

## **UCSD's 1992 United Way/CHAD campaign seeks to increase donor base, held on February 11 in Price Center Plaza**

**February 19, 1992**

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### UCSD'S 1992 UNITED WAY/CHAD CAMPAIGN SEEKS TO INCREASE DONOR BASE

More than a dozen national chapters of health and community service agencies were represented at the 1992 United Way/CHAD kick off for the University of California, San Diego, held on Feb. 11 in the UCSD Price Center Plaza.

Guest speakers were Paul Saltman of the UCSD Department of Biology, who represented City of Hope, and Monica Zech, award-winning traffic reporter and director of operations for Metro Traffic Control, who represented the Leukemia Society of America.

Quelda Wilson, UCSD's Assistant Vice Chancellor of Personnel, said, "UCSD's goal this February is to raise \$300,000 and increase its donor base by 10 percent."

Last year, 2,255 members of UCSD's faculty and staff contributed a total of \$296,000, exceeding the targeted goal by \$21,000.

"The University of California, San Diego's part in the United Way/CHAD effort is an important way that we contribute to the San Diego community and help to meet its needs," Wilson said.

UCSD is San Diego County's second-largest employer.

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