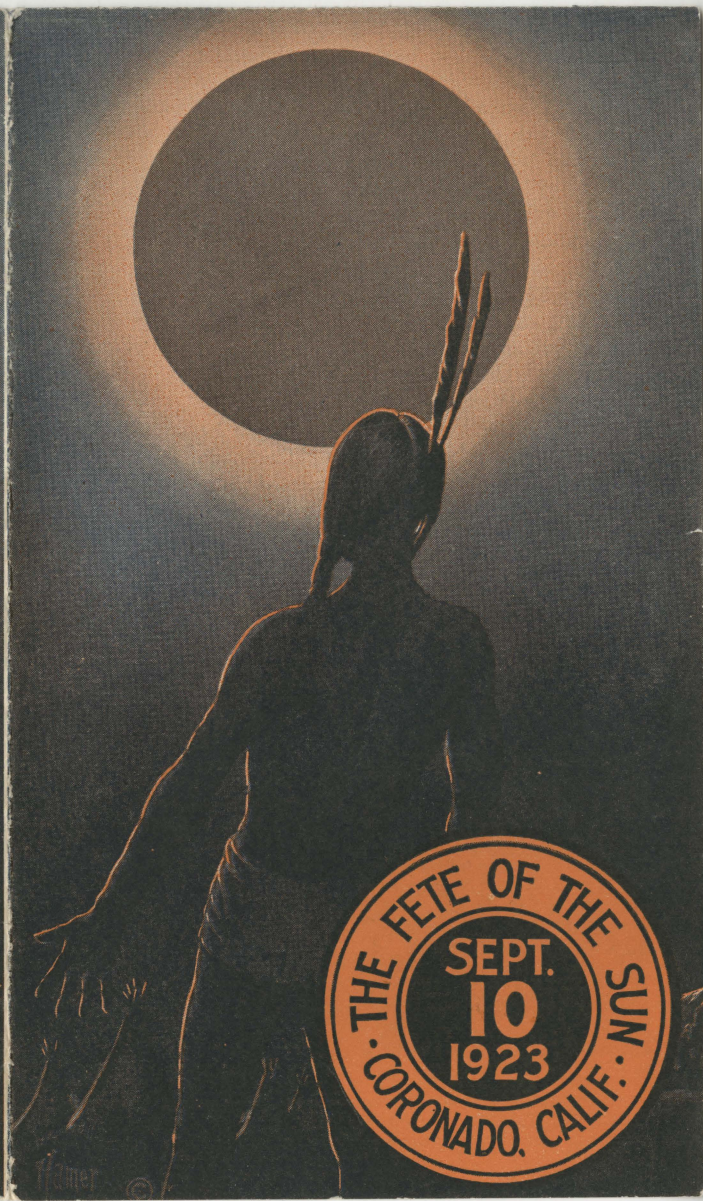


THE FETE OF THE  
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CORONADO, CALIF.



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## THE TOTAL ECLIPSE

There will be a total eclipse of the sun at Coronado and San Diego, Calif., September 10, 1923. It will be the first TOTAL eclipse in this section since 1806, and will not happen again until 2045. Many cities in Southern California are in the "shadow," but the totality will be complete in these favored spots with a duration of over three minutes. The "First Exterior Contact" takes place at 11h. 57m. 32sec. Pacific Time. At that moment a slight indentation may be observed on the rim of the sun at nearly 57 degrees to the right of the sun's vortex. The TOTAL ECLIPSE begins at 12h. 57m. 32sec., at which moment the sun disappears from view entirely, and with a clear sky stars are visible. As the sun becomes entirely eclipsed, the "Corona" appears and a brilliant light is seen outside the dark body of the moon. Just before the sun disappears, two phenomena are quite striking and beautiful. The first is the appearance of little crescents of light under the trees where the last rays of the sun shine through. These crescents are a kind of a "Camera Obscura" effect, and the points of the crescents are just opposite in direction to the points on the last visible crescent of the sun. The second phenomenon is known as "Baliy's Beads." These are caused by the last rays of the sun shining through the irregular mountainous surface of the moon. The "Second Exterior Contact" takes place at 1h. 0m. 33sec., when the sun reappears, and one may again see the crescents in the grass above mentioned, but in an inverted position. The "Last Exterior Contact," when the body of the moon finally leaves the sun, takes place at 2h. 20m. 34sec.

