

March 31, 1968

VOTE FOR ARELLANO & SIERAD

On Tuesday, April 9, 1968, there is going to be an important election for 3 Councilmen in the City of El Centro.

I STRONGLY URGE YOU TO VOTE FOR ONLY TWO OF THE CANDIDATES--
FRANK ARELLANO AND STAN SIERAD.

These are the only two candidates who have the courage to make public statements regarding the \$14 millions electricity swindle which so seriously is affecting the people of El Centro and the other cities of Imperial and Coachella Valleys.

At the Kiwanis Club meeting in El Centro, when the candidates spoke, these were the only ones who said that they wanted the Imperial Irrigation District correctly reapportioned so that El Centro would have a Director on the Board of the I.I.D. so that the electricity rates could be greatly reduced.

BUT SCHURZ'S PROSTITUTED PRESS WITH NEWSPAPERS IN INDIO, BRAWLEY AND EL CENTRO DOES NOT REPORT THE STATEMENTS OF ARELLANO & SIERAD BECAUSE SCHURZ IS IN COLLUSION WITH THE BIG RANCH INTERESTS (JUST AS VIRGIL PINKLEY WAS) AND KEEPS YOU IN IGNORANCE OF THE FACTS.

So be sure to keep on passing these Newsletters to other voters so that they learn the following facts about the electricity swindle:

City	Population	Yearly Amount Swindled
El Centro	20,000	\$3 1/2 millions
Brawley	15,000	\$3 millions
Indio	15,000	\$3 millions
Calexico	10,000	\$1 1/2 millions
Coachella	6,000	\$1 million
Holtville	3,500	\$750,000
Imperial	3,500	\$750,000
Calipatria	2,500	\$500,000
Westmorland	1,500	\$125,000

You will never see these figures printed in SCHURZ'S PROSTITUTED PRESS BECAUSE THE BIG RANCH INTERESTS DO NOT WANT YOU TO KNOW HOW THIS \$14 MILLIONS ELECTRICITY SWINDLE IS PERPETRATED ON YOU THE RESIDENTS OF THE ABOVE MENTIONED CITIES.

Here is how it is done-In the Imperial Irrigation District, the irrigation water sold to the big ranches, is sold at 1/4 the correct cost. To make up for the losses, the electricity is sold to you at 3 times more than the correct price. In the Coachella Valley, the Coachella Valley County Water District with the big ranchers like the Kennedys and the Rummonds, etc. controlling it, is in conspiracy with the I.I.D. to keep up the same swindle. In the Coachella Valley the Coachella Valley County Water District gets the water from the I.I.D. and sells it to the ranches at 1/4 the correct price. It permits the I.I.D. to then sell the electricity in the Coachella Valley area at 3 times more than the correct price and thereby swindle the homeowners and businessmen of Indio, Coachella, Thermal, Mecca, and the resort areas around the Salton Sea.

When Dr. Yellen first investigated this electricity swindle about 6 years ago, he found that farms within one mile of the Colorado River were paying \$3.25 per acre foot for water near Yuma. At this very same time, ranches in the Imperial Irrigation District which are 60 to 100 miles from the Colorado River were only paying \$2.00 per acre foot for water.

Yet the Los Angeles-Orange County farm area which gets its water from the Parker Dam on the Colorado River which is 250 miles away, pays \$13 per acre foot for water. So you can see that even 6 years ago the irrigation water for the I.I.D. and the Coachella Valley should have cost about \$9 per acre foot. But the big ranchers by swindling on the electricity, have been able to get the irrigation water at 1/4 the correct price.

These Newsletters of Dr. Yellen have been going all over to Indio and to Calexico to give examples. The City Councils of these cities have begun to make complaints and start actions concerning these swindling electricity rates. As the pressure built up against the I.I.D., it attempted to avoid the publicity about the electricity swindle by raising the irrigation water rate from \$2.00 per acre foot to \$2.30 per acre foot. But this is nonsense, for the Bruce Church Co. is farming 6,000 acres in the Indian Reservation 5 miles from the Colorado River in Arizona just North of Blythe and is paying \$9.00 per acre foot for water.

Read the San Diego Union of March 22, 1968, page B-1, and you will read under the article, "TEXANS VISIT IMPERIAL VALLEY" where it tells how these cotton farmers of the lower Rio Grande Valley who get their irrigation water from this river are quoted, "Water costs in their area were anything from three to five times as high as local farmers pay (Imperial and Coachella Valleys). So you see these Texas farmers pay from \$7 to \$16 per acre foot for irrigation water and they make a good living.

SO THE NEXT TIME A BIG RANCHER IN IMPERIAL AND COACHELLA VALLEYS GIVES YOU A SOB STORY HE CAN NOT PAY \$9 PER ACRE FOOT FOR WATER, JUST TELL HIM WHAT YOU READ ABOVE.

Anyone of you can see how much you are being swindled. Just take 1/3 of your electricity bill and that is the correct amount you should pay. The average family which uses electric airconditioning (not water cooler) is swindled out of \$100 to \$250 yearly in this swindle. Those who use water coolers now, would be able to afford real airconditioning if the electricity bills were cut to 1/3. Merchants, hotels, motels, and other types of businesses are swindled out of thousands of dollars yearly.

Here are some electricity rates for you to study:

Tennessee Valley Authority (Tennessee, Alabama)	\$7.00 per 1000 kWhrs
Public Utility Dist. of Grant County (Wash. State)	\$9.00 per 1000 kWhrs
Southern Calif. Edison Co (at Palm Springs)	\$20.00 per 1000 kWhrs
Imperial Irrigation District	\$26.00 per 1000 kWhrs

The Southern Calif. Edison Co. is the only private investor owned electric power company and as such has to pay city and county property taxes, State and Federal income taxes, and dividends to stockholders. So you can easily understand why its rates should be high. But the I.I.D. should have rates like the T.V.A. and P.U.D. of Grants County.

DuBois McGee is the "black stooge" of the big ranchers. Even with unemployment here being 15%, he never spoke out once against the "greencarders" who take away the jobs from local workers. He also says nothing about the electricity swindle because he has worked for the I.I.D. for 20 years and will lose his present job if he speaks up. Everett Shaw is the "white stooge" of the big ranchers for whom he is a real estate broker. You have heavy taxes in El Centro especially in supporting the hospital. ELECT ARRELLANO & SIERRA AND SAVE MUCH MONEY. THEN YOU WILL HAVE MORE MONEY TO SPEND WITH YOUR MERCHANTS!!!!