

Global Innovators Convene at “The Atlantic Meets the Pacific” Forum



Larry Smarr (right) at "The Atlantic Meets the Pacific" Forum, 2012. Photos by Erik Jepsen/UC San Diego Publications

UC San Diego will again be the stage for globally important conversations about advances in technology, life sciences and health at the third annual “The Atlantic Meets the Pacific” innovation conference, set for Oct. 2 to 4.

Presented by UC San Diego in partnership with *The Atlantic* magazine, the acclaimed program brings together several dozen world-class innovators whose specialties range from advances in cancer treatments and longevity research to wireless health and brain mapping.

A limited number of one-day discount passes are available for as low as \$50, including meals. To register for “The Atlantic Meets the Pacific,” please visit the [registration site](#).

Among the more notable innovators who will participate are:

- Deepak Chopra, best-selling author and founder, The Chopra Foundation
- Craig Anderson, former editor of *Wired* and CEO of 3D Robotics
- Roni Zeiger, former chief health strategist at Google, CEO of Smart Patients
- Laurie Garrett, senior fellow for global health, Council on Foreign Relations
- Siddhartha Mukherjee, Pulitzer Prize-winning author of “Emperor of All Maladies: A Biography of Cancer”
- Clifton Leaf, *Fortune* magazine contributing editor and author of “The Truth in Small Doses: Why We’re Losing the War on Cancer (And How to Win It)”

Most of the conversations will take place at the Scripps Seaside Forum, the oceanfront conference center at Scripps Institution of Oceanography, and also at Qualcomm Institute.

Presiding over a number of panel sessions will be *The Atlantic*’s leading editorial voices, led by James Bennet, editor in chief; James Fallows, national correspondent; and Steve Clemons, Washington editor at large.

Also joining the conversations will be internationally recognized experts from UCSD, led by:

- Clark Gibson, professor, UC San Diego Department of Political Science;
- Scott Lippman, professor of Medicine, UC San Diego School of Medicine, and director of the Moores Cancer Center; and
- Jacopo Annese, director of The Brain Observatory, UC San Diego School of Medicine



Chancellor Pradeep K. Khosla at "The Atlantic Meets the Pacific" Forum, 2012.

Open to the public, the series of thought-provoking presentations and panel discussions include:

- What’s next in Medical IT: Wireless Health and Wearable Trends
- Chronic Diseases: How Technology is Changing the Patient Experience
- How Far Away is a Cure for Cancer?

- Future Trends in Technology
- Innovations in Longevity Research
- Brain Visualization
- Publishing the Frontiers of Neurology
- The future of neurology and brain mapping

In addition, the event will include a day at the California Institute for Telecommunications and Information Technologies (Calit2), as well as behind-the-scenes tours at Scripps Oceanography, the Sanford-Burnham Medical Research Institute, Sanford Consortium, The Scripps Research Institute, and the La Jolla Playhouse, bringing attendees and some of the world's most creative scientists and artists together.

General admission, which includes access to all main-stage programming, a choice of lab tours, and a welcome dinner and subsequent meals, is \$495.

Keep up with campus news by subscribing to *This Week @ UC San Diego*