2010 ENTREPRENEUR

# HALLOFFAME

Honoring
Peter Preuss

April 22, 2010 Estancia La Jolla













About CONNECT

CONNECT is a nonprofit organization dedicated to creating and sustaining the growth of innovative technology and life sciences businesses in San Diego. Since 1985, CONNECT has assisted in the formation and development of over 2,000 companies and is widely regarded as the world's most successful regional program linking inventors and entrepreneurs with the resources they need for success. CONNECT focuses on research institution support, business creation and development, entrepreneurial learning, access to capital, public policy advocacy, awards, recognition and networking. More than 40 countries and regions have adopted the CONNECT model, including the New York City, U.K., Sweden, Norway, Denmark, Australia and India. For more information, please visit www.connect.org.

11:00am REGISTRATION AND NETWORKING

11:30am BALLROOM OPENS

**Luncheon Seating Begins** 

Lunch is Served

12:30pm LUNCHEON PROGRAM BEGINS

Welcome: Duane Roth, CEO, CONNECT

**Opening Remarks**: **Jim Sahagian**, Vice President, Commercial Development, Sempra Generation

12:45pm INTRODUCTION OF HONOREE

Marco Thompson, Managing Director, Express Ventures

**Conversation with Peter Preuss** 

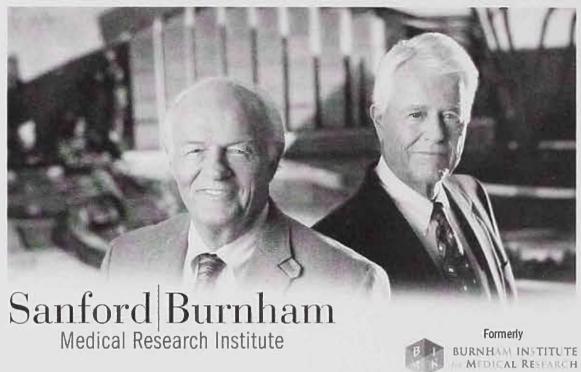
Jane Mitchell, Producer and Anchor, Channel 4 San Diego's *One on One with Jane Mitchell* 

1:30pm PROGRAM CONCLUDES

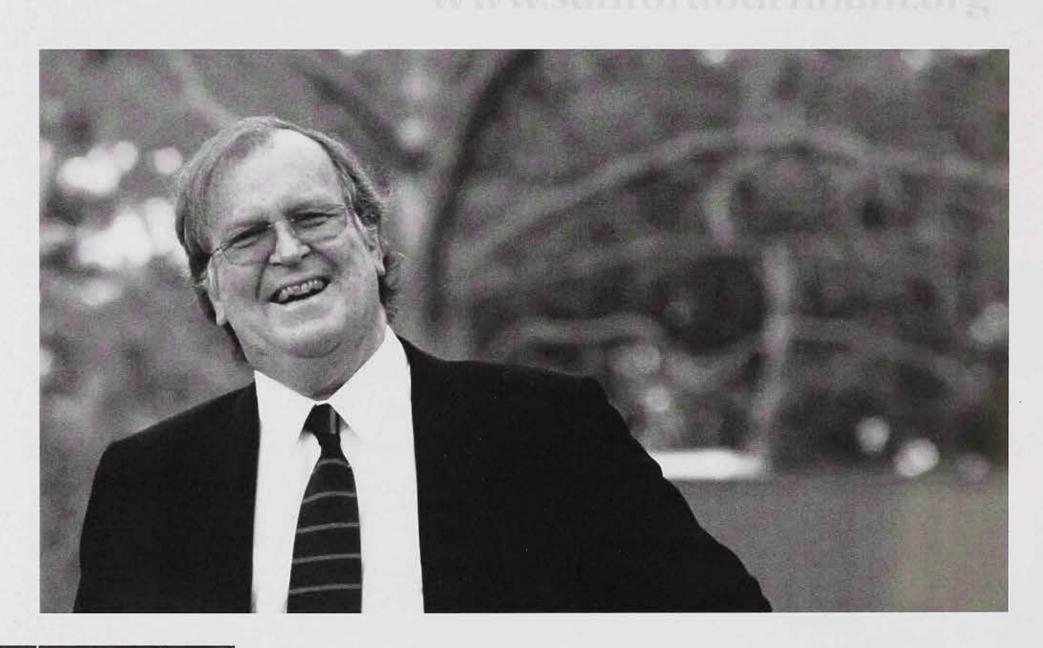
Our name has changed. Our mission remains the same.