## "THE FETE OF THE SUN"

This mighty spectacular pageant will be presented in three episodes: The careless acceptance of the blessings of Nature by man; the sudden removal of all light,—man's fear and repentance; the forgiveness and restoration of the favor of the Almighty. The scenes are laid in the festival place of a great medieval city. Revelry, dancing and careless dissipation hold sway with no thought beyond the immediate present. The material climax is reached when the arrogant king orders the massacre of the older senators who oppose his wishes. His daughter pleads in vain for a more kindly decree. Her lover, a young captain of the guard, refuses to obey the king's order and is sentenced to die first, by the infuriated monarch. A prophet, a weird, majestic figure, appears and forbids the murder and calls upon the heavens to support him. At this moment all eyes are turned to the sky and the gradual darkening of the sun is observed. In haste the festivities cease, and with solemn ritual and dance, a mighty procession of supplicants approaches the High Altar seeking Divine Mercy. The darkness deepens. The prophet stands alone. No word escapes him. In chaos and fear the terrified people determine to sacrifice the King and his daughter that the anger of the gods may be assuaged. The multitude, robed in black, moves sullenly to the sacrificial altar. Here and there torches are lit as the dreadful wail and the music of lamentation is heard. The total eclipse is consummate; now must the King and his daughter give their lives that their people may live. For three minutes during the time of total darkness, the whole spectacle remains in statuesque repose, without movement, without sound, a picture made desolate by the departure of the Light of Day. The prophet moves to the side of the Princess' lover, the shadow slowly departs, the light appears as the soft strains of mysterious music give hope, while a band of white messengers proclaim that the Mercy of the Creator is infinite. Once again, hope and joy are supreme and the citizens return to their rejoicing with a fuller appreciation of the Miracles of Nature.

## THE FLYING CIRCUS

The United States Government will render untold assistance in making September 10th a day long to be remembered in Coronado. Permission has been given for a big free program of aerial events to please and edify the thousands who will be there. Aerial acrobatics by death-defying aviators. Scores of machines in aerial combat. Speed contests that thrill. Surprising stunts of all descriptions. 75 per cent of all world's records are held by San Diego Airmen.

## MASQUE MARDI GRAS

To complete a day of unparalleled entertainment, a big Masque Mardi Gras on the streets of Coronado will begin in early evening and last until late. A half a hundred jazzy musicians will play those tantalizing melodies that always inspire. Confetti and serpentine battles. Many valuable prizes for the participants. If you miss the Mardi Gras, you miss half your life.

## MANAGEMENT

The spectacle to be presented during the eclipse of the sun at Coronado is the most original undertaking ever entered upon by a community. The phenomenon is so inspiring and the gigantic forces of nature are so majestic that any human effort to compare with them must seem ridiculous. Though this be a self-evident statement, there still remains the possibility of presenting a spectacle which will revive the impressions that this miracle has made on former occasions, and with this idea in mind the Merchants Association of Coronado, California, is sponsoring the Fete of the Sun, with Mr. Garnet Holme as author; original and interpolated music by Dr. Humphrey J. Stewart, and under the management and direction of George S. Best.

Information on seat plans, prices, time table of events, hotels, apartments, or any local information will be cheerfully given by addressing the manager.

