# SYNDICATE BUYS LAN

Sale of 1400 acres of coast lands at Solano Beach, carrying three-fourths of a mile of ocean frontage, announced today by Ed. Fletcher, involves further development of that rapidly growing section of San Diego county.

The purchaser is a syndicate of San Diego, Santa Barbara, Los Angeles and Pasadena capitalists and the money trausaction is one of the largest announced in Southern California in recent years, Col. Pletcher said. The purpose is for immediate high class development, and other deals are

pending, he said.
The 1400 acres now being closed includes the Harry Payne Whitney in-terests and extend back to the Santa re Rancho. Options on other properties have been secured by the syn-

dicate, Col. Fletcher said.

Fletcher, who represented the Whit-

ney holdings, said:

"San Diego county is very fortunate in having the following prominent men of southern California become interested extensively in San Diego county. These men are, Nels Gross, president of the District Bond company, Los Angeles; Otis H. Castle, attorney, Los Angeles; A. R. Bishop, Los Angeles; Ellis Bishop, capitalist, Pasadena; J. E. A. Slater, retired capitalist, Pasadena; William Hubbard pasadena; William Hubbard pasadena; bard, president, Jones Hubbard & Donnell company, Los Angeles; W. Herbert Allen, vice president, Title Insurance & Trust company, Los Angeles; J. S. MacDonnell, president. Pirst National bank, Pasadena; R. B. McConlogue, attorney, Los Angeles; Robert G. Moore, George H. Burr of Conrad & Broom company, Los Angeles; George A. Rogers, president, Union Rock company, Los Angeles. I will also be interested in the new

"To Mr. Gross, president of the District Bond company is due the credit for the organization of this syndicate

of San Diego friends.

"The name of the syndicate will be Rancho Santa Pe corporation and it is

now being organized.

"Mr. A. R. Bishop of Los Angeles, a noted real estate developer, will have full charge of the cale of the property. This new corporation will make one of the best developments on the Pacific coast and will carry out the Spanish idea so wonderfully developed heretofore on Rancho Santa Pe.

"In due time a definite announce-ment will be made by the board of directors that I am see will be of Interest to all of south as Callfornia"

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### UCSD Library Mandeville Department of Special Collections

#### RECORD OF MATERIALS REMOVED FROM THIS FILE

The materials described below have been removed from this file and placed in a different file in this collection.

Collection # MSS 81
Box
Folder
Description of 24 receipt tooks from the Soland Beach Search Campe
Soland Beach Saside Campo
Removed to: flat boy #
Processor: O. M. CLURKAN Date of Removal: 4 JUNE 9/

### "SOLANA"

SEASIDE CAMP, SOLANA BEACH

From the papers of Ed Fletcher, the following letters were removed to the alphabetical business file of Ed Fletcher's Company:

BENSON LUMBER COMPANY

Fletcher to Benson Lumber Co., [2 letters] 4/7/38, 5/19/38
Promissory Note, from Fletcher to LYNCH, Frank (Pres. Benson Lumber Co.), 5/21/38

CARPENTER, A.B.

Carpenter to Batchelder, E.C., 5/19/38

Fletcher to Carpenter, [2 letters] 6/2/38, 12/14/38

INDUSTRIES SUPPLY CO. (1938) -Entire File

JEWETT, HERMAN A.

Fletcher to Jewett, [2 letters] 6/3/38, 6/6/38

Jewett to Grossmont Park Co., [2 letters] 6//14/38, 11/14/38 NATIONAL CASH REGISTER

Wilson, J.S. (Sales Agent) to Fletcher, [2 letters] 3/8/29, 5/29/29

Fletcher to Wilson, [2 letters] 3/11/29, 3/13/29 WEST, C.W.

West to Fletcher (G.P. Co.), [2 letters] 12/12/38, 12/21/38 Fletcher to West, 12/22/38

ZELLERBACH PAPER CO.

