

HOTEL Del Mar

Southern California

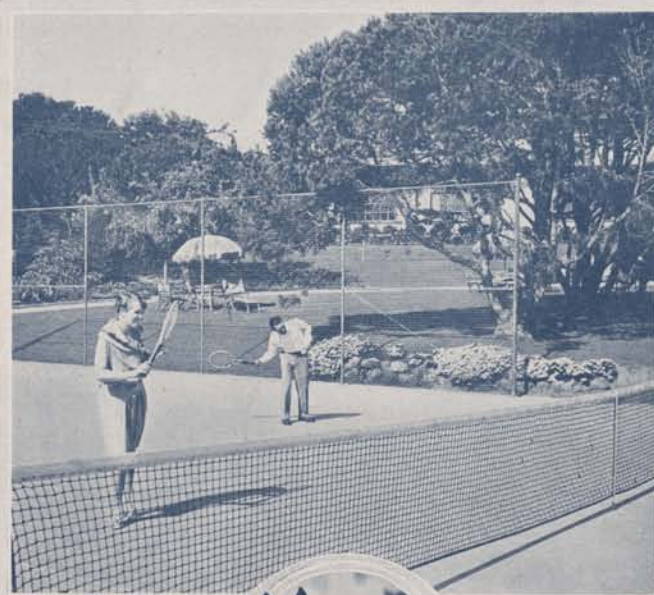
HOTEL Del Mar

Southern California



Southern California's Favorite Year 'Round Playground

A few sets of tennis on splendid courts overlooking the ocean . . . then an exhilarating dip in the surf.



Perfect greens, sporty barrancas . . . overlooking the blue Pacific . . . truly one of Southern California's most interesting courses.



Rest or Recreation

Each day brings forth new adventures at Hotel Del Mar, an endless variety of interesting things to do.

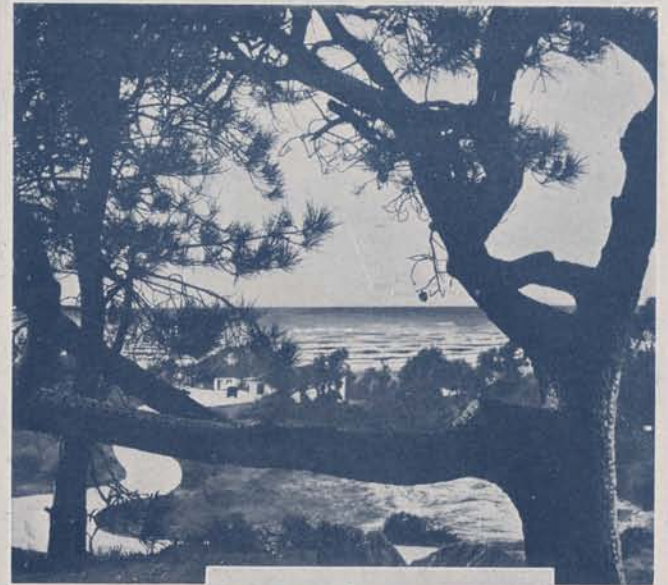
Enjoy your favorite outdoor sport, within a short distance of your room.

Dinner dances are held at frequent intervals.

Those who seek complete rest will find quiet seclusion.

An hour and one-quarter away is Tijuana, over the Mexican border, noted for its horse races and other diversions not found in America.

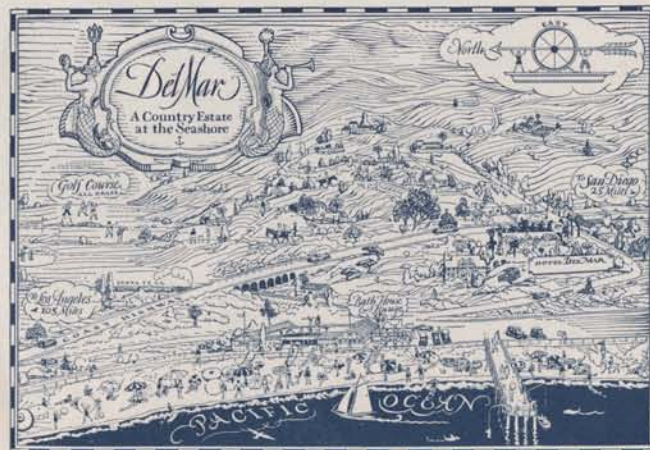
The famous Torrey pines, found no place else in the world . . . picturesque wooded hills and canyons . . . a background of emerald sea. . . . This setting is yours for rest and play.



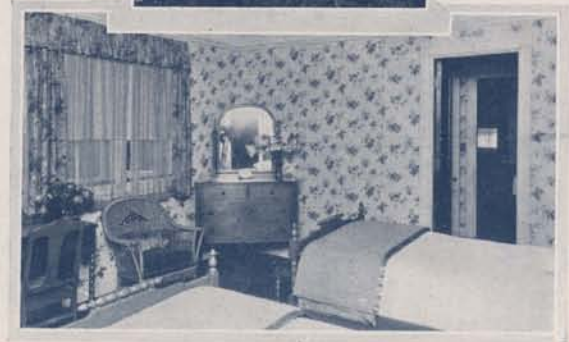
Miles of picturesque bridle trails lead along the blue Pacific . . . or up through wooded canyons to commanding heights, overlooking ocean, valley and mountain grandeur.



