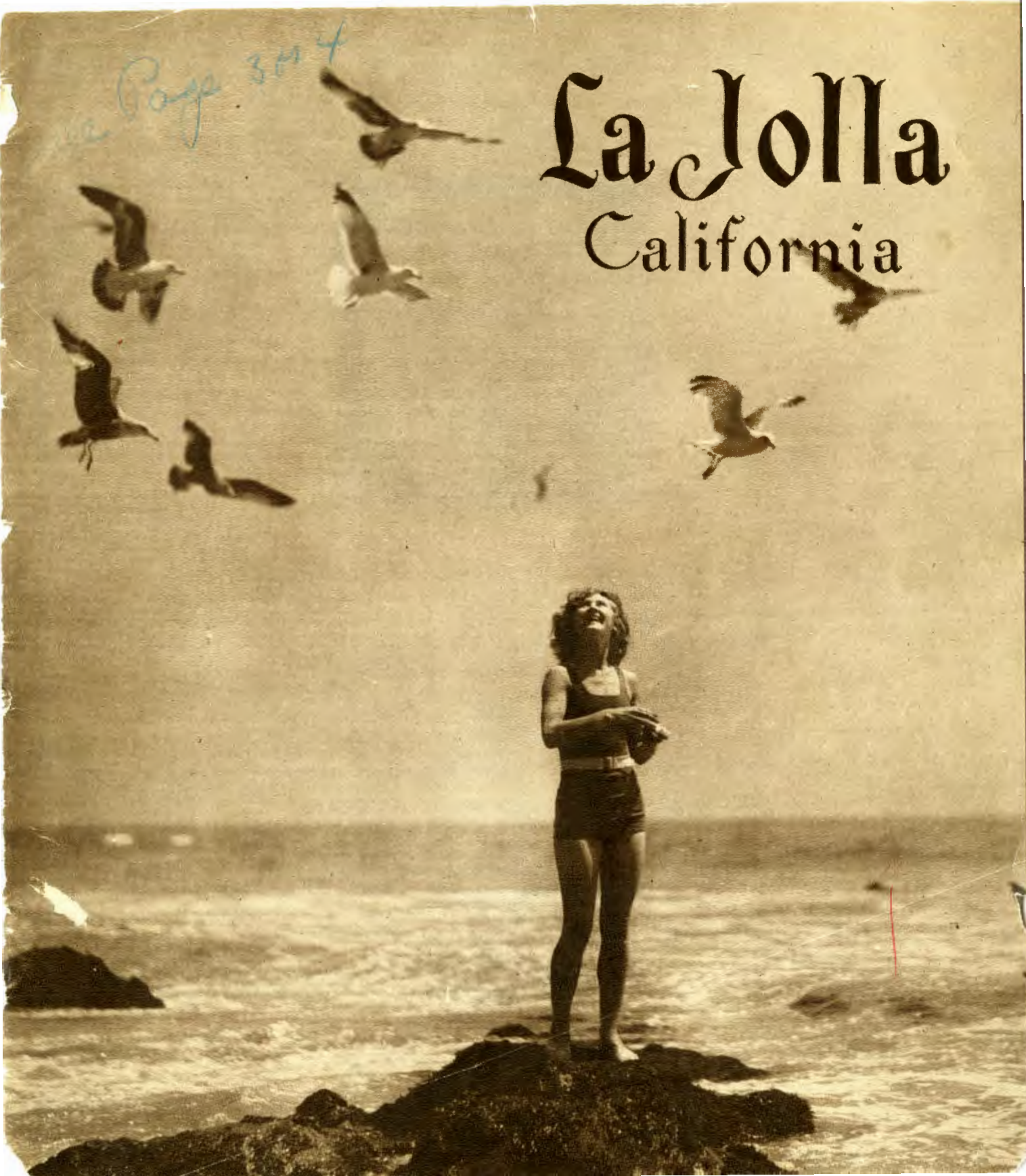


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La Jolla

California





La Jolla...the land...the sea...the sky!

The bright warmth of sunshine tempered by a cool ocean breeze! The hot perfume of sun-baked flowers drifting among the cool shadows of a trellised arbor! The crinkled silver path of moonlight on the sea! ❀ In this setting of romance nestles the village of La Jolla with its homes, its quaint shops, its community buildings vested in beautiful simplicity and friendliness... all of which is the materialization of the vision and spirit of its patron saint... Miss Ellen Browning Scripps.

▼

LA JOLLA



GLIMPSES OF THE SEA
THROUGH WINDING LANES
AND FROM ROCKY SHORE

H O M E S &



LA JOLLA
California

G A R D E N S



LA JOLLA
California

H O M E S &



LA JOLLA
California

G A R D E N S



HOMES & GARDENS



LA JOLLA
California

C U L T U R E



ST. JAMES BY-THE-SEA



ART GALLERY



LIBRARY



LA JOLLA
California

C U L T U R E



COMMUNITY HOUSE

TOWER OF
PRESBYTERIAN
CHURCH



LA JOLLA WOMAN'S CLUB



C U L T U R E



BISHOP'S SCHOOL
FOR GIRLS



CONGREGATIONAL
CHURCH



CADETS OF
SAN DIEGO ARMY
AND NAVY ACADEMY

LA JOLLA
California

S W I M M I N G



A COAST LINE
OF OLD WORLD
CHARM



G



LA JOLLA
California

S P O R T S



G O L F



LA JOLLA
California

HOTELS & Apartments



LA VALENCIA



COLONIAL HOTEL



CASA DE MANANA





SCRIPPS MEMORIAL
HOSPITAL AND
METABOLIC CLINIC



EL PUEBLO RIBERA—
"THE VILLAGE BY THE SEA"



