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## **Project documentation: Carpark**

**Estacionamiento**

August 31, 1994

25 minutes, 50 seconds

Transcribed by: Allura E. Hays

[inSite Archive](#)

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Time	Transcription
00:00	[inSite_Archive_94] [Nina Katchadourian/Steve Matheson/Mark Tribe/Car Park> Estacionamiento]
00:08	[Project documentation, August 31, 1994] [English/ 26 min.]
00:25	[laughter and screams] Speaker 1: Stop it!
00:28	Interviewer 1: Just getting you from the back there.
00:33	Speaker 1: It's like that feeling when you find a surveillance camera in the elevator.
00:49	Interviewer 1: Do you want to cut this?
00:51	Speaker 1: Right now I'm volunteering for Carpark, so I'm helping to direct traffic. I'm getting that little CalTrans [California Department of Transportation] out of my system before I, you know, before it's too late and I start working for them. But...
01:03	Interviewer 2: Okay.
01:04	Speaker 1: That's pretty much it. [laughter]
01:07	Interviewer 2: Any questions?
01:10	Interviewer 1: What -- How's it going?
01:11	Speaker 1: So far it's been good. I got yelled at by one person who complained that she had to walk pretty far to class and it was for a walking class, which is kind of ironic but no, everyone's been really good about it. I haven't been hit by any cars yet, although you occasionally get the person like this who just doesn't want to listen. But that's okay, they're the anti-art. But no, it's been a lot of fun. I've been here since like five-forty-five this morning, I've had five cups of coffee and I'm totally punchy. So... [laughter] pretty good so far.
01:40	Interviewer 2: She has a good face. [laughter]
01:55	Speaker 1: It's also really good for, you know toning the upper arms. Oh, sorry. I'm a crossing guard.
02:17	Interviewer 2: I'm going to get these. Can we talk to you? A little bit?
02:22	Group: Sure.
02:25	Interviewer 2: Do you know what's going on today?

02:27 Speaker 2: Having a Carpark. [laughter]

02:29 Interviewer 2: Did you mind having to park where you parked?

02:32 Group: No.

02:33 Speaker 3: We usually come through here anyways, so.

02:35 Interviewer 2: Yeah. What do you think about it?

02:36 Speaker 2: I think it's going to be neat when it's all done.

02:38 Interviewer 2: It's cute huh?

02:39 Speaker 2: Yeah.

02:39 Interviewer 2: Okay, thanks a lot.

02:40 Group: Thank you.

03:20 Interviewer 2: Hi, we - we need some sound.

03:23 Speaker 4: Hello. [laughs] Sound?

03:28 Interviewer 1: I need the mic.

03:29 Interviewer 2: Yeah okay, let me get the mic -- you don't mind do you?

03:32 Speaker 4: No.

03:32 Interviewer 2: Okay, good.

03:35 Interviewer 1: All I can hear is this motorcycle.

03:44 Interviewer 2: Could you say something?

03:46 Speaker 4: Like what? [laughs]

03:48 Interviewer 2: Talk fairly loud.

03:49 Speaker 4: Can you hear me? [laughs] Okay.

03:51 Interviewer 2: Did you know your car's electric blue?

03:53 Speaker 4: No. They sent me away. I was over there, I was like "uh-oh".

03:57 Interviewer 2: So, okay, do you... [interrupted by Interviewer 1, video cuts]

04:00 Interviewer 2: Okay here -- here we go. Great. Did you -- I'll do this one. Did you know your car's electric blue?

04:06 Speaker 4: No I didn't.

04:07 Interviewer 2: Okay. Do you know what's going on today?

04:09 Speaker 4: Well I know we're supposed to park in our color area but that's all I know.

04:12 Interviewer 2: Okay and it's called Carpark and so all the different areas are different, so it's going to be a major art thing. What do you think about that?

04:13 Speaker 4: Uh-huh.

04:19 Speaker 4: It's good. I think it's good. We should try new things.

04:21 Interviewer 2: Okay, good.

04:25 Speaker 4: Thanks!

04:28 Interviewer 2: Maybe -- and if you zoom into, you know infinity and just focus.

05:11 Interviewer 2: -- Life [laughter]

05:12 Speaker 5: The secret of life, the purpose of life. Morning.

05:15 Interviewer 2: That's all we have.

05:16 Speaker 6: Hi. Hi, I think I'm going to need a sticker this morning.

05:18 Speaker 5: No, you do not. No, you're ok.

05:21 Interviewer 1: You are?

05:21 Interviewer 2: Yeah.

05:23 Interviewer 2: Could you tell us what you're doing today?

