the sounds.

SUNDAY, November 1

ENTERTAINMENT—ASUCSD presents **Mort Sahl**. Students with ID card free, all others \$1.

MUSIC—Jazz Ensemble meets and plays from 2-5 p.m. in 201MC (adjoining the bookstore). Openings for tenor and baritone saxes, trombones, guitar, bass, and drums. Call Stefan Olesten, 453-6863, for more info.

TV—9 p.m. repeat of Wednesday's BBC-produced "Civilization" program on channel 15. A television set is available for viewing the program in the Humanities Annex, HL Building.

SPORTS AND RECREATION—Surfing, Inner school contest, 6 a.m. at the Surf Shack. Call Gary Becker, 755-6325, for more info. **Muir Outing**, hike to San Gabriel Mts. call Duane Gruber, x2644, for more info. **Bicycle Ride**—75 mi. ride to Ramona; leaving front of Urey Hall at 9 a.m. For further info call Pat Reardon, 453-8861; or Rich Reineman, x1354.

MONDAY, November 2

MONDAY, November 2 United Crusade Drive through November 13

LECTURE—7:30 p.m., Contemporary Issues has invited Dr. Soule to speak on the population problem. Class will be held in HL AUD for all interested persons.

MEETINGS—Ski Club organizational meeting at 7 p.m. in 2A-2402. Flicks and information. Archery Club will

meet at 5 p.m. in the PE classroom.

TUESDAY, November 3
ELECTION DAY

LECTURES—12 noon, Salk Small Seminar Room, Dr. Norman. "Mind and Memory." 4 p.m., ACM-APIS Dept Colloquium 2A-2313, Richard Hamming, UCI. "One Man's View of Computer Science."

MEETINGS—4:30 p.m. Christian Science Organization, Revelle Informal Lounge, 8 p.m., Highland Bagpipe Band, 2A-2101.

MUSIC—Department Seminar: Technical Seminar on Sound Movement by Electronic Means, 12 noon, 409MC. Observers welcome.

LUNCHEON—12 noon, North Dining Hall of Revelle Cafeteria. No-host lunch with Reverend Charles Conder, Dean of San Diego Episcopal Convocation. Dean Conder will be on campus to learn about UCSD and to meet with members of the UCSD community, particularly students and ministers. If interested please call ext. 1943, Office of Religious Affairs.

RECREATION—Women interested in exercising, jogging, and conditioning come to the volley ball court in the gym every Tuesday and Thursday from 12-1 p.m. Further information call Beth Josi, ext 2283.

BLOOD MOBILE—will be at Surfside on the SIO campus from 1-5 p.m. collecting for the UCSD and/or Strickland blood fund. There are no restrictions as to what can be eaten prior to giving blood except for a minimum of fatty food. Refreshments will be served.



ANNOUNCEMENTS

The Education Abroad Program is a state-wide program, presently operating in cooperation with universities in fifteen countries. UC students are able to make progress toward their UC degrees while studying at a university outside the United States, thus benefiting from all aspects of involvement with another culture.

Applications for all centers are available now at the Office of International Education, 250 MC. The deadline for the United Kingdom applications is

November 15 and for all other centers January 15.

Don't know what to do this weekend? CALL EDNA 453-3362, or ext. 1176. Need someone to help share your gas expenses to LA SB, SF? CALL EDNA 453-3361, or ext. 1176. Have something to sell, need to buy something? CALL EDNA 453-3362 or ext. 1176. If you have any problems or questions CALL EDNA 453-3362 or ext. 1176.

There will be a Chancellor's Press Conference next Wednesday, November 4, at noon in the North Dining Hall of Revelle Commons.

CLASSIFIEDS

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1967 Mustang, conv. clean, low mileage, new brakes, shocks & tires. \$1395 (or) Best Offer. Ext. 2528 Home 459-8970

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Job Opportunities

The Communications Board is badly in need of a secretary. If you are looking for a job, have secretarial skills, and have qualified for Work Study, contact the Work Study Office (ex. 1943) for a referral. Hours arranged.

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Lexicon is searching for several articulate campus reps from UCSD on a part-time basis. Call Mr. Crampton 454-2221 afternoon

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