

The Word on San Diego: ^{The}UCSD CONNECT Newsletter

By Brian Blazevic, CONNECT Newsletter Editor

San Diego is a technology hotbed that is accomplishing much, even in times of economic and national turmoil. The region has a lot to say, but where do people turn when they want to hear about the dynamic companies, people and research that goes on here? San Diego has many fine regional publications, from The San Diego Union Tribune, North County Times, and The T Sector magazine to the San Diego Daily Transcript, the San Diego Business Journal and Freshnews.com, among others. The CONNECT Newsletter has a place alongside these distinguished publications.

The Newsletter is published every Tuesday, and has a circulation of approximately 20,000 per week, including e-mail and Web distribution. Subscriber highlights include: The President of the United States, the Vice President, the Governor of California, the Mayor of San Diego, and half of San Diego's City Council. Also, there are over 100 state and federal members of Congress, the Senate and California Assembly. Among these are Senators Barbara Boxer, Dianne Feinstein and Steve Peace. Over 1,000 government workers, in addition to legislators, subscribe: NASA, NIH, FDA, and the military.

The press also pays attention to the Newsletter, with subscribers from all major San Diego publications, plus reporters and editors from The Wall Street Journal, The New York Times, LA Times, and wire services. The publication is read by university professors across the country, with over 50 subscribers from Harvard, as well as many from MIT and virtually every other university in the United States. Over 1,000 foreign subscribers read the Newsletter, too, with concentrations in Britain, Sweden, Finland, Japan, Canada, Germany, France and Australia.

The Newsletter is a free news service provided by CONNECT, with no advertising or underwriting. In each issue, there is pertinent information about San Diego's high-tech, biotech, telecom, and military technology industry sectors, and the strong entrepreneurial spirit found here. There is also substantial reporting on university research, venture capital and angel investing, and service providers, like law, human resources, public relations, and real estate.

What does all of this say about San Diego? People all over the world are interested in what we're doing, which companies and people are leading the way, and how the region is committed to remaining a high-tech success. If you have news about San Diego high-technology, send it to the CONNECT Newsletter at connect5@ucsd.edu.

The online version and information on how to subscribe to the e-mail version can be found at http://_____. Note: This is the last fax newsletter.

~~version~~ for those of you ~~Online, there~~ Fax subscribers are asked to change to e-mail by going to _____

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The publication is dedicated to reporting on newsworthy high-technology topics, as well as what's happening at UCSD, CONNECT — although it is not a PR/marketing tool. but

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