

Dr. Herbert I. Schiller elected vice president of the International Association of Mass Communications Research

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A University of California, San Diego professor has been elected vice president of the International Association of Mass Communications Research (IAMCR) at the Association's 9th General Assembly and International Congress held recently in Buenos Aires, Argentina.

Dr. Herbert I. Schiller, Professor of Communications in UCSD's Third College, was elected to the IAMCR post for a two-year term. He was also elected to serve as Program Chairman for the next General Assembly to be held in Leipzig, Germany in 1974.

At the Buenos Aires meeting, Schiller served as one of two general chairmen for the International Congress and as program chairman of the General Assembly. In addition, he presented a paper, "The Imperatives of Cultural Sovereignty" to the Association.

The IAMCR is a UNESCO affiliated international organization which is concerned with international communications research. Nearly every important United States institution - academic, governmental, and business - concerned with international communications research is represented in the organization,

Schiller joined the UCSD faculty in 1970 as Professor of Communications and Chairman of the Communications Program in Third College. He is a Graduate of the City College of New York and received a Ph.D. from New York University in 1960. Prior to coming to UCSD Schiller served as Research Professor and Editor of "The Quarterly Review of Economics and Business" in the Bureau of Economic and Business Research at the University of Illinois.

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