05:25 Speaker 5: I am parking in this very large lot, beige cars, as part of a graduate project by three graduate students from UCSD which is part of *inSite'94*, that is the parking lots here at Southwestern College -- each one will have their own separate color. But if you notice, beige has a lot of variations. I mean we've got yellow up to almost brown, many colors. The people have been very cooperative and I think about 10:30 today it's going to be a striking event. Particularly, if you have a chance, go see the red cars. They're -- they're [background talking] just absolutely vibrant. And people have been very cooperative and very cheerful and I think understand that this art project is like five hours long, very ephemeral. And it kind of smells a little bit of Christo you know, it's public art, participatory art, it's like Christo's [*The*] *Umbrellas*. The umbrellas were as important -- the putting up of the umbrellas were as important as the final product. So in a way it -- in a way it

smacks of process art. The process, the doing of the thing, the getting the permission of the President of the college, whom by the way at 10:30 is flying over this scene and taking pictures.

- 06:40 Interviewer 2: And where are you parked?
- 06:41 Speaker 5: I am parked in the red zone and I hope I can find my car. [laughter]  
You know you go into a lot and say, well..
- 08:05 Speaker 7: I don't know that much, so... okay.
- 08:06 Interviewer 2: Oh, that's okay.
- 08:09 Interviewer 2: Now you -- what color cars are you directing?
- 08:12 Speaker 7: The greys and dark greys, and we're sending them over to black because grey is full right now. So...
- 08:17 Interviewer 2: Why do you think so many people have so many grey cars?
- 08:20 Speaker 7: I don't know. They make a lot of them I guess.
- 08:23 Interviewer 2: Do you find this lot depressing because it's grey?
- 08:25 Speaker 7: Yeah it's very dark. The red or the orange lot would have been more cheerful I think. [laughter]
- 08:31 Interviewer 2: Okay. Thanks a lot. Cheer up.
- 08:32 Speaker 7: Okay.
- 08:48 Interviewer 1: We're cool?
- 08:49 Interviewer 2: Hi, how are you doing today?
- 08:50 Speaker 8: Just fine, thanks.
- 08:51 Interviewer 2: Okay, what are you doing here?
- 08:53 Speaker 8: Oh, we're parking cars of, you know, differentiating their colors.
- 08:58 Interviewer 2: Great and what color are you parking?
- 09:00 Speaker 8: Actually I'm taking over for silver but I'm the team leader for the black.
- 09:04 Interviewer 2: Oh and black is a good color, isn't it?
- 09:07 Speaker 8: Yes it's a lot. It's a lot and it's easy to describe. Yeah.
- 09:08 Interviewer 2: Okay, that's what I have. It's a good color.

- 09:12 Interviewer 2: We've noticed so many grey cars, why do you think that is?
- 09:16 Speaker 8: I think it's probably -- whoops -- because the sun -- hold on -- the sun, you know I think there is probably a lot of white cars too because it doesn't reflect as much or you know...
- 09:24 Interviewer 2: Okay.
- 09:27 Interviewer 2: Something.
- 09:28 Speaker 8: Yeah.
- 09:28 Interviewer 2: Okay, thanks a lot.
- 09:29 Speaker 8: Sure.
- 09:31 Camera operator: What? I'm lucky I'm...
- 09:45 Interviewer 2: Hi.
- 09:46 Speaker 9: Hello.
- 09:50 Interviewer 2: Can I ask you a question?
- 09:52 Speaker 9: Sure.
- 09:52 Interviewer 2: What color is your car?
- 09:54 Speaker 9: Red.
- 09:54 Interviewer 2: Okay, did you find -- I walked through the blue parking lot and it seemed very calm in the blue parking lot. How did you feel in this parking lot with all the red cars?
- 10:04 Speaker 9: Calm.
- 10:06 Interviewer 2: Calm also?
- 10:07 Speaker 9: Yeah, I -- because I think the colors are primarily muted, it's not the bright fire engine red. So it was okay.
- 10:14 Interviewer 2: Okay. We'll have a good calm day. Thank you.
- 14:51 Speaker 10: That's wild. That's cool. It's a bird, it's a plane, it's our president.
- 18:59 Speaker 11: Yeah. Actually, you know it might not be a bad idea except for -- whoops, somebody got a ticket. Somebody got a -- somebody got all three colors at one time. [unclear] How's it look?
- 19:18 Interviewer 2: Well it looks...

- 19:32 Speaker 11: And the white one's over there by the stadium, right? That's the largest segment?
- 19:36 Speaker 12: Uh-huh.
- 20:15 Speaker 13: The white is pretty.
- 20:17 Speaker 11: Yeah, white or red are the most -- the most salient colors. Especially the way they ended up the biggest numbers. You know even as a promotional thing for Southwestern College, they could make it into a postcard.
- 20:40 Speaker 13: Yeah.
- 20:41 Speaker 11: That'd be neat. I think you could use this thing for a lot of promotion.
- 21:04 Speaker 11: So this -- are you in the -- you're in the white lot then?
- 21:07 Speaker 13: No, I was in the brown.
- 21:09 Speaker 11: But you came in through that entrance?
- 21:11 Speaker 13: They're going two lanes.
- 21:12 Speaker 11: Yeah, well you see that's -- it's probably the main thoroughfare for most of the cars. That one and this one right here, so I don't care what color you are, you're being divided up into here.
- 22:26 [Laughter]
- 24:36 Speaker 14: That was nice coming through that building but...