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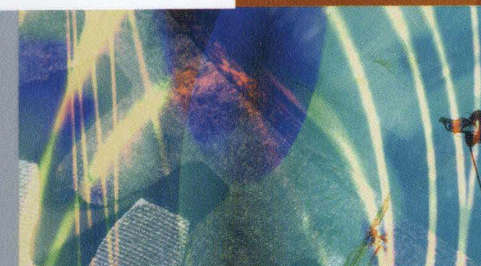
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## 2001 EVOLVING MARKETS IN TELECOMMUNICATIONS

"the brilliant cloud"



MAY 30, 2001

9:30 A.M. - 7:30 P.M.

HILTON LA JOLLA TORREY PINES



PRESORTED  
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San Diego. The Telecom hot spot.

Want to meet the best and brightest Telecom companies and learn about the "Brilliant Cloud"? Make plans to spend May 30 at the Evolving Markets in Telecommunications Conference 2001. This day-long conference will feature presenters and exhibitors—like QUALCOMM, Silicon Wave, Texas Instruments, and Ericsson—punctuated with world-class speakers.

Why San Diego? It has the second largest concentration of communications firms in the U.S.—twice the national average. More than 400 Telecom-related companies are thriving here.

San Diego is investing in physical infrastructure and human resources, with more than 75,000 miles of fiber optic cable in the ground (more than any other region in the country), and numerous programs and resources to support a superior labor force. The University of California, San Diego (UCSD) formed the Wireless Communications Research Center where local firms can access world-renowned university researchers in communications theory, circuitry design, radio frequency research and multi-media. San Diego State University (SDSU) formed the International Center for Communications that will lead the way in multi-media research and development.

Be at the center of the Telecom action and plan to attend the Evolving Markets in Telecommunications 2001 Conference on May 30.



**Lewis O. Wilks**  
Executive Vice President,  
Internet Strategy  
Development and Chief  
Strategy Officer  
Qwest Communications

Lewis O. Wilks has been the Executive Vice President—Internet Business Development and Chief Strategy Officer since October 2000. Before that, he served as President—Internet and Multimedia Markets and President—Business Markets at Qwest Communications. He has served on the board of directors of Salus Media Corp. since 1997. Mr. Wilks has extensive senior-level management experience in delivering communications services to the corporate sector. He has held several senior level positions at GTE, including President of U.S. Operations from 1995 to 1996 and President of GTE Communications from 1996 to 1997.



**Dr. Larry Smarr**  
Director of [Cal-IT2], and  
UCSD Professor

Dr. Smarr is the founding Director of the California Institute for Telecommunications and Information Technology, which spans the Universities of California at San Diego and Irvine. He had been the founding Director of the National Center for Supercomputing Applications (NCSA) at the University of Illinois at Urbana-Champaign (UIUC). He was also the founding Director of the National Computational Science Alliance, comprised of over fifty universities, government labs, and corporations linked with NCSA in a national-scale virtual enterprise to prototype the information infrastructure of the 21st Century. Dr. Smarr is a member of the National Academy of Engineering and a Fellow of the American Physical Society and the American Academy of Arts and Sciences. In 1990, he received the Franklin Institute's Delmer S. Fahrney Gold Medal for Leadership in Science or Technology. Dr. Smarr is a member of the President's Information Technology Advisory Committee.

cloud

(n) kLOUD - The network of networks that comprise the Internet is rapidly becoming brilliant. No longer limited to transporting information globally, the cloud is now reaching outward to share the capacity of its attached computers and bring their power within itself. Already, powerful peer-to-peer computing and storage attached networking technologies have created vast distributed computers with no physical boundaries. Before long, the brilliant cloud will make unlimited computing power available to anyone anytime—and with wireless access, it will become as pervasive as air!

Agenda

**EVOLVING MARKETS IN TELECOMMUNICATIONS 2001**  
**MAY 30, 2001, 9:30 - 7:30 P.M.**  
**HILTON LA JOLLA TORREY PINES**  
**10950 NORTH TORREY PINES ROAD**

9:30 - 11:00	Registration
10:00 - 11:30	"San Diego Road Map": choose from presentations by 18 local telecom companies—six seed funded, six privately funded, and six publicly funded
11:30 - 12:30	Lunch
12:30 - 2:00	Keynote Presentation featuring Lewis O. Wilks, Exec.VP Internet Strategy Development and Chief Strategy Officer of Qwest Communications
	Keynote Commentary featuring Dr. Larry Smarr, Director of California Institute for Telecommunications and Information Technology, UCSD — Cal (IT)2
2:15 - 3:30	Panel Presentations: choose from "Peer-to-Peer Computing" and "The Voice-Enabled Cloud"
3:30- 3:45	Break
3:45- 5:00	Panel Presentations: choose from "Storage Attached Networking" and "The Wireless Cloud"
5:00 - 7:30	Networking & Tradeshow Reception featuring exhibit booths of 50 telecom companies



All registrations should be MAILED or FAXED to:  
UCSD CONNECT  
Evolving Markets in Telecommunications 2001  
Mail Code 0176F  
La Jolla, CA 92093—0176  
Tel: (858) 534-6114 / Fax (858) 552-0649  
Email: connectinfo@ucsd.edu / Web site: connect.org

REGISTRATION FORM

FEES

UCSD CONNECT, San Diego Telecom Council, and San Diego Venture Group members	\$275
Non-members	\$375
For the Evening Reception only	\$75

CANCELLATION POLICY

100% refund before May 15  
50% refund May 16 - 23  
NO REFUND AFTER May 23

REGISTRATION INFORMATION

Attendee Name: \_\_\_\_\_  
Attendee Title: \_\_\_\_\_  
Company Name: \_\_\_\_\_  
Address: \_\_\_\_\_  
City, State, Zip: \_\_\_\_\_  
Phone: \_\_\_\_\_  
Fax: \_\_\_\_\_  
Company Email: \_\_\_\_\_  
Website: \_\_\_\_\_

Names and title of others who will attend from your firm (substitutions may be made at any time):  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

PAYMENT INFORMATION

Total fees \$ \_\_\_\_\_  
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☐ Discover charge  
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