





AN DIEGO, where summer never ends, where the sunshine and breezes of June and January are equally delightful, is more attractive now than ever before in its history.

Here is being built an international exposition which will break all records as to period of operation. It will open January 1, 1915, and not close until year-end, December 31, 1915. The equable

climate of San Diego makes possible an out-of-doors show for 365 consecutive days.

The Panama-California Exposition is swiftly nearing completion in 1400-acre Balboa Park. Its ornate Spanish-Colonial architecture with domes and turrets showing the Moorish and Byzantine influence, appeal powerfully to the imagination. Seven million flowering plants, ornamental trees and blossoming shrubs have set the grounds a-smile. You cross Puente del Cabrillo, which bridges a deep canyon soon to be transformed into a lake, and enter a walled city of the fifteenth century. To put it briefly, the Exposition, although international in scope, epitomizes the history of southwestern America.

Stretching from bay to mesa, San Diego enjoys a superb vista. In front at its feet, curves one of the most pleasing land-locked harbors in the whole world. Yachts, ships of commerce and naval vessels come and go. Across the bay lies the graceful narrow peninsula of Coronado with its handsome homes and regal hotel.



Home Economy and Foreign Arts Buildings









Interesting Bus



U. S. Grant Hotel

Hotel del Coronado please the eye. An air of repose distinguishes the great house. Its grounds are royal. It is built around a quadrangular patio or open court more than an acre in extent where brilliant blossoms, rare plants and singing birds abound.

Its lofty-ceilinged dining room and spacious ball room, writing rooms overlooking the sea, wide corridors and verandas, its casino, garage and large bath house, its ample polo field, golf links and tennis courts, its boat house and fleet of boats, combine to make it one of the world's most notable resorts.

Summer polo tournaments, with noted teams contesting, are being staged on a great scale at Coronado this year.

The Santa Fe operates four daily trains to California from Chicago and Kansas City. In winter the fifth, The Santa Fe de



San Diego Hotel



Looking East Along The Prado

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Santa Fe Painted Desert Exhibit, San Diego Exposition

The Panama-Pacific International Exposition will open in San Francisco February 20, 1915, and close December 4, 1915. You should visit both.

The Saint and The Angel are fast trains of superior service and equipment, operated daily between San Francisco, Oakland, Los Angeles and San Diego. These trains offer the only through service between San Francisco and San Diego.



East front-Science and Education Building.



Hotel del Coronado