

# PAINTED DESERT EXHIBIT

SAN DIEGO  
EXPOSITION





*Entrance to Painted Desert*

#### THE PAINTED DESERT

**T**HE Painted Desert is an exhibit of the conditions existing in the Spanish provinces of New Mexico and Arizona at the time of the coming of the Spaniards in the 16th century and which continue to the present day. Old cedar fences, feed troughs, poles, doors, hardware articles, farming implements, etc., that have been in use for a century or more in New Mexico Pueblos have been brought here.

Even the vegetation of the desert and the gnarled cedar from the hill-sides have been transported and planted so that the reproduction might approximate perfection in every detail.

In a corral, a herd of many-colored goats is being tended by an Indian who will use them shortly in threshing out his grain. Typical Indian sheep will furnish wool for the blanket weavers and meat for all. Indian ponies and burros complete the picture.

Great strings of red chili hang, drying in the sun; corn, to seed next year's crop, is suspended from poles about the houses.

Inside may be found Indian maidens grinding corn for their bread or preparing their meals; others are molding pottery or weaving baskets.

The rumble of drums to the accompaniment of Indian songs may be heard on certain occasions in the afternoon or evening.



*Bathing*



*Acoma Pottery*

#### TAOS (Towse)

A reproduction of the great terraced houses of the Pueblo of Taos. This Pueblo was first visited by the Spaniards in the year 1540 and was known to them as Braba. As stated by the late Dr. Bandelier, America's greatest anthropologist, this Pueblo is the only village of New Mexico, ancient or modern, so far discovered, the situation of which corresponds with Castañeda's description and location.

Although the present buildings of Taos are not those of the Braba of the 16th century, they still preserve the appearance of the old village, and their position relative to the river and the valley is the same. Taos is, therefore, together with Acoma and some of the Hopi villages, one of the best preserved examples of antiquity so far as architecture is concerned.





*Prehistoric Cliff Dwellings*

The Pueblo of Taos and the surrounding country is reached on the line of the Santa Fe by automobile from the City of Santa Fe or Raton, N. M.

#### ESTUFAS

One of the great surprises to the Spanish explorers of the 16th century was the custom of the inhabitants in their use of what are properly known as kivas or estufas, commonly understood as council chambers for the principals of a tribe.

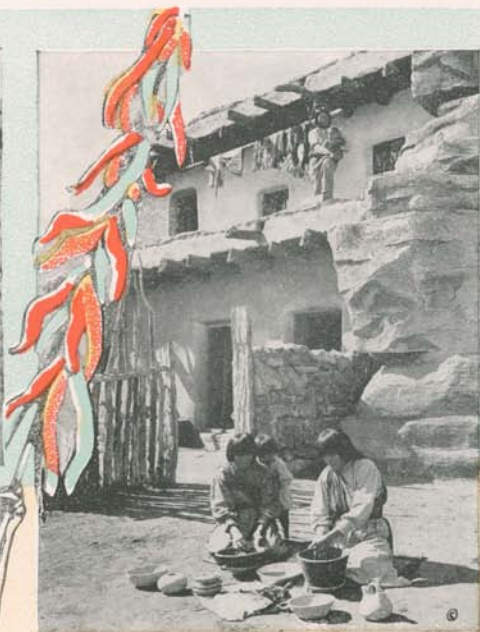
These council chambers, in the days of the first explorers, were also used as sleeping apartments of the men of the tribe.

The rites and ceremonies of the Indians, as practised at the coming of the Spaniards, are still carried out in the estufas of the principal villages of New Mexico.

These council chambers, or estufas, were of two varieties — those built above ground and those beneath the surface of the earth. There is maintained the sacred fire, the complete symbolism of which has not been disclosed by the Indians themselves, and on certain occasions one may witness some of the ceremonies connected with the life of the Indians.

#### ZUNI

This Pueblo is located 60 miles from Gallup on the Santa Fe railway, and in many respects is the most picturesque of all.



*An aristocratic residence, and two society buds at work.*

The old Pueblo of Zuni was known to the Spaniard as Ha-wai-kuh and was first seen by the negro Estevan, and later by Fray Marcus de Niza, who had been sent in search of the seven cities of Cibola by the Viceroy Mendoza, having received reports of Alvar Nunez Cabeza de Vaca and companions who were survivors of the Narvaez expedition, the first Europeans to journey from the Gulf of Mexico across the continent to the Pacific Coast. The Pueblo of Zuni was built sometime in the 17th century a short distance from the site of the ancient Pueblo Ha-wai-kuh.

