

Media Advisory on Fourth College 1st Tradition Day

March 25, 1976

MEDIA ADVISORY

STORY: Fourth College, UC San Diego marks 1st annual Tradition Day

DATE: Sunday, April 4 (4th day of the 4th month)

TIME: 1-7 p.m.

PLACE: Scripps Institution of Oceanography, beach area south of Scripps Pier

VISUALS: Team and individual sports events including sandcastle building, board surfing, body surfing, swimming, frisbee toss, pie-eating, volleyball, skateboard slalom, treasure hunt, sandbag toss and water balloon toss.

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REMARKS: The Fourth College at UC San Diego first accepted students in the fall of 1974. Now, after slightly more than one year of operation, the college has developed the idea of an annual Tradition Day to mark the college's beginning and its growth. Individuals and six-member teams will compete in the above events for prizes. Each team will be coed and have at least one faculty or staff member. A battle of the bands will provide an all-day concert. A large student participation is anticipated.

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