

# CHULA VISTA CALIFORNIA



Issued by the  
CHULA VISTA CITY TRUSTEES  
Chula Vista, California

## " BEAUTIFUL VIEW "

Situated close to the beautiful bay of San Diego, in the fragrant atmosphere of lemon trees, lies the city of Chula Vista, the name meaning "Beautiful View." With a population of 1800, it has modern business structures, churches, a school, a bank, library newspaper, hotel, beautiful homes; in fact, everything that a homeseeker might desire. Its streets are lighted with electricity and every home is supplied with this illuminant, and also gas for cooking, at a low rate. Its principal resources are lemon growing and poultry raising, although practically every other product of the soil can be successfully grown here. Its residents are an energetic, prosperous class and always glad to extend the hand of welcome to new comers. A special characteristic of the people is that they are neighborly and work as a unit in every enterprise that adds to the upbuilding of their city.

Chula Vista is located midway between San Diego and the Mexican line, with convenient electric car service to the county seat. Land values are very reasonable, and an abundance of water for domestic and irrigation purposes is supplied at reasonable cost.



PUBLIC LIBRARY

## CLIMATE AND SOIL

The climatic conditions of Chula Vista are almost perfect. The summers are never too warm, owing to the influence of San Diego bay, and in winter the ocean waters temper an atmosphere and make it equitable and delightful.

The soil is excellent and especially adapted to the growing of Lemons, although other fruit, such as Oranges, Grape Fruit, Olives, Figs, Grapes, Peaches, Plums, Apricots, Avocados, Berries, and all other fruits, are grown with excellent results. The raising of Celery is rapidly coming into prominence and will soon be among the leading products of this section.

## WATER SUPPLY

This section is well favored with an adequate water supply from the Sweetwater dam,



CONGREGATIONAL CHURCH

located about eight miles east of the city. The dam is one of the oldest and most substantial in the county. In seasons of drouth it has never failed to furnish an abundance of water for domestic and irrigating purposes. Even today when other sections are running short, this dam is well filled, and if no rain fell for another year the present amount of water in storage would be sufficient to supply its users till the next rainy season.

### EDUCATIONAL AND SOCIAL

**Schools**—The schools of the city embrace every grade in the Grammar school from the Kindergarten to the Eighth grade. The cost of the building and grounds was \$32,000. High school is easily reached at National City, a distance of four miles.



GRAMMAR SCHOOL

**Churches**—In the religious field three denominations are represented: the Congregational, Methodist and Christian Science.

**Banks**—The city is well provided with an excellent bank, which furnishes capital for safe investments.

**Public Library**—The building was erected at a cost of \$10,000, and is located on spacious grounds near the center of the city. It contains a large and well selected number of books, embracing many rare volumes, as well as books dealing with every phase of history, philosophy, art, and fiction.

The McNabb Hospital, costing \$40,000, is one of the best equipped hospitals in California. It is operated in connection with the Fredericka Home for the Aged.

The Chula Vista Yacht Club, with its well-known hospitality to all newcomers, combined with an "all-the-year" climate, and the most perfect bay in the world for sailing, make it possible to enjoy life at all seasons.



METHODIST CHURCH

## INDUSTRIES

Poultry raising is next in importance to that of the lemon industry. The output of all the hatcheries last year was 100,000 chicks. Forty-five thousand laying hens supplied an egg production of 6,750,000. Many of our wealthiest citizens are poultry raisers.

The Calcium Magnesite plant is an institution located on the bay front that secures the raw material in Mexico and ships it here to be prepared for the market. The product is used for various artistic finishings such as floors, sinks, brick, etc. The plant now in operation gives employment to a number of workmen who reside in this city. It represents an investment of \$150,000.



PEOPLES STATE BANK

The Hercules Powder plant, which, during the late war, gave employment to hundreds of local residents, is now about to be taken over by companies for the refining of sugar and oil. This plant is also located on the bay front. Over a million and a half dollars is invested in this industry.

Lemon packing houses, three in number, give employment to large forces of men and women during nine months of the year.

## PUBLIC IMPROVEMENTS

Work will soon be commenced on about five miles of street paving to cost \$125,000. This improvement, together with that contemplated by National City and the county, will give a continuous paved highway from San Diego to the Mexican line and around the Strand to Coronado.

## TRANSPORTATION

Chula Vista possesses exceptional advantages in the way of transportation. The San

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Diego & Arizona Railroad passes directly through the city and is the first point reached in California. A branch of the main line extends to a depot in the city and to the packing houses located on Third Avenue. A belt-line traverses the bay front running to Coronado and North Island. Both of these branches center in Chula Vista. These railway facilities offer exceptional advantages to industries that may be established here. The San Diego Electric Railway operates twenty-six trains a day to and from San Diego, giving the residents a fine passenger service.

Shipments—The output from this section during the past year is represented in the following:

Potash Acetone.....	121 cars
Magnesite.....	104 cars
Beets.....	120 cars
Salt.....	150 cars
Vegetables.....	10 cars
Lemons.....	403 cars
Eggs, yearly output.....	6,750,000
Chicks, yearly hatch.....	100,000