## Congratulations, Peter!

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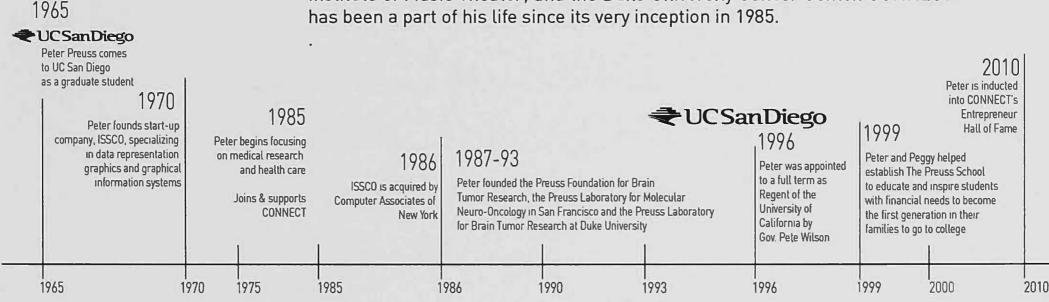


#### PETER PREUSS

Peter Preuss was born in Berlin and grew up and went to college in Hannover, Germany. In 1965, as a beginning graduate student in mathematics, he moved to the just opened UC San Diego campus for a year abroad, not to return to his home country. He joined the Ph.D. program at UC San Diego, and having almost completed his doctoral thesis, he started a company in the barely existing computer software industry, specializing in data representation graphics and graphical information systems. The company, ISSCO (Integrated Software Systems Corporation), was founded in 1970 and grew to be the leader in its field for the decade of the 1970s, with 32 offices worldwide and two public offerings on NASDAQ. In 1985 Peter began focusing on medical research and health care, and in 1986 ISSCO was acquired by Computer Associates of New York.

Peter founded The Preuss Foundation for Brain Tumor Research; was appointed a member of the advisory committee to the director of National Institutes of Health (NIH) in Washington, D.C.; and helped start the Preuss Laboratory for Molecular Neuro-Oncology in San Francisco, California and the Preuss Laboratory for Brain Tumor Research at Duke University Medical Center in Durham, N.C. All the while, he created a unique brainstorming seminar series for the world's best researchers in brain tumor and cancer research, which continues today. Peter became deeply involved in the local San Diego health care environment and in 1993 was appointed Alumni Regent of the University of California Board of Regents. In 1996, Governor Pete Wilson appointed Peter to a full term as Regent of the University of California and for 15 years the university was the primary focus of his activities. In 1999, he and his wife Peggy helped establish The Preuss School, a UC San Diego-owned college prep school for underprivileged youth, which today is consistently ranked among the top 10 high schools in the country.

Over the years Peter has been on the board of many young companies both private and public, both in high tech and biotech, here and abroad; and many nonprofit organizations including (but not limited to) the San Diego Opera; the Mathematical Research Institute in Oberwolfach, Germany; the National Institute of Music Theater; and the Duke University Cancer Center. CONNECT has been a part of his life since its very inception in 1985.



## PETER PREUSS

Sempra Energy congratulates
Peter Preuss on his induction into
CONNECT's Entrepreneur Hall of Fame.



www.sempra.com

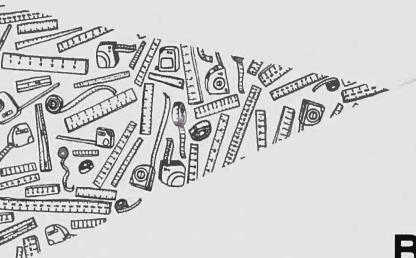


#### JANE MITCHELL Channel 4 San Diego

Jane Mitchell produces and anchors One on One with Jane Mitchell, giving viewers an in-depth look at San Diego's top sports figures. Now in its 14th season on Channel 4 San Diego, the signature show has featured nearly 100 people, including Ted Williams and Tony Gwynn. Jane has earned 24 Emmys and numerous other local, regional and national awards for her work. Jane is also a feature reporter for the Padres pre and postgame shows and co-hosts the in-depth interview show Forefront and the annual Holiday Bowl Parade. She has degrees from UC San Diego and Northwestern University and has worked in television news in Texas, Oklahoma and San Diego. In 1996 Jane was hired by COX to help create Channel 4 San Diego and enter the world of sports. She is board chairman of the ALS Association, Greater San Diego Chapter, in honor of her father who died of Lou Gehrig's Disease. Her passion for journalism and storytelling stems from her growing up in a Navy family, traveling the world and being encouraged by her mother, a teacher, to write about her experiences. Jane has conducted live interviews with three CONNECT Entrepreneur Hall of Fame inductees, including Dr. J. Robert Beyster and Neal and Linden Blue.

