

## **Chancellor Richard C. Atkinson issues challenge to undergraduates in Alumni Association's 10K/5K Fun Run Feb. 25**

**February 2, 1995**

SPECIAL TO THE GUARDIAN February 2, 1995

Media contact: Bernie Farrow, 534-3900 or Pat JaCoby, 534-7404

Want to make the Chancellor pay...and beat him on his home turf?

You'll get your chance Feb. 25, when UCSD Chancellor Richard C. Atkinson has challenged any and all undergraduates to beat his time in the 10k "Joggin' and Jammin'" run sponsored by the San Diego Chapter of the UCSD Alumni Association.

The Chancellor has promised to contribute \$10 to the UCSD scholarship fund for each student who crosses the finish line before he does. In addition to that personal reward, runners also are eligible to win a trip for two to an exciting destination and some \$3,000 in prizes. All participants will receive a colorful t-shirt and other free items.

The race starts at 8 a.m. from RIMAC and follows a new course through the UCSD campus. Registration begins at 7 a.m. and is \$10 for UCSD students. Early bird registration--prior to Feb. 14--is \$8 for UCSD students.

The 10k race and 5k fun run/walk is designed to raise funds for student scholarships. The first run last year saw 450 participants and raised \$5,000 for scholarships. This second event, notes Bernie Farrow, UCSD Alumni Director, is sure to attract 700 runners and raise \$10,000 for the Alumni Scholarship Fund.

Joggin' and Jammin' was conceived by alumni volunteers as a fun way for alumni, the campus and the community to support UCSD's students. It is open to the public, including students, staff, faculty and community runners.