NEWSLETTER FROM DR. BEN YELLEN Brawley, Calif.

April 16, 1968

CHAS. PFIZER & CO. ISA CONVICTED EXPLOITER

In previous Newsletters, it has been revealed to you the taxpayers of Brawley, how you are being forced to pay about \$75,000 yearly in taxes to support the airfield and the Cattle Rodeo Park which should be really called Ed Rutherford's Private Park.

Now the airield and the park are only used by the rich and their children, not amounting to more than 100 persons, but the other 15,000 residents have to pay taxes to support the amusements of the rich.

The big ranchers are too cheap to keep the horses of their children on the ranches which they own. So instead you taxpayers are fooled by articles in SCHURZ'S PROSTITUTED PRESS so that you are brainwashed so that you do not realize that your hard earned wages are being mulcted to support the rich with their foibles.

If you would visit big cities like New York, Washington, D.C. Chicago, San Francisco, and Los Angeles, you will find that in these cities, there are parks that have what are called bridle paths where persons can ride horses. But the persons desiring to ride horses do not keep the horses in the public park at the taxpayers' expense. There are stables outside the park where the horses are kept by private owners or where horses can be rented.

Why should a small town like Brawley provide stables for the horses of the rich and a baby sitter for these horses who is paid about \$5,000 and lives in a big trailer house in the park? Innumerable contraptions have been built in the park by workers paid by the City of Brawley so that Ed Rutherford can run a school for rodeo performers.

Ed Rutherford is using the park as his private park for the use of himself and his buddies. His trucks of the Golden Gate Rodeo Co. which is a travelling rodeo company can be seen in the park all the time(or those of his affiliated partners). He uses the park to rest up his tired rodeo horses and rodeo cattle. He has caused 2 gateways to be cut in the fence separating his private property from the park and by means of these gateways has converted this public park supported by our taxes into Ed Ruthmerford's Private Park.

I have protested all this repeatedly at the Council meetings. But the 4 other Councilmen have not the courage to do anything about it.

JIM DUKE, THE REPORTER PROSTITUTE, OF SCHURZ'S PROSTITUTED PRESS IS PRESENT AT THESE COUNCIL MEETINGS AND DOES NOT REPORT WHAT IS SAID BY ME IN PROTEST. FRANKLIN D. SCHURZ OF THE SOUTH BEND, INDIANA TRIBUNE WHICH OWNS THE NEWSPAPERS IN INDIO, BRAWLEY & EL CENTRO, HAS BEEN INFORMED ABOUT THE "CURTAIN OF SIJENCE, BUT DOES NOTHING.

Instead, his newspapers print articles like the one in the Brawley News of Dec. 23, 1967 where there is a big picture and article entitled, JOY JUMPS AND RIDES AWAY TO MANY TITLES". This occupies 1/3 of page 2. It tells about Joy Jordan, a granddaughter of the Elmores (the Millionaire Moochers who collect #610,000 yearly for not growing cotton from the Federal Government) who practices

several hours every day after school so that she can enter hunt club competition so she can win blue ribbons. For those of you who are too busy trying to earn a living and have not been able to keep up with the snobbery of the wealthy, a little explanation of hunt clubs is needed.

From feudal days, the rich have owned horses and have ridden them. The average person just walked. This was a sign of social distinction. The wealthy continue to attempt to keep up this social distinction to satisfy their snobbishness even though the use of the horse is archaic. Big cities will not stand for this nonsense of making the great mass of citizens support a public park where the rich will stable their horses, practice jumping, and ride to the hounds. So the wealthy elsewhere form hunt clubs just as private golf clubs are formed, so that they will have stables and the grounds to practice being in the "horsy set".

Well, its their money and if they want to spend it that way, it is no concern of the average taxpayer. But here, the rich have foisted on the taxpayers the expense of the hunt club. I repeat all these rich ranchers are moochers who receive handouts from the Federal Govvernment and at the same time are exploiting you residents of Brawley to support them in being the "horsy set".

Look at the City of El Centro. It has 22,000 people compared to Brawley with 15,000. You do not see El Centro supporting a park with stables for the horses of the wealthy. You do not see El Centro supporting an airfield for the use of the wealthy. You do not see El Centro supporting a golf course. When I became a Councilman in 1964 the rich tried to force through a scheme to have the city build a golf course for them on the property which is adjacent to Rodeo Park. My protests stopped this scheme:::

But now a new exploiter has come to use the park. The name is Chas. Pfizer & Co. It is ably assisted in its exploitation by Ed Rutherford who owns the Brawley Stockman Supply Co which is just in back of the alley running besides Rutherford's offices on the West Plaza. Pfizer makes medcines for people and animals. It is the same medicine but bigger doses are given to large animals like steers.

Chas. Pfizer & Co. were found guilty in a criminal prosecution of conspiracy in restraint of trade and price fixing. In plain language, this is one of the big drug manufacturers found guilty of exploiting the sick so that instead of paying about 10 cents for a pill, you were forced to pay 50 to 60 cents for a pill of the "miracle drugs".

SCHURZ'S PROSTITUTED PRESS in an article in its newspapers (see Brawley News of April 11, 1968) trumpets forth what a wonderful thing Pfizer is doing in staging a PFIZER STAMPEDE in Rodeo Park. Of course, Schurz'snewspapers will get plenty of advertisements on the socalled Stampede.

Pfizer was fined \$\pi 150,000 in Feb. 1968 and it is estimated that it overcharged the sick about \$200 millions in 8 years. Many hospitals, cities and states are starting lawsuits to recover these overcharges. So you see that the reputation of Chas. Pfizer & Co. is not so good. Now this explciter of the people is going to run this Stampede to make the people forget how much they were overcharged on miracle drugs.

Ed Rutherford, the local exploiter who sells Pfizer's products, is helping in the scheme. We have a private company using public propperty without paying for it. In addition Brawley will have the expense of providing police and fire protection, sanitary services, etc. for what is purely a commercial publicity scheme.

The Cattle feedyards use "Greencarders" who live in Mexico and commute to work at the feedyards here. A man living in Brawley can not support his family on the starvation wages paid by the feedyards. So there are no local cowboys worth their salt who live here. So the cowboys will be phoneys from somewhere else. THE 4 COWARDLY CITY COUNCILMEN OF COURSE WILL DO NOTHING TO PREVENT THIS MISUSE OF THE PARK,