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#### HALL OF FAME COMMITTEE MEMBERS

Special thanks to the time and effort of the Hall of Fame Committee Members

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Edward Dennis: School of Medicine, Revelle College, UC San Diego

Sandy Ehrlich: SDSU Entrepreneurial Management Center

Stan Fleming: Forward Ventures

Jessie Knight, Jr.: SDG&E

Cub Parker: Board of Directors, CONNECT

Duane Roth: CONNECT

#### About the Entrepreneur Hall of Fame

The CONNECT Entrepreneur Hall of Fame recognizes individuals who have achieved distinction over the years for founding, leading or advancing a San Diego life sciences or technology based business or organization. Such entrepreneurs have contributed to our region individually and, through their organizations, to the business sectors that shape our local economy and improve our quality of life. As CONNECT's highest honor, the Entrepreneur Hall of Fame celebrates these individual success stories that continue to inspire future generations of innovators and entrepreneurs.

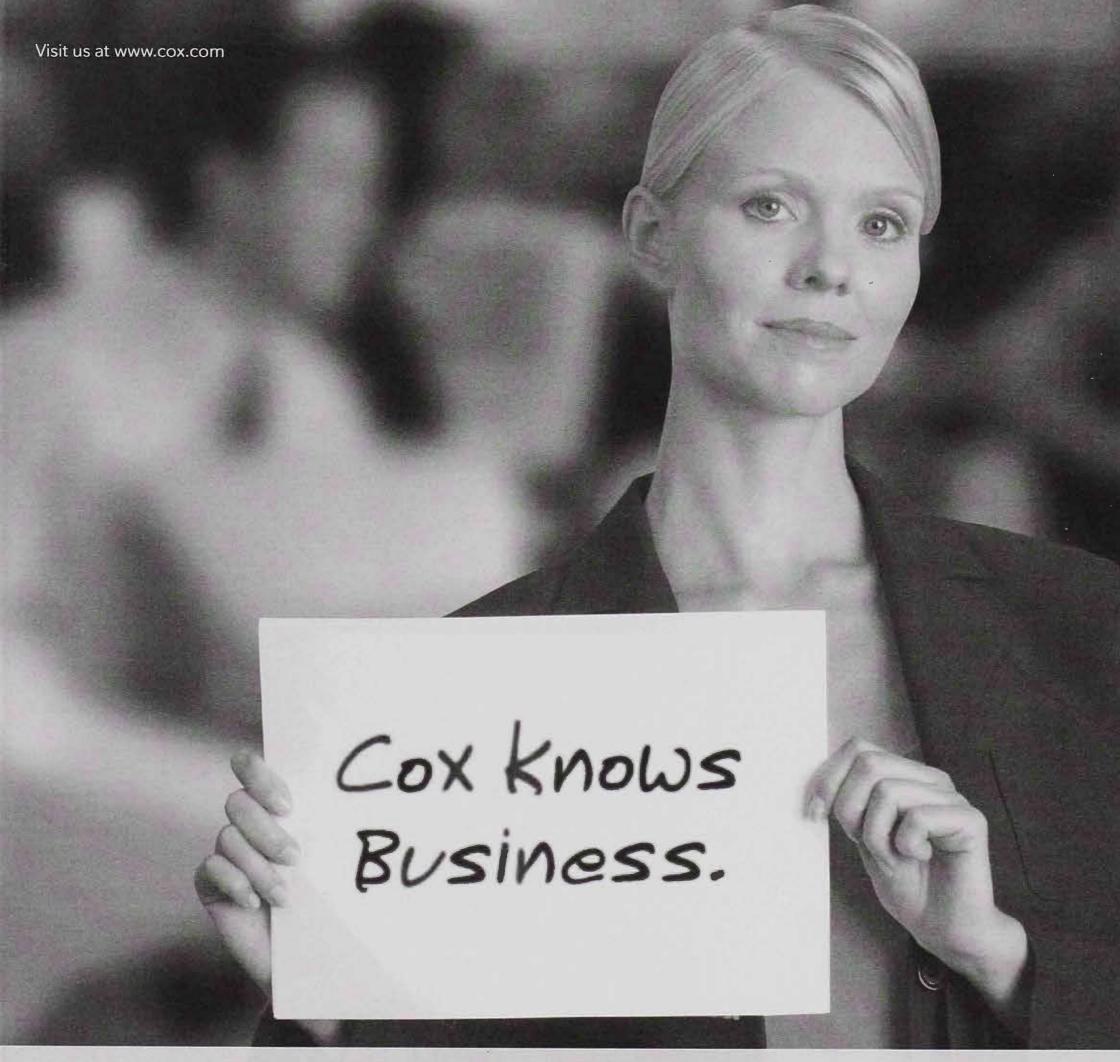
Hall of Fame members include Dr. Irwin Jacobs, Walter Zable, Dr. Ivor Royston, Dr. William Rastetter, Dr. J. Robert Beyster and Neal and Linden Blue.



**UC San Diego congratulates** 

## PETER PREUSS

on his induction into the Entrepreneur Hall of Fame



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