

University Center approved by Regents, named "Price Center"

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UCSD'S UNIVERSITY CENTER NAMED 'PRICE CENTER'

The \$18.6 million university center now under construction at the University of California, San Diego will be named the Price Center, in honor of Sol Price and his family, it was announced today by the University of California Board of Regents.

Sol Price, founder and chairman of the board of the Price Company, and his family have donated \$2 million to help build the Center. The donation is one of the largest private gifts in the history of UCSD.

"We're delighted at the Regents' action," said UCSD Chancellor Richard C. Atkinson. "It gives us an opportunity to honor, in an appropriate and timeless way, the Price family for this generous gift and their longstanding support for the university."

Scheduled for completion in late 1988, the 120,000 square-foot Price Center is envisioned to be "the living room of the campus, a community gathering place for all members of the college family," according to Tom Tucker, assistant vice-chancellor for undergraduate affairs.

"Its location in the center of the campus will make it the focal point for interaction among students, faculty, staff and visitors and will greatly enhance the quality of life for the entire campus community," Tucker said.

The Center is being built on a five-acre site immediately southeast of the Central Library. It will house the campus bookstore, lounges, a ballroom, several restaurants, a 500-seat theater/classroom and office space for campus groups. The Center will be made up of two buildings intersected by a pedestrian mall and plaza, for outdoor dining and performances.

The remainder of the project's financing will come from non-state funding sources: student fees, revenue bonds, donations, a commercial loan and the campus bookstore.

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