## "FETE OF THE SUN"

1013 Orange Avenue, Coronado, Calif.



## The Path of the Shadow

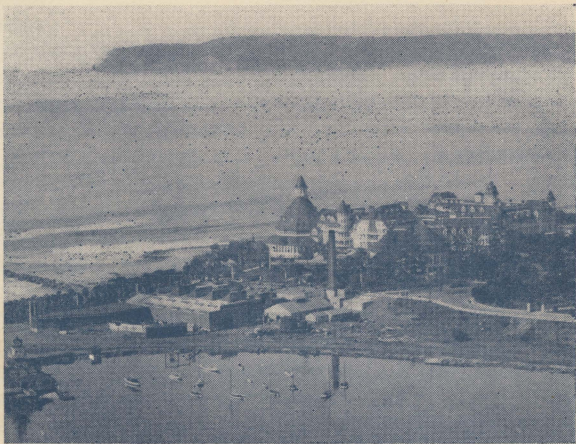
During the approach of the eclipse one may expect to notice the decreasing light with a red-orange glow in the sky. Increasing winds and lowering cloud effects are accompanied by a falling temperature. Just before totality gusts of wind will be noticeable. Strange light effects will appear with streamers of gold from the sun. Planets and stars will beam into vision. One second before totality a huge dark shadow approaches from the northwest. Corona—Crown of Glory—appears during totality. Strange visions of light with flames of fire shooting out from the sun appear, then the stars are seen. The same phenomena, in reverse order, may be witnessed as the sun passes from the eclipse. To appreciate this awe-inspiring and thrilling sight one must be where the TOTALITY is COMPLETE. Visit Coronado and San Diego, September 10, 1923.



### Further Details on Inside Pages

*Photographs by Courtesy of U. S. Navy  
and W. E. Averett, Photographer*





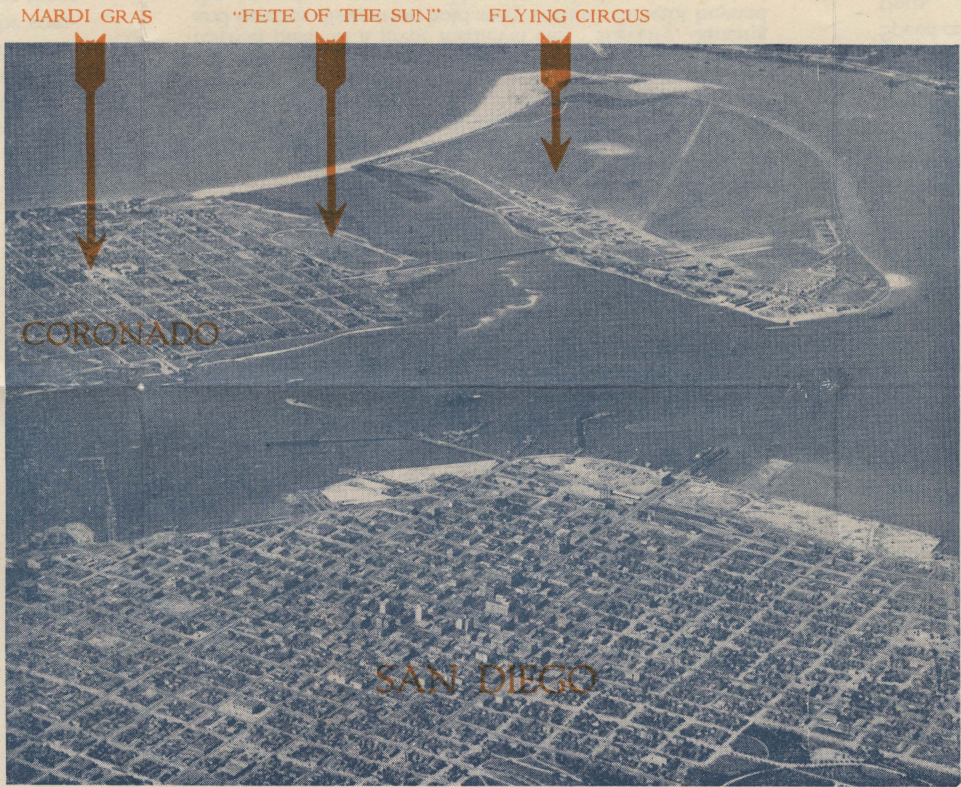
## CORONADO

The city of Coronado, with its mild, equable climate the year round, its progressive and contented residents, its paved, well-kept streets, its amazing scenic beauties everywhere at hand, its quiet, restful atmosphere, its location between the waters of the great Pacific Ocean and the quiet, peaceful bay, and its proximity to busy San Diego, is considered the ideal residential spot of the entire country, if not the whole world. Coronado covers practically one square mile of land, and its business district, which is rigidly restricted by a zoning ordinance, fronts on one street. Orange Avenue, as this street is called, however, is quite different from the average business street encountered in other cities. Bisecting the city, this avenue is a broad thoroughfare with a three-section design, one for northbound and another for southbound traffic, while the third is an all-year-round garden of bloom with the street railway tracks running down its center. Every street in Coronado is paved and beautifully adorned with trees and flowers in profusion. Coronado is especially proud of her school system, which even in a state famed for its schools, stands out prominently through the distinct advantages provided. At the western end of the city is the far-famed Coronado Country Club. It includes three large polo fields on which many exciting matches are played throughout the year. An 18 hole golf course is within its boundaries. It will be upon these wonderful grounds that the mighty spectacle, "The Fete of the Sun," will be staged on September 10th next. Coronado has an urgent appeal to those of refined taste, who enjoy living in congenial surroundings, where the good things of life are everywhere at hand.



