

MSS011_b23-f34

**NEW!
HEAVY
DUTY**

Scotch[®]

BRAND

recording tape

3M
COMPANY

ALL PURPOSE

EXCLUSIVE HEAVY DUTY COATING

1.5 MIL TENZAR[®] 1200 FEET
SPLICE FREE LUBRICATED 7" REEL

New heavy duty coating gives exceptional tape life—15 times longer wear than ordinary tapes. Anti-static treated. Strong, weatherproof heat-resistant TENZAR[®] backing withstands rugged use. For all general recording (.635 cm x 364 m)

175



TIME CHART	RECORDING ONE DIRECTION			RECORDING BOTH DIRECTIONS		
	Monophonic 1 Track	Stereophonic 2 Tracks		Monophonic 2 Tracks	Stereophonic 4 Tracks*	
	1½ ips	3¼ ips	7½ ips	1½ ips	3¼ ips	7½ ips
1200 Ft.	2 hrs.	1 hr.	30 min.	4 hrs.	2 hrs.	1 hr.
1800 Ft.	3 hrs.	1½ hrs.	45 min.	6 hrs.	3 hrs.	1½ hrs.
2400 Ft.	4 hrs.	2 hrs.	1 hr.	8 hrs.	4 hrs.	2 hrs.
3600 Ft.	6 hrs.	3 hrs.	1½ hrs.	12 hrs.	6 hrs.	3 hrs.

*Double these times for 4-track monophonic recording.

THIS TAPE IS RECORDED:

AT 1½ 3¼ 7½

MONOPHONIC

(TRACKS)

STEREOPHONIC


(TRACKS)

First Exclusions Reading

THE TERM "SCOTCH" AND THE PLAID DESIGN ARE REGISTERED TRADE-MARKS FOR MAGNETIC TAPE MADE IN U.S.A. BY MINNESOTA MINING AND MANUFACTURING COMPANY, ST. PAUL 19, MINN.

NOTICE: Buyers shall determine that contents are proper kind for intended use, if defective in the manufacture, labeling or packaging, contents will be replaced. There are no other warranties, expressed or implied.

Patented under one or more U.S. patents: 2654681, 2711901.

Magnetic Products Division 

MSS011-623-f34

175-
1200