

UCSD's Pac Rim School to co-host June 22 conference to explore industrial alliances between U.S. and Korea

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UCSD'S PAC RIM SCHOOL TO CO-HOST JUNE 22 CONFERENCE TO EXPLORE INDUSTRIAL ALLIANCES BETWEEN U.S AND KOREA

The University of California, San Diego's Graduate School of International Relations and Pacific Studies (IR/PS), in collaboration with Yonsei University's Institute of East and West Studies, will host a two-day conference from June 22-24 to explore industrial alliances between the United States and South Korea.

The conference, which will be held both at IR/PS and the Sheraton Grande Torrey Pines in La Jolla, will explore the benefits and challenges of forging alliances between U.S. and Korean businesses, with a particular focus on the aeronautics, machine tools, medical equipment and telecommunications industries.

The conference is geared toward strategic planners in firms within those four industries, and executives of other firms wishing to do business in Korea. Participants will acquire cutting-edge information and analysis that could help decide when and how their companies should forge alliances with similar firms in Korea to mutual benefit.

For a copy of the conference brochure and information on fees, please call the IR/PS Korea-Pacific Program at (619) 534-7624.

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