

Nov. 1, 1962

# "BIG MONEY" VEYSEY

Victor Veysey, the Republican candidate for Assemblyman, is the man that the big farmers and absentee farmland owners want.

Just watch all the 1/2 ton pickup trucks that belong to the big farmers and you will see them plastered with "Vote for Veysey" stickers.

Why do the large ranches and absentee farmland owners want Veysey? Veysey will protect them so that they will escape 50% to 75% of their farmland property taxes. You, the low income and middle income groups, HAVE TO PAY \$3.8 MILLIONS MORE IN COUNTY PROPERTY TAXES TO MAKE UP FOR THE BIG LANDOWNERS.

The San Diego Union of Oct. 25, 1962, has this headline above an article: VEYSEY FAVORS PROPOSITION 4. This proposition would make it legal for the BIG MONEY PEOPLE who own 90% of the farmland to pay low taxes which most likely will be even lower than the present taxes.

Veysey made this speech to the Kiwanis Club of Calexico when he was quoted by the San Diego Union. But he has been going all over the Valley making the same speech of advising a "Yes" vote on Prop. 4.

I ADVISE YOU TO VOTE "NO" ON PROP. 4.

You low income and middle income people have much less money than the big farmers and the absentee landowners. WHY SHOULD YOU BE MADE TO PAY EXTRA TAXES BECAUSE THE BIG MONEY PEOPLE DO NOT PAY THEIRS?

I have in previous Newsletters given you instances of large landowners escaping vast sums in taxes. I have shown how JOHN BOWMAN, the Assessor-Collector of the County, has been making incorrect low assessments on the farmland. Walter Lancaster the Assessor-Collector of the Imperial Irrigation District, has been doing the same thing.

John Bowman and Walter Lancaster have been costing you low and middle income people about \$4 millions in taxes every year. Yet the BIG MONEY PEOPLE WHO HAVE THE FARMLAND ESCAPE THESE TAXES AND WITH PROP. 4, THEY WILL ESCAPE EVEN MORE IN TAXES.

John Bowman and Walter Lancaster have been swindling us in taxes. If Prop. 4 is passed as advocated by "Big Money" Veysey, this swindling in taxes will be legal.

Why should businessmen pay the correct taxes while the large landowners escape theirs? Why should homeowners in the towns pay the correct taxes while the outside landowners who have 70% of the farmland, will escape most of the taxes?

Victor Veysey is no ignorant man. He has the degree of Master of Business Administration from Harvard University. HE KNOWS ALL ABOUT THESE TAXES. I appeal particularly to the rank and file members of the Republican Party not to vote for Veysey and not to vote for Prop. 4. VEYSEY IS TRYING TO SHIFT THE BURDEN OF THE COUNTY TAXES ON TO YOUR SHOULDERS.

The political bosses of the Republican Party in Imperial County are the big farmers. That is why I quit the Republican Party. I do not consider it fair for the low and middle income persons to carry the burden of the taxes.

These local big farmers only own 20% of the farmland, but in their greed to get low taxes, are willing to sacrifice all the low and middle

income persons to the absentee landowners who get most of the benefit of the low taxes on the farmland since they have 70% of the farms.

WRITE IN THE NAME OF BEN YELLEN AS A PROTEST VOTE FOR ASSESSOR-COLLECTOR. Show the big ranchers that you do not like what Walter Lancaster and John Bowman are doing.

Just write in the name BEN YELLEN in the indicated blank space. Write it with pencil. Ask the election official for a pencil. You do not have to make an x in the adjoining box. You can also write Ben Yellen in ink. Write Ben Yellen here

ASSESSOR-COLLECTOR	Vote for one
John Bowman incumbent	
Walter E. Lancaster Assessor-Collector Imperial Irrig. Dist.	
	<i>Ben Yellen</i>

"Big Money" Veysey goes around claiming he is a big expert on education. This is a bunch of nonsense. Although he is a member of the Brawley Elementary School District, last year his son went to the Magnolia School which is not in the Brawley School District.

His son is supposed to go to the Oakley School which is in the Northeast section of Brawley. Is there anything the matter with the Oakley School? Why does not Veysey remedy it? This year, his son is being sent to the Witter School which is in the Southwest section of Brawley. THIS IS THE FURTHEST SCHOOL FROM THE VEYSEY HOME.

This is the school to which the children of the wealthy families go. Most of the wealthy families live in the Southwest. The Oakley School in the Northeast section of Brawley has pupils mainly from low income families many of whom are Mexican-American. "BIG MONEY" VEYSEY USES ALL SORTS OF MANEUVERS TO PREVENT HIS SON FROM GOING TO THE OAKLEY SCHOOL.

"Big Money" Veysey is spending large sums of money to get elected. HE IS TRYING TO BUY THE ELECTION. Where does the money come from? The big farmers who contribute to Veysey's campaign get the money from you low and middle income people. They are able to make you pay the taxes that they should pay. They use this saved tax money to elect Veysey and Bowman and Lancaster.

I want you voters to notice the large number of big billboard posters Veysey has. Your tax money paid for them. The red lunch truck with the mirrors that Veysey uses to give coffee when he campaigns, was also paid for by you taxpayers who are being swindled.

I draw your attention to Veysey's election meeting at Stark Field, El Centro on Oct. 26th when he gave free drinks and hot dogs. This all costs lots of money and you taxpayers paid for it. "Windy" Kilgore was master of ceremonies at this meeting. You recall "Windy"? He is the County Supervisor from the El Centro district who used to make speeches about the needy poor on County Welfare and tried to fool the taxpayers into thinking that the needy poor were the cause of the HIGH COUNTY TAXES. "Big Money" Veysey goes around making speeches that the State Government spends too much and that is the cause of the HIGH COUNTY TAXES.

Both of them are fooling you. THEY ARE BIRDS OF A FEATHER. THE CAUSE OF THE HIGH COUNTY TAXES IS THAT THE BIG FARMERS AND THE OUTSIDE LANDOWNERS DO NOT PAY THEIR CORRECT TAXES. YOU ARE BEING SWINDLED INTO PAYING HIGH TAXES TO MAKE UP FOR THEM.

Veysey's speeches about getting industries here, you can forget about. The big farmers do not want industries because they know that the workers will vote against them in elections. Even if an agriculture associated industry comes here, they go for their workers in Mexicali. A good example is the Imperial Cotton Compress just south of Brawley. Last year they had 7 workers from Brawley and 38 from Mexicali.

BREAK THE POLITICAL MACHINE WHICH IS BOSSSED BY THE BIG FARMERS. WRITE IN BEN YELLEN FOR ASSESSOR-COLLECTOR.