

## **UCSD to host business and policy seminar on Vietnam May 17 at La Jolla Marriott**

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### UCSD TO HOST BUSINESS AND POLICY SEMINAR ON VIETNAM MAY 17

After nineteen years, America's trade embargo with Vietnam has been lifted. To help businessmen and policymakers on the threshold of uncharted territory, the University of California San Diego's Graduate School of International Relations and Pacific Studies (IR/PS) is hosting a half-day seminar on May 17 titled, "Vietnam Today and Tomorrow: Business and Policy in the Post-Embargo World."

The seminar, to be held at the La Jolla Marriott, is geared toward those individuals, companies, and agencies that seek to work with or in Vietnam--and those that are already there. Drawing from the knowledge and experience of American and Vietnamese experts in business, government and academia, the seminar will offer insights and concrete information that will help participants capitalize on opportunity while dodging pitfalls.

The seminar will devote special attention to business, banking, development and international law. It will also provide information useful to non-profit agencies and government officials who recognize the broad range of opportunities created by strengthening U.S.-Vietnamese ties.

Speakers will include Port Commissioner Susan Lew, as well as leading representatives from the U.S. Department of Commerce, IR/PS, Bank of America, Baker McKenzie, Vuong, Downey & Louie, the California Southeast Asia Business Council, Skidmore, Owings & Merrill, and a possible guest from the Vietnamese government.

Support for the program is provided by the Bank of America, Caterpillar, Inc., the Ford Foundation, Hans and Marilies Schoepflin, R.B. Woolley, the Asian Business Association, the California-Southeast Asia Business Council, the San Diego Economic Development Corporation, UCSD CONNECT, and the U.S.- Vietnam Business Council, Inc.

The seminar runs from 8 a.m. to 12 noon, with an enrollment fee of \$50 per person. For reservations or additional information, please call IR/PS at (619) 534-1465.

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