

Dr. Saltman to address SD Printing Industries Assn.

June 16, 1971

Dr. Paul Saltman, Provost of Revelle College and Acting Chancellor of the University of California, San Diego (for the period July 1 - September 7, 1971), will address members of the San Diego Printing Industry Association at a banquet to be held at the Sheraton Inn, Wednesday, June 16.

Dr. Saltman plans to stress the importance of the printed word. The following is an excerpt from the speech:

"We tend to think of all of the new ways we can store information on tapes and in various kinds of digital print-outs and the like, but I still believe that it's the book. It's the printed page of the journal which is most fundamental in our ability to communicate with one another in this world of ours.

"Too often we ignore the problems of printing, of bookmaking of journal design, and I think it's the printers and the people that are concerned with printing that have a great impact on our lives from the tiny child in an elementary school learning to read to those of us who are on the frontiers of knowledge.

"We really depend on the printed word."

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