LA JOLLA MANOR



LA JOLLA
California

B U S I N E S S



LA JOLLA
NATIONAL
BANK

BANK OF
ITALY



LA JOLLA
California

FIRST NATIONAL
TRUST & SAVINGS
BANK



B U S I N E S S



**DISTINCTIVE TYPES
OF ARCHITECTURE IN
BUSINESS CENTER**

LA JOLLA



VILLAGE OF LA JOLLA
FROM LUDINGTON HEIGHTS



COUNTRY CLUB
HEIGHTS



MUIRLANDS



LA JOLLA



LA JOLLA SHORES
DEVELOPMENT AND
LA JOLLA VISTA WITH
FAMOUS CLIFFS BEYOND



LA JOLLA
HERMOSA

LA JOLLA
California

In and **N E A R**



TORREY PINES LODGE

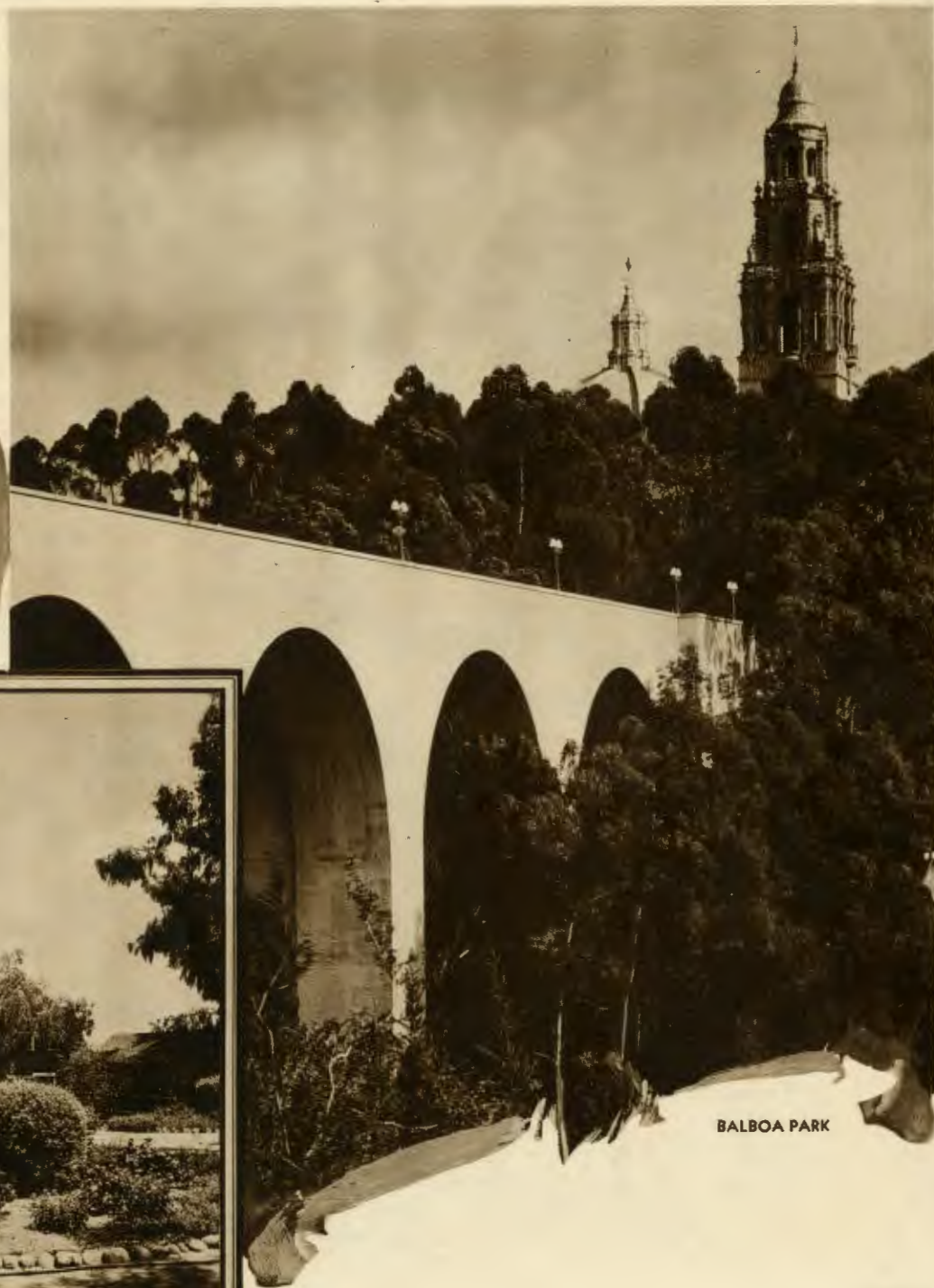
TORREY PINES PARK



LA JOLLA
California

AT RANCHO SANTA FE

LA JOLLA



BIT OF "OLD LA JOLLA"



BALBOA PARK

LA JOLLA



LA JOLLA is...

114 miles south of Los Angeles... 14 miles north of San Diego... Can be reached direct by Motor highway, or via San Diego by Santa Fe Railroad... San Diego & Arizona Railroad and Various Steamship lines... Airplane Landing Field at Muirlands... For additional information write to Civic League, La Jolla California

Compliments of

The La Jolla National Bank
OF SAN DIEGO
LA JOLLA, CALIFORNIA

LA JOLLA
California