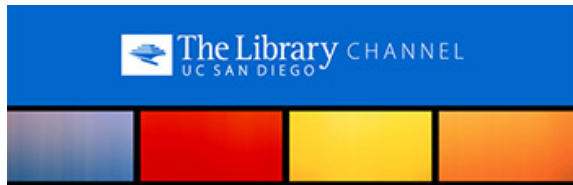


October 29, 2013 | By Dolores Davies

UC San Diego Library Launches New Channel on UCTV



Thanks to a new partnership with the University of California's award-winning television station, the UC San Diego Library has launched a [new channel on UCTV](#). The new channel offers content on a wide range of Library and campus activities,

including special events, faculty and author lectures, innovative programs, special and digital collections, and other Library and University initiatives. The initial Library Channel lineup features videos of: the Library's recent *Dinner in the Library* event, with author Jay Parini discussing the 13 books that changed America; UC San Diego Psychiatrist Joel Dimsdale, who presented findings on the Rorschach tests administered to the Nazi leadership at our Holocaust Living History Workshop; UC San Diego Political Scientist Steve Erie talking about San Diego's leadership challenges and missteps; and the Library's efforts to build an archive documenting San Diego's dynamic technology history. Programming from the Library channel will be accessible from a portal on the Library's home page, from UCTV's home page, on UCTV, and on iTunes and YouTube.

Launched in 2000, UCTV is a public-serving media outlet featuring programming from throughout the [University of California](#), the nation's premier research university made up of [ten campuses](#), [three national labs](#) and affiliated institutions. UCTV delivers the breadth and depth of the University of California's teaching, research, and public service—through quality, in-depth television that brings to life the tremendous range of knowledge, culture and dialogue generated on UC's diverse campuses. Reaching the public through [cable](#), [online](#), [YouTube](#), [iTunesU](#), [Roku](#), and [mobile apps](#), UCTV's diverse programming is viewed by more than 4 million households throughout California via cable TV, and its website receives between 10-12 million video views and downloads per month. UCTV is also a founding EDU partner with YouTube, where its content receives 49 million video views, and a founding education content provider on iTunesU, where its content generates 10-15 million views and downloads per month.

UC San Diego's Studio Ten 300 offers radio and television connections for media interviews with our faculty, which can be coordinated via studio@ucsd.edu. To connect with a UC San Diego faculty expert on relevant issues and trending news stories, visit <https://ucsdnews.ucsd.edu/media-resources/faculty-experts>.