

AGENDA

- 3:00 – 3:30pm REGISTRATION AND NETWORKING
- 3:30 – 3:45pm INTRODUCTION AND WELCOME REMARKS
- 3:45 – 5:25pm WINNERS' PRESENTATIONS
[12-minute presentation followed by 8-minute Q&A session]
- | | |
|---------------|----------------|
| 3:45 – 4:05pm | Antengo, Inc. |
| 4:05 – 4:25pm | SwoopThat, LLC |
| 4:25 – 4:45pm | Barc, Inc. |
| 4:45 – 5:05pm | iTel Companies |
| 5:05 – 5:25pm | ShowUhow |
- 5:25 – 6:30pm NETWORKING RECEPTION



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About CONNECT

CONNECT has assisted in the formation and development of more than 3,000 companies in the San Diego region and is widely regarded as one of the world's most successful organizations linking inventors and entrepreneurs with the resources they need for commercialization of innovative products in high tech and life sciences. The program has been modeled in more than 50 regions around the world. Key to our success has been the unique "culture of collaboration" between research organizations, capital sources, professional service providers and the established industries. CONNECT has been recognized by *Inc.*, *Time* and *Entrepreneur* magazines and last year received the 2010 Innovation in Economic Development Award from the U.S. Department of Commerce for creation of Regional Innovation Clusters. CONNECT manages the San Diego Innovation Hub (iHub) designated by the state of California Governor's Office of Economic Development in 2010.



CATALYZING INNOVATION IN SAN DIEGO

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CONNECT.ORG



DIGITAL LIFE

VENTURE ROADSHOW

MARCH 22, 2012

Allen Matkins

Antengo, Inc.
 Marcus Wandell, Co-Founder & CEO

206-790-0685
 marcus@antengo.com
 www.antengo.com

Company Description:

Antengo is reinventing classified listings for mobile from the ground up. By defining real-time classifieds, Antengo delivers a new marketplace that's consumable on-the-go. Listings have 140 characters, GPS coordinates and enable secure, anonymous instant messaging from device-to-device. Antengo allows people to buy and sell tickets outside a venue, locate a specific item at a farmer's market, or find a nearby plumber. Users can also connect around any community exchange, like a lost camera, finding a roommate at college, or setting up a carpool from the airport.

SwoopThat, LLC
 Jonathan Simkin, Founder & CEO

858-876-7522
 jsimkin@swoopthat.com
 www.swoopthat.com

Company Description:

Its proprietary course search technology helps students and their families save up to 75 percent on textbooks in roughly 10 minutes. SwoopThat integrates price comparison with student courses. Students select their courses and SwoopThat automatically finds every book they need as well as every online merchant that sells those books. SwoopThat currently supports over 2,500 schools, making it a leading aggregator of course data in the country. In addition, SwoopThat has developed a real-time auction system to help students earn up to 65 percent more cash as they sell their old books.

Barc, Inc.
 Karen Brailean, COO
 Grant Farwell, CEO

858-999-0770
 gfarwell@barc.com
 www.barc.com

Company Description:

The Barc Communication Channel, Barc's social networking and communication technology, allows users to chat with others who are browsing the same Website or Web page, viewing the same video or TV channel, or accessing the same WiFi network. Barc currently has two products in development; Barc Consumer and Barc Pro. Barc Consumer enables people to live chat with others browsing the same Website. Barc Pro provides owners of Websites with live group chats on every page in a cost effective manner.

iTel Companies
 Tom Bang, CEO

858-232-0854
 tombangone@gmail.com
 www.itelcompanies.com

Company Description:

iTel brings mobile telehealth to the iPad2, iPhone, Android and PC for telemental health HIPAA-compliant sessions and credit card auto-billing. iTel links providers and patients with proprietary technologies through a secure encrypted video-conferencing software via its product, Secure-Health™ VIDEO, allowing the patient to have a secure appointment from their home, office, or while traveling. The technology brings consistent, real-time medical-grade diagnostic quality video-conferencing (VTC) with the added Region of Interest (ROI) to patients and clinicians. As an exclusive developer, iTel is an official IBM PartnerWorld global partner.

ShowUhow
 Kim Folsom, Founder & CEO

619-884-7266
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 www.showuhow.com

Company Description:

ShowUhow is the developer and provider of the 360° Product Experience Solution, which enables manufacturers and retailers to improve product profitability and gather real time product usability analytics through the delivery of a series of on-demand, video-based product guides. These video product guides are distributed via smartphones, Web and social media for every stage of the customer purchase life cycle; pre-sale education, installation, feedback and repeat business through brand loyalty.

Having lots of dots on the map doesn't mean anything if they're not connected.

Ernst & Young
 Is proud to support CONNECT and the 2012 Digital Venture Roundtable Program.
 What's next for your business?
 For more information please contact
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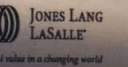
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