



14TH ANNUAL UCSD CONNECT

technology financial forum

FEBRUARY 10 - 12, 1998
SHERATON GRANDE TORREY PINES, SAN DIEGO



“CONNECT consistently presents highly fundable companies with exciting new technologies at their Financial Forum.”

David Titus, Partner, Windward Ventures

Southern California technology continues to draw considerable venture funding, receiving more than \$500 million in new investments in the past year.* Now in its fourteenth year, the UCSD CONNECT Technology Financial Forum brings together venture capital, corporate investors, and potential strategic partners with the most exciting new technologies being developed in the region.

The UCSD CONNECT Technology Financial Forum has a track record of presenting companies which go on to receive significant funding. Traditionally, more than half of the presenters at this forum raise new capital within the 12 months following their presentations. Companies that presented at the 1995 and 1996 Forums have raised over \$500 million since their participation.

Companies presenting at the Forum must pass a rigorous screening process in order to be invited to present. Applications are reviewed by business and technical experts in order to ensure that the companies have a clear and sustainable competitive advantage, credentialed management, an effective business strategy, and the opportunity to create significant value for investors.

*1997 Price Waterhouse LLP Venture Capital Survey

**FORUM
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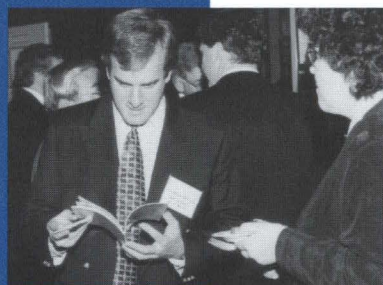
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WELLS FARGO



14TH ANNUAL UCSD CONNECT TECHNOLOGY FINANCIAL FORUM

WHO SHOULD ATTEND?

Venture capitalists, independent "angel" investors, bankers, investment bankers, corporate representatives involved in licensing or distribution relationships, business development, corporate development, new product planning or licensing, or in other areas in which new opportunities are built. Participants will receive a Forum Notebook containing information on all presenting companies, as well as attendees.



"I always travel to San Diego for the CONNECT Financial Forum because it provides me an opportunity to see recently formed technology-based businesses as well as the progress of existing companies."

David E. Gold, Partner, Indosuez Ventures

The UCSD CONNECT Program in Technology and Entrepreneurship links high-technology and biotechnology companies with the financial, managerial, and technical resources they need for success. In addition, UCSD CONNECT educates service providers who support technology industries, and creates linkages between the university and established companies. For more information about UCSD CONNECT, please call (619) 534-6114, or visit our website: <http://www.connect.org/connect>.

THE UCSD CONNECT TECHNOLOGY FINANCIAL FORUM

The UCSD CONNECT Technology Financial Forum is designed to give you exposure to the maximum number of new companies and opportunities in the minimum amount of time.

Electronics, computer hardware and software, and other high technology companies make their presentations on the first day of the Forum, while biotechnology, medical device, medical software, and other health care related companies make their presentations on the second day. Each day, following the presentations, break-out sessions will be provided for meetings with the companies.

The Concept Forum provides an opportunity to informally meet some of San Diego's newest companies. Companies presenting at the Concept Forum range from raw start-ups or scientists with ideas, to niche players, platform technologies and company spin-offs. They display and demonstrate their products during the reception on February 11.



AGENDA

FEBRUARY 10

6:00 p.m. REGISTRATION AND OPENING RECEPTION

FEBRUARY 11 - HIGH TECH DAY

7:15 a.m. REGISTRATION AND CONTINENTAL BREAKFAST

8:00 a.m. Presentation Group I

10:00 a.m. Breakout Meetings with Presenters

11:45 a.m. LUNCHEON AND
High-Tech Venture Capital Panel

1:30 p.m. Presentation Group II

3:15 p.m. Breakout Meetings with Presenters

5:00 p.m. Concept Forum and Reception



FEBRUARY 13 - LIFE SCIENCES DAY

7:30 a.m. REGISTRATION AND
CONTINENTAL BREAKFAST

8:00 a.m. Presentation Group III

9:30 a.m. BREAK

9:45 a.m. Presentation Group IV

11:15 a.m. Breakout Meetings with Presenters

12:00 p.m. LUNCHEON AND
Life Science Venture Capital Panel



REGISTRATION

As an attendee at this Forum, information on your company will be included in the Forum Notebook. After receiving your registration, we will send you a sample of the format to follow. Data sheet information is due to CONNECT by January 26. Data sheets received after that date will only be posted on the web site. For additional information about the Forum call CONNECT at (619) 534 6114. Rooms have been reserved at the Sheraton Grande Torrey Pines at the discounted rate of \$162.00. To reserve your room, please contact the hotel at (619) 558-1500, or fax (619) 558 1131. Rooms will be held at the discounted rate until January 11, 1998.

Cancellation Policy: before January 14, 1998: 100% refund; from January 15 - 30, 1998: 50% refund; after January 30, 1998: no refund.

Web Site Information: information about UCSD CONNECT and the Technology Financial Forum on CONNECTNet, UCSD CONNECT's electronic publication on the Internet: <http://www.connect.org/connect>

REGISTRATION FORM - UCSD CONNECT technology financial forum February 10-12, 1998 • Sheraton Grande Torrey Pines

To register: Please complete and return this form with your check or credit card number for:

- _____ \$725 one person, two days
- _____ \$775 two people, one day each
- _____ \$500 one person, one day
- _____ \$500 additional attendees from the same company

Mail to:

UCSD CONNECT, Division of Extended Studies and Public Programs, Mail Code 0176F, 9600 North Torrey Pines, La Jolla, CA 92093-0176 or Fax to: (619) 552-0649

Make check payable to:

UC Regents/CONNECT

Name: _____

Company Name: _____

Company Address: _____

City: _____ State: _____ Zip: _____

Country: _____ Telephone: (____) _____ Fax: (____) _____

Name(s)/Title *Please copy this form as needed for additional attendees* Attendance (circle)

_____ Wed. Th. Both

_____ Wed. Th. Both

_____ Wed. Th. Both

_____ Wed. Th. Both

Payment information (please complete for each registration):

Make checks payable to: UC Regents/CONNECT

Check enclosed Visa Mastercard Discover

Card No.: _____ Exp. Date: _____

Name on Card: _____

Signature: _____

I represent a(n): Venture capital firm Commercial Bank Investment Bank Other



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University of California, San Diego
Mail Code 0176F
La Jolla, California 92093-0176

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