

Celebrities to give readings at Dr. Seuss birthday event

February 3, 1997

Media Contact: Pat JaCoby, 534-7404 CELEBRITIES TO GIVE READINGS AT DR. SEUSS BIRTHDAY EVENT

Dr. Seuss fans, young and old, are invited to a Celebrity Reading to be held March 1 at the University of California, San Diego in honor of the late Dr. Theodor Seuss Geisel's birthday -- and the Cat in the Hat's 40th birthday.

Twisting their tongues around some of the delicious phrases found in such famous Seuss books as "The Cat in the Hat" or "Green Eggs and Ham" will be UCSD Chancellor Robert C. Dynes, actress Mercedes McCambridge, writer Judith Morgan, astronaut Sally Ride, and Geisel's widow, Audrey Geisel.

The Dr. Seuss Celebrity Reading will be held from 10:30 a.m. to noon in the Geisel Library, named in honor of Audrey Geisel and the late author. UCSD received a major portion of Geisel's collection of drawings, notebooks and other memorabilia following his death in 1991, and several years later Audrey Geisel made a substantial donation to support the university's specialized libraries.

The late author had a whimsical sense of the absurd, of the odd juxtaposition of the sublime and the ridiculous, and of the pure silliness contained in ordinary language and imagery. The celebrity birthday party speakers will take on such twisters for their audience as tizzletopped Tufted Mazurkas or beetles fighting battles in a bottle, or introduce such favorites as Yertle, Horton, the Grinch, the Lorax or-most famously--the one and only Cat.

For reservations, please call 822-1574.

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