

The creation of a Community Service Award will be given each year to the vice chancellor or director whose area achieves the highest percentage of participation in the annual Campus Charity Campaign

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Creation of a perpetual Community Service Award to be given each year to the vice chancellor or director whose area achieves the highest percentage of participation in the annual Campus Charity Campaign has been announced by Chancellor Richard C. Atkinson.

The award is a large wooden plaque featuring a medallion with clasped hands to symbolize the combined United Way/CHAD fund drive held each year throughout the UCSD campus.

The name of the winning area will be engraved on the plaque each year and that area will hold the award until the Campus Charity Campaign takes place the following year.

The 1982 Campus Charity Campaign Coordinators, under the leadership of the campaign chairperson Laura Long, director, Business Services at UCSD, set a goal of \$163,000 for the campaign, an increase of 12 percent over the amount raised in last year's drive. Six major campus giving units have been identified. They are, management with a goal of \$9,000; main campus staff with a goal of \$35,000; academic personnel with a goal of \$24,000; SID staff with a goal of \$23,000; School of Medicine staff with a goal of \$32,000, and University Hospital with a goal of \$40,000.

As in last year's campaign, the United Way, CHAD and the UCSD Campaign Committee have agreed to list the UCSD Day Care Center on a special campus designation card to be included in the packet of material to be distributed on the campus.

Report meetings at which campaign department coordinators will list the amount of donations and pledges received during the campaign have been scheduled for October 27 and November 3, 10 and 22. The annual campus gratitude and awards event will be held following the close of the campaign in late November.

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