#### ACOMA AND OTHER PUEBLOS

Acoma, a Keresan Pueblo of 550 inhabitants, is one of the most interesting and probably the most famous Pueblo of prehistoric times remaining in the southwest. It is built upon a rock mesa 357 feet in height, sometimes called





*Navajo Weaver*

the city in the sky. It is located about 60 miles from the Rio Grande in Valencia county, New Mexico. The Indian name is A-ko-me (People of the white rock). It was discovered by Francisco Vasquez de Coronado in the 16th century, at which time the population was about fifteen hundred. The people are industrious farmers, and are famed as expert potters.

Acoma may be most conveniently reached from Acomita, New Mexico, by a twelve-mile overland journey.

#### HOPI

The word Hopi is contracted from Hopi-tu, meaning peaceful ones. These Indians speak a Shoshonien dialect and occupy six pueblos on a reservation in Northwestern Arizona. They are popularly known by the name of Moki.

Bandelier says that the Hopi country is the province of Tusayan and is the Totontec of Friar Marcos. These people were first visited by Pedro de Tovar under orders from Coronado in 1540. About the year 1700, Hano was established on the east mesa near Walpi by Tewas from New Mexico. The Tewas were invited by the Hopis and have lived and intermarried with them although they have retained their native speech and many of their customs. The Tewas are expert potters, while the women from the other mesas, when not occupied with household duties, may be seen making baskets. Some of the men weave blankets and ceremonial sashes.



*Santo Domingo Estufas*

The Hopi villages may be reached from Gallup, Holbrook, or Winslow by an overland trip over what is known as "THE PAINTED DESERT."

#### SANTO DOMINGO ESTUFAS

The large circular chamber or estufa is built above ground and is an exact reproduction, full size, of the council chamber at Santa Domingo, New Mexico.

The Tewas of Santo Domingo have adhered, with more tenacity than any other of the Pueblo tribes, to their ancient

rites and ceremonies. Each year, among other feast days, on the 3rd of August is celebrated their great corn festival, which is participated in and visited by the Indians and hundreds of visitors from all parts of New Mexico and the East. The dances which are given are of peculiar attractiveness.

The Pueblo of Santo Domingo contains about twelve hundred inhabitants and is clearly visible from trains passing the station bearing the name of the Pueblo.

*A "Rising Son" of  
the "Painted Desert."*



*Indian Trading Post*

### TRADING POST

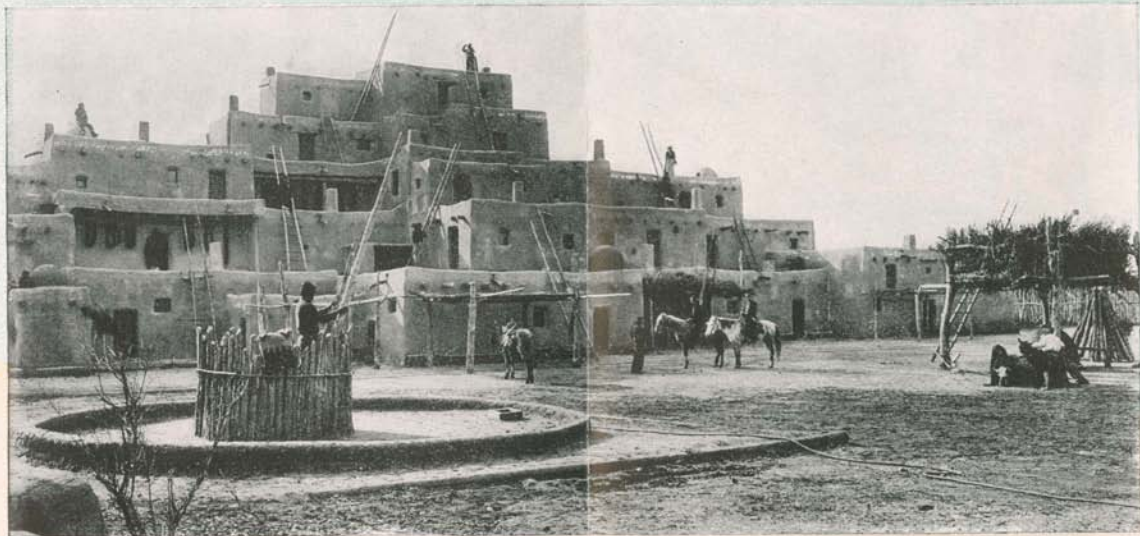
The establishment of the great highway of commerce, the forerunner of the construction of the Transcontinental railways, was the Santa Fe Trail. Over this old highway, the pioneers of the Mississippi Valley held communication with the inhabitants of the internal provinces of the north, and they, in turn, carried on commercial relations by the frontiersman with various Indian tribes.