## Pertinent Facts About Coronado Climate, etc.

The mean annual humidity is 75 percent, the lowest being in December and the highest in July. A humidity as low as 4 percent at mid-day has been officially recorded. Foggy days occur but 20 times a year, and these are most frequent in October and least frequent in May. This last October showed extremely few days of fog, and those were not for the entire period of the day. The most sunny days are in November and the fewest in May but the average is almost continual, there being but 9 days in a year when the sun fails to shine. The normal annual rainfall is 10.01 inches, and 90 percent of this falls between November 1st and May 1st. Back from the coast the rainfall increases to over 30 inches, and it is from this well-watered region that the excellent water supply of Coronado and San Diego is located. The average mean temperature at Coronado for April, May, June, July, August and September is 68 degrees, while the months of October, November, December, January, February and March average 60 degrees. The warmest recorded month was August, 1891, with a mean temperature of 72 degrees, and the coldest one was January, 1894, with a mean temperature of 50 degrees. Severely cold nights are practically unknown. The joy of living is emphasized in Coronado and San Diego.



## How to Get There

Coronado is reached by train, steamship or automobile via San Diego, the terminal of the San Diego & Arizona and Santa Fe Railways, the Admiral Line of steamships and the Los Angeles Steamship Company. It is easily accessible via transcontinental lines, other than those above mentioned, including the Southern Pacific and the Union Pacific (Salt Lake Line). Transportation should be purchased to San Diego, California. Street cars on route Number 9 of the San Diego Electric Railway Company, go direct to Coronado Ferry Station from the Union Depot and steamship wharf at San Diego.

## HOTEL RESERVATIONS

The office of the Fete of the Sun will give every assistance possible in securing comfortable, clean hotel and apartment accommodations for our visitors. Write, and plainly state the number in your party and what you wish to pay. We will gladly furnish you with desired information on theatres, taxis and street cars. Address,

FETE OF THE SUN,  
1013 Orange Avenue,  
Coronado, Calif.



## SAN DIEGO

San Diego, the birthplace of California, is a busy, growing city of 100,000 people, and is the county seat of San Diego County. The climate is like that of Coronado, the most equable in the world. The bay of San Diego is completely land-locked and comprises 22 square miles in area. The harbor entrance has a depth of 37 feet at low tide. Balboa Park consists of 1400 acres and is world-renowned for the exquisite beauty of its Exposition Grounds. The city owns its own water system, which is valued at over \$8,000,000. The yield from available sources is approximately 30,000,000 gallons. When the San Diego and Arizona Railroad was completed in 1919, it gave to San Diego the shortest transcontinental railroad in the United States. This city is also the terminal of the great Santa Fe system. San Diego, with its splendid harbor and shipping facilities, is the logical outlet and distributing center for the great fertile Imperial Valley and the highly productive areas of Arizona and New Mexico. The wonderful wide concrete highways make San Diego County a Mecca for motorists. Perhaps no better evidence can be offered of San Diego's many and unusual advantages of location, climate, bay, harbor and general surroundings, than in the preferences shown by the Federal Government. Among the U. S. permanent institutions are the U. S. Public Service Hospital, Naval Training Station, Naval Hospital, Marine Corps Base, Naval Repair Base, Army Aviation School, Naval Air Station, Naval Coaling Station, Quarantine Station, Fuel Oil Station, Naval High Power Radio Station, Fort Rosecrans (Coast Artillery), Pacific Fleet Submarine Station, Training Port for vessels of the Pacific Fleet and Headquarters of the 11th Naval District. According to high naval officials, San Diego is to be made a second Hampton Roads.

