

October 26, 1967

LADIES OF THE CITY OF IMPERIAL

You have the power to correct the biggest injustice afflicting the people of Imperial County. There is nothing so cruel as to see a lot of little people who work hard for their money, to be swindled out of wages by high electricity bills.

This electricity racket is being perpetrated on the citizens by the Imperial Irrigation District which is controlled by the big ranchers. You have read in the newspapers about gangsters extorting money from the people in the cities. But none of you realize that the extortion in the big cities on a per capita basis is very little compared to what is going on here.

The Imperial Irrigation District has kept you fooled by telling you that the reason you have such high electricity bills is because you use a lot of electricity for airconditioning resulting in the average Imperial County home using twice the amount of electricity used in the average home in the U.S. You are told that the cause is the use of electricity to escape the high desert temperatures.

Read carefully these figures:

Amount of electricity used in average home.	Cost per 1000 kwhours
United States 5,200 kwhours yearly	varies
Imperial Irrigat. Dist. 9,600 kwhours yearly	\$19.55
Tennessee Valley Auth. 10,800 kwhours yearly	\$6.78

You can immediately see that the average home in the Tennessee Valley uses more electricity than the average home in the I.I.D. The electricity is so cheap in the T.V.A. that the people would rather use electricity than coal, oil, gas or butane to heat their homes.

If you do the multiplication, you will find that the electricity bill for the average home in the T.V.A. in one year is \$73.22 despite the fact that it uses more electricity than the average home in the I.I.D. whose yearly bill is \$187.68. So you can see the reason that your bills in the I.I.D. are so high is the high electricity rates and not the amount of electricity you use.

The only reason for the high electricity rates is that the big ranches who should pay \$9 per acrefoot of water, are now only paying \$2.30 per acrefoot so that you are forced to pay three times the correct price for electricity to make up for the losses sustained in selling the water to the big ranches for use in irrigation farming.

Now you ladies know when your husbands come home with the paycheck that you have a tough time paying for the things a family needs when the electricity bill takes such a big bite out of the paycheck. If you had the correct electricity rates, you would be able to pay your merchant for the other things your family needs.

From Area #2 (Imperial) only men have been elected to the Board of Directors of the Imperial Irrigation District. These men have been big ranchers or stooges controlled by the big ranchers. Four years ago, I even helped elect Joe Moore who has done nothing about the electricity rates. He must not be elected this time. James Bucher

who is fronting for the big farmers is also from the City of Imperial area as is Joe Moore. James Bucher will not give you lower electricity bills.

Mrs. Jane Jolly who is from El Centro purposely entered the race for Director from Area #2 "to reduce the electricity rates". Now it is human nature to be loyal to a person who lives in your town or close to your town and to want to elect him.

But both Joe Moore and James Bucher are not loyal to you for they will not give you low electricity bills. So you have no choice but to vote for Jane Jolly who will be loyal to you and give you what you want---low electricity bills.

The men have made a bad job of it. So if all you ladies get together and vote for Mrs. Jolly, you will get results. Why be played for a sucker all the time by the men? Give a woman a chance to show what she can do.

As you know I am running for Director in Area #4(Brawley). The salary of \$6,000 per year I intend to use to pay auditors, cost accountants, and electricity rate experts in a \$200 millions Anti-trust lawsuit against the Imperial Irrigation District and the Coachella Valley County Water District charging conspiracy to fix high prices for electricity so that the irrigation water could be sold at a big loss to the big ranchers. This will result in low electricity rates for you.

The lawyer for this big lawsuit is Arthur Brunwasser of San Francisco who so cleverly was able to get me and 123 other plaintiffs into the United States vs. Imperial Irrig. Dist. lawsuit which is going to result in only people who live here being permitted to own the land and receive irrigation water to do the farming. Without his aid, there would not be any chance of you getting low electricity bills.

But I need the help of Jane Jolly on the Board of Directors of the I.I.D. for other ways to get low electricity rates for you. I can not go into all phases of this but will give one example of what I mean.

The I.I.D. should not oppose the government in the lawsuit U.S. vs. Imperial Irrigation District. It will cost more than \$1 million to fight the government. It makes no difference to the I.I.D. to whom it supplies the irrigation water since it just is a water supplier. But the big ranchers are using your money which is extorted from you in excessive electricity bills to fight the government. With the help of Mrs. Jolly, the I.I.D. will be taken out of this lawsuit and the million dollars saved and this will be passed on in lower electricity bills to you.

The big ranchers will have to use their own money to fight the government in this lawsuit and not use the money you pay for electricity.

Now as many of you people must realize, it is impossible for me to be an expert in all these matters. My main job is to print my Newsletters so that you the citizens of Imperial County will have explained to you how extortion is being practiced on you on a scale much greater than in cities where you have read about gangsters doing it.

HERE THE BIG RANCHERS USE A GOVERNMENTAL AGENCY TO DO THE EXTORTION FOR THEM. THEY HAVE LAWYERS TO ADVISE THEM.

But you need not have any worries. I have Professor Paul Taylor, the biggest water expert in the U.S. and who is consulted by foreign governments. Then with the clever legal advice that Attorney Arthur Brunwasser gives me, I can show you citizens in Imperial County what has to be done. But there are certain things you citizens have to do to help me. The most important at the present time is-- VOTERS OF AREA #2--ELECT JANE JOLLY TO THE BOARD OF DIRECTORS!!!!