Hasty, C.C. (Credit Mgr.) to Fletcher, 1/21/29 Fletcher to Zellerbach Co., 1/22/29

From the papers of Ed Fletcher, the following papers were removed to the alphabetical general correspondence files:

FLETCHER, Ferdinand (re: Suit vs. Industries Supply)
Fletcher, Ed to Fletcher, Ferd., [2 letters] 2/24/39,
3/10/39

Fletcher, Ferd. to Fletcher, Ed., [2 letters] 3/7/39, 3/27/39

FOX, Charles (re: Suit vs. Industries Supply)
Fox to Fletcher, [3 letters] 11/9/38, 12/12/38, 5/9/39
Fletcher to Fox, [2 letters] 11/17/38, 12/13/38

PARDY, G.W. (Pres., La Jolla Savings and Loan)
Fletcher to Pardy, [3 letters] 5/10/38, 5/11/38, 5/12/38
Pardy to Fletcher, 5/11/38

ZUCKWEILLER, G.C.

Fletcher to Zuckweiller, 3/29/38, 4/20/38 Zuckweiller to Fletcher, 4/25/38

December 21, 1958

Captain V.G. McClure Sesside Camp Solann Beach, California

My dear Captain:

Inclosed find copy of letter Mr. West has signed. We have not signed and want to know if there is anything that you have to suggest or should this be changed in any way. Please write me a letter regarding this immediately.

Lours very truly,

EF/h

#### OFFICE OF PRICE ADMINISTRATION

SAN DIEGO DEFENSE RENTAL AREA OFFICE 1042 S. D. Trust & Savings Bank Bldg. San Diego 1; California

IN REPLY REFER TO:

April 25, 1946

Mr. Steve Fletcher Fletcher Realty Company 1020 - 9th Avenue Sar Diego, California

Dear Mr. Fletcher:

Some few weeks past, you called at this office relative to the rental of certain cabins which you own, located at Solano Beach. You were particularly interested in summer rentals and made a statement to the fact that prior to January 1, 1941, you had in effect winter and summer rates; summer rates covering period from June 1, to September 30, inclusive.

If you care to and will be in a position to furnish this office with rental records from your office, showing the winter and summer rates effective prior to our maximum rent date period, it will be possible to make adjustments on your cabins for the ensuing summer period.

Very truly yours,

KARL R. EDMUNDS

Area Rent Director

KRE: amc



(9-46) DH-U-S SUDORT SUREAU NO. 00-R1788			STAP OF	II.	SUING OFFICE	AREA OFFICE COPY				
UNITED STATES OF AMERICA OFFICE OF PRICE ADMINISTRATION SUPPLEMENTARY REGISTRATION FOR HOTELS, ROOMING HOUSES, AND MOTOR COURTS			PK 2' D' [[	rus	SE KENTAL AKEA OFFICE t & Savings Bank Bldg.	This Retablishment classified as				
			San Diego 1, California  MAXIMUM RENT DATE			Do not write above this line)				
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2 LANDLORD'S STREET ADDRESS				5	STREET ADDRESS OF EST	ABLISHMENT	14.6			
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		_		PA	NCY - WEEKLY AND	MONTHLY	R. 68	202	VARBOS D	
at any one time for a monthly term dur-			None	4	State the highest number of rooms rented at any one time for a weekly term during the month ending June 30, 1946.					
State the highest number of rooms rented at any one time for a weekly term during the quota month (See definition of "quota month" on reverse side).			46	5	Has the landlord ever received an Order from the Rent Director requiring rooms to be rented on a weekly or monthly basis under Section 2(b) (8) of the					
Pill in Items 3 and 4 only if the esta operation during the quota month.	blis	haet	it was not	49	Regulations?	A PART OF THE PART	RELY		69 1 145 M	
State the highest number of rooms rented at any one time for a monthly term during the month ending June 30, 1946.			是一位工程中的 ·	8	Has the landlord ever received an Order YES NO from the Rent Director relieving him from the requirement to rent rooms on a weekly or monthly basis?					
SECTION C - D	INI	NG	ROOM, K	IT	CