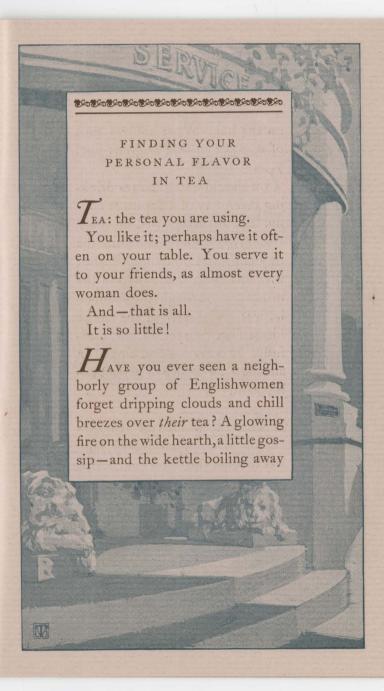
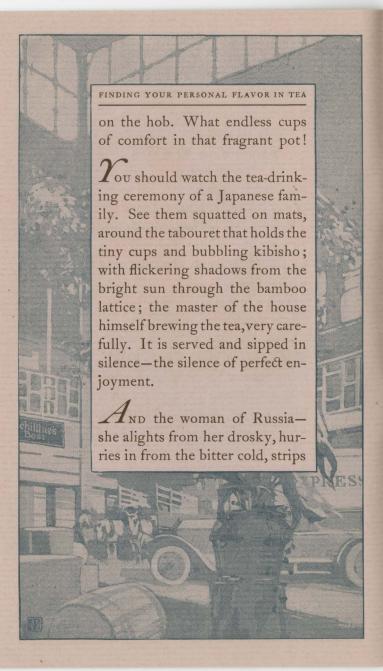
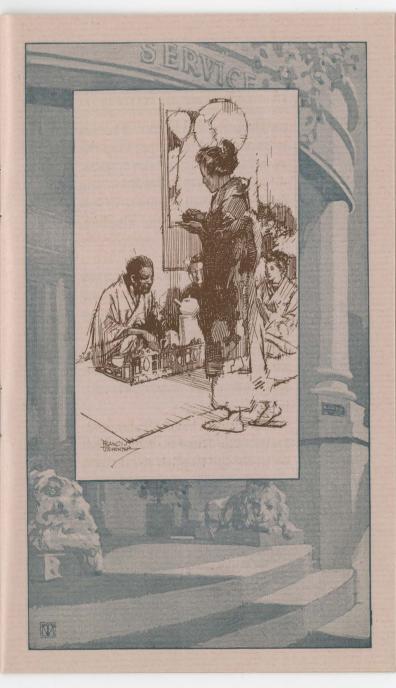
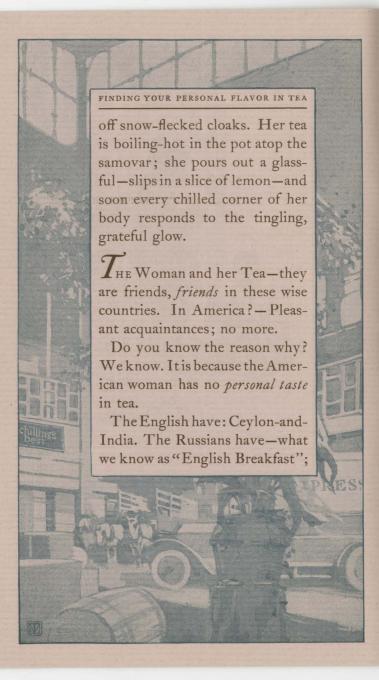
Jinding your Personal flavor in Jea











FINDING YOUR PERSONAL FLAVOR IN TEA

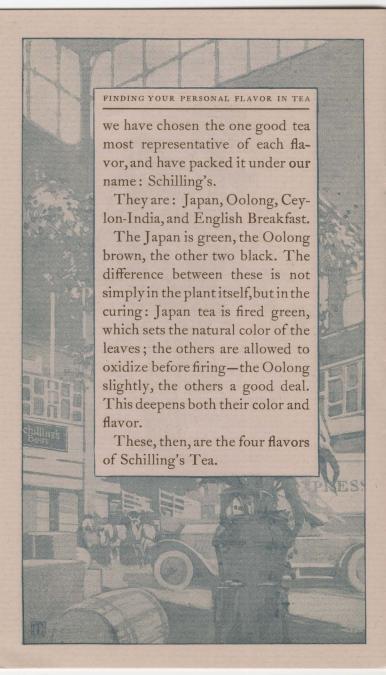
the Japanese have—their green tea. The woman of these countries knows but the one tea-flavor; a life's familiarity has made it as intimate—as personal—to her as her style of dress, her speechmannerisms.

In America, custom limits you to no single tea-flavor; you may choose from all. It is a privilege—but a responsibility too; for you not only may, you must choose, if you are ever to know the full teapleasure of your personal taste. And you must choose for yourself; no one can decide for you.

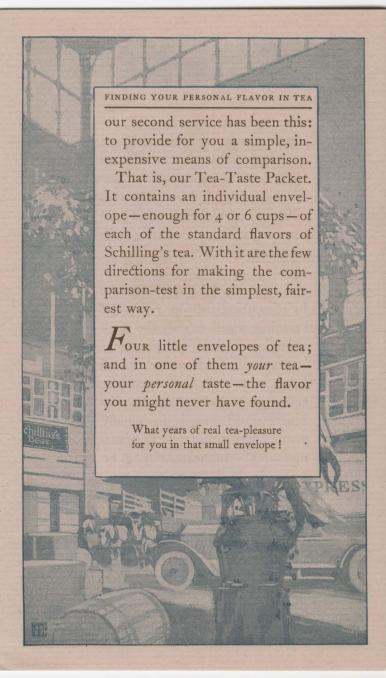
Choosing means comparing; and fair comparison, until now,







No matter what tea you are using now, one of these standard flavors should suit you at least as well; for they represent the better part of every flavor or blend. And - one of these four is your personal taste. Which one? You can find it in only one way: by comparing the four fairly-at one time, under exactly the same conditions. Ordinarily such a test would have been difficult, expensive; and we have realized that the difficulty would not only deter many women, but would lead to "halfmeasures"-and mis-choosing. So





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The border designs show two scenes in the home of the Schilling Products, at San Francisco. One is the entrance to the Office building; the other, part of the shipping-court in the Factory

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