

**Media Advisory, media coverage of UCSD Architectural Symposium**

**January 12, 1989**

Media Contact: Paul Lowenberg, (619) 534-3120 or Sharon Taylor, (619) 534-0397

MEDIA ADVISORY

SUBJECT: Media coverage of UCSD Architectural Symposium, "Architecture/Shaping the Future: Legorreta, Maki, Meier, Rogers."

DATES: Friday, February 3 (reception) and Saturday, February 4, 1989 (symposium and reception)

TIME: 6 p.m.-8 p.m. Friday; 9 a.m.-7 p.m. Saturday

LOCATIONS: Mandeville Auditorium and Mandeville Art Gallery, University of California, San Diego (see accompanying map)

PRESS TABLE AND SEATING: There will be a press table at the entrance to Mandeville Center Auditorium where you may pick up a press packet about the symposium. A special seating section for the media will also be set aside for the symposium.

INTERVIEWS WITH ARCHITECTS: Because of the extremely tight time schedule for the participants, it will be difficult to set up individual interviews in advance. However, the media is invited to talk with the architects during the two receptions, and they may be available during the symposium on Saturday. A half-hour press conference has been scheduled for 2:30 p.m. Saturday afternoon.

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CONTACTS: If you need help or information please contact: Paul Lowenberg, University Communications, (619) 534-3123, or Sharon Taylor, (619) 534-0397.

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PRESS CONFERENCE, SATURDAY FEBRUARY 4, 2:30-3 P.M.: There will be a press conference featuring the four architects in the East Room of the Mandeville Center Auditorium.

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SCHEDULE OF EVENTS:

UCSD Architectural Symposium

FRIDAY, FEBRUARY 3

6 p.m.-8 p.m.: Reception for architects and selected guests at the Mandeville Gallery, UCSD. (Media welcome)

8 p.m.: Private dinner

SATURDAY, FEBRUARY 4

9-9:30 a.m: Welcome, Mandeville Center Auditorium

9:30-10:15 a.m.: Talk by Richard Meier

10:15-10:45 a.m.: Break

10:45-11:30 a.m.: Talk by Richard Rogers

11:30 a.m.-1 p.m.: Private lunch

1-1:45 p.m.: Talk by Ricardo Legoretta

1:45-2:30 p.m.: Talk by Fumihiko Maki

2:30-3 p.m.: PRESS CONFERENCE, East Room, Mandeville Center

3-5 p.m.: Symposium featuring four architects. Moderated by Allan Temko, architecture writer, San Francisco Chronicle

5-7 p.m.: Reception at Mandeville Gallery. (Media welcome)

7:30 p.m.: Private dinner

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