A typical frontier trading post of the early days, and as maintained today in certain localities, may be seen. Here may be witnessed the bargaining and selling conducted by the Indians and the traders exactly as these commercial transactions were performed during the past two centuries, and as may yet be witnessed among the Navajos and other tribes of New Mexico and Arizona.

### APACHE

In the early history of the Southwest, Spanish conquistadors and Anglo-Americans had to deal with an aboriginal race more cruel and warlike than any of the Indians peopling the Atlantic seaboard—the Apache. During more than two centuries this Arab of the desert was the foe of pioneers and the scourge of the settler. During the days of Spanish occupation the authorities endeavored to subdue the Apache by alliances with





*Taos, with Underground Estufa*

the Comanche of the plains of Texas and Eastern New Mexico, and it was only through this arrangement that the Spanish occupation could be continued. With the opening of commerce on the Santa Fe Trail and the American occupation subsequent to the Mexican war, the American government expended vast sums in the final eradication of the Apache in the maintenance of its army and military posts in the Southwest. There were twenty tribes of Apache Indians who roamed at will throughout the Southwest and who derived their particular names from special localities.

A reproduction of an Apache rancheria or camp occupied by Apaches from Camp Verde, now a peaceful and industrial people. These Indians are especially noted as expert basket makers and today may be visited by a short overland trip from various points on the Santa Fe, Prescott & Phoenix railroad south of Ash Fork, Arizona.

#### CLIFF DWELLERS

In a large cave in the cliff, the last vestiges of a Cliff Dwelling remain, a mute reminder of a people who have disappeared, leaving nothing but their houses and their artifacts.

It is supposed that the ancestor of the Pueblo Indian of today was the ancient dweller of the cliffs and cliff houses which may be seen in northwestern New Mexico and northeastern Arizona. The most important of these groups of cliff dwellings may be reached by automobile from Santa Fe, the capital of New Mexico, and the grand ruins of Canyon de Chelly and Chaco Canyon can be reached by a side trip from Gallup, New Mexico.

#### NAVAJOS

Passing between the Cliff and the Butte and crossing a small stream fed by a spring at the base of a rock, we visit numerous conical structures covered with dirt, the "Hogans" of the Navajos. They collected the native material for their houses on the reservation in Arizona, and followed to San Diego to construct them.

Inside, the women are sorting, carding, spinning and sizing their native wool; others are weaving symbolic patterns into beautiful Navajo blankets. The men are making silver ornaments out of Spanish coins by the most primitive methods.

The Apache and the Navajo are of the Athapascan race, the most widely distributed of all the Indian



*Navajo Silversmith*

linguistic families of North America, at one time extending over parts of the continent from near the Arctic Coast far into the northwest of Mexico and from the Pacific to Hudson Bay and from the Rio Colorado to the mouth of the Rio Grande.

The local environment here reproduced reflects their living conditions as will be discovered by the visitor in northwestern New Mexico and Arizona where over 30,000 Navajos live today.

The Navajo country is most easily reached from Gallup, New Mexico.

#### HAVASUPAI

The beautiful home of this little band of 250 Indians is easily reached on the branch of the Santa Fe from Williams, Arizona, to the Grand Canyon, then by a few hours' journey from El Tovar.

Their village is situated romantically in Cataract Canyon, surrounded by crags, cliffs and mountains. There are beautiful falls of water over precipices of from 100 to 300 feet, and back of the falls are caves and grottos. The Havasupais have kindly traits of character and are very hospitable.

Women among the group here may be seen making baskets, but as their numbers are few, the art is fast disappearing, as, like other tribes aided by the government, they are becoming prosperous agriculturists.

The large adobe building (the front of which is a replica of an old Indian structure at Cochiti) near the entrance, is the salesroom where the products of the Indians of the Painted Desert are for sale under the direction of Fred Harvey.