Riding Stables and good mounts are available to guests at Hotel Del Mar



Artistic English cottages, snuggling amidst semi-tropical verdure and with windows open to invigorating sea breezes, offer quiet seclusion.



Restful, homelike rooms with windows open to sun and sea offer every luxurious detail of comfort and contentment.

HOTEL Del Mar DEL MAR

SOUTHERN CALIFORNIA



Sunsets at Del Mar achieve their full bloom of grandeur. Here all the shades of purple, gold and red combine in the sun's final burst of glory before sinking into the Pacific.



Entrance to the Hotel Del Mar—an exotic setting of palms, semi-tropical verdure and emerald sea.



Through the trees out to the sea. Here you can bask in the healthful sunshine 347 days in the year.

Southern California's Most Picturesque Seashore Resort

IN AN alluring setting of mountains, sea and semi-tropical verdure stands Hotel Del Mar, offering a complete change from almost anything you have ever known.

For Del Mar has molded into its personality a bit of the beauty of all the world. It is reminiscent of Spain and Old Mexico, it suggests Hawaii—a bit of England, Italy and the French Riviera, too.

Favorite Year 'Round Playground

Nature has fashioned here her ideal outdoor playground. For Del Mar knows no seasons—the usual year 'round temperature is 72°. A difference between summer and winter of only 12 degrees. Balmy days, nights delightfully cool in summer. Comfortably warm in winter with extreme cold unknown. The air is stimulating, a delicious blend of mountains and sea. Such a perfect balance of temperature is rare indeed.

Thus you can enjoy your favorite outdoor sports from January till December. Golf on all-grass course; bathe on broad, level beach, pronounced the finest in California (the surf here is perpetually warmed by the Japanese current); swim in filtered tepid salt water open air plunge; ride horseback along the beach, or up thru wooded canyons to commanding heights; play tennis on courts overlooking the sea; hike over miles of alluring trails; fish from private quarter-mile pier or in the still waters of the historic San Dieguito River (some of the finest fishing in Southern California is found at Del Mar).

All of these facilities are but a short distance from your room—yours to enjoy as often as you please.

Moderate Rates

The exclusive in every sense, and offering a variety of appealing features found in no other Southern California hostelry, the rates are very moderate.

All of the rooms overlook picturesque semi-tropical gardens—75 per cent of them face the Pacific Ocean.

Most of the rooms have private baths and contain every modern appointment to make them homelike and comfortable.

Rooms in hotel or cottages, \$6 to \$10 a day, including meals. Prints of floor plans showing exact location of your room, with cost, will be gladly furnished on request.

Three miles of broad level beach, pronounced the finest in California. Undertow and rip-tides are unknown. Excellent beach for children.



Airplane view of Hotel Del Mar, showing its famous semi-tropical gardens—and the picturesque tree-covered hills in the background.



Beautiful marine view from the gardens of Hotel Del Mar.



Guests enjoying a morning canter.

Unexcelled Cuisine

Cuisine is reputed to be unsurpassed by any hostelry in the west.

SAMPLE DINNER MENU

- Grapefruit and Orange Cup
- Consomme en Tasse
- Cream of Chicken, Crouton Souffle
- Ice Crisp Celery
- Queen Ripe Olives
- Baked Fresh Mackerel, Sportsman, Potato Chips
- Roast Milk Lamb, Crabapple Jelly
- Young Tom Turkey, Celery Sauce
- Apple Fritters, Riesling
- Pineapple Sherbet
- Green Peas
- Fresh Asparagus
- Mashed Potatoes
- Potatoes au Gratin
- Vegetable Salad, University
- Hearts of Lettuce, French Dressing
- Angelfood Cake
- Assorted Fruit
- Fruit Pound Cake
- Apple Pie
- Honey Scotch Sundae
- Twin Rolls
- Ry-Krisp
- Poppy Seed Twists
- Philadelphia or American Cheese
- Holland Sticks
- Demi Tasse

In addition to surf bathing, there is a filtered, warm salt water open air plunge, with a swimming instructor in attendance.



Children thrive in this healthful outdoor playground. Almost every recreational facility is provided for them.



How to Reach Hotel Del Mar

HOTEL DEL MAR is situated on the main Coast Highway, 105 miles south of Los Angeles and 25 miles north of San Diego. A delightful three and one-half hours' drive from Los Angeles thru orange groves, past the famous old mission at San Juan Capistrano, then skirting the blue Pacific for 40 miles. Paved boulevard all the way.

Also reached by the main line of the Santa Fe in two and one-half hours from Los Angeles. Stop-over privileges may be obtained.

Friendly Hospitality

Hotel Del Mar gives the impression of a large country home of culture and true hospitality—known far and wide for its sincere, friendly service. The entire staff is trained, by courteous, unobtrusive interest, to make your stay here a series of pleasant experiences. No detail, small or large, will be overlooked in caring for your comfort and well-being.

Reservations may be made through any travel bureau or with the Los Angeles office, 740 South Broadway, TRinity 3161; or direct with

HOTEL DEL MAR
Del Mar, Southern California
ARTHUR E. STOCK, *Manager*