BOYCOTT THE CATTLE CALL

The cattle and agriculture industries employ almost only people of Mexicali, Mexico. THEREFORE, THERE IS 43% UNEMPLOYMENT IN IMPERIAL COUNTY, CALIF. IN AUGUST 1984. This county ranks 5th in the U.S. in the value of the production of agriculture and cattle.

THIS IS THE BIGGEST PAYROLL IN IMPERIAL VALLEY. These Mexicali workers live in Mexicali and spend their wages there for rent, food, and clothes. SO THE MERCHANTS AND BUSINESSMEN OF IMPERIAL COUNTY HAVE VERY BAD BUSINESS AND SOME ARE CLOSING UP!!!

Policemen in Mexicali earn 60 cents per hour. So you can realize that many Mexicali residents work there for 10 to 40 cents an hour. That is why they cross legally and illegally to work for 50 cents to \$1.00 per hour. In Mexicali, the workers are almost slaves.

In 1973, Imperial County had an unemployment rate of 13%. El Centro Councilman Tony Beltran, in the local newspapers of Sept. 28, 1984, said, "In 1973, 15,000 commuters (Mexicali workers) crossed daily. They are not limited to field work(farmwork) but have high paying jobs such as construction, industry, truck lines, office clerks, wholesale outlets, banks, etc.". You can just imagine how many more are crossing now with the jump from 13% to 43% in unemployment in Imperial County.

A little history will explain this Cattle Call racket. Rome, Italy, in ancient times about the time of Jesus Christ, was the capital of a big empire. This empire had conquered England, France, Romania, Egypt, etc. People were brought back as slaves from these conquered lands. They were put to work in Rome.

LOCAL ROMAN WORKERS COULD NOT GET WORK AND BEGAN TO STARVE FOR THE SLAVES HAD THE WORK!! They began to riot in the streets. There were racetracks for chariot races in Rome. So the Rome city government had the unemployed Romans go for free to these racetracks called circuses to keep the unemployed off the streets. Bread was distributed at the circuses for the unemployed not to starve. All this was done for free to distract the minds of the unemployed. This in history is called, "bread and circuses" to distract oppressed people from thinking about their troubles. This tactic is used all over the world.

THE CATTLE CALL IS LIKE BREAD AND CIRCUSES. THE ONLY DIFFERENCE IS THAT THE ROMAN UNEMPLOYED GOT IT FOR FREE. THE CATTLE AND AGRICULTURE INDUSTRIES ARE MISERS. THEY DO NOT FEED FREE HOT DOGS, FREE TACOS OR FREE POP SODAS. TO GO TO THE RODEO IS NOT FREE!!!

Do not go to the parade or rodeo. Write me letters telling the companies employing Mexicali people. Figive your name and address and phone number in your letter. Ben Yellen, M.D. 128 South 8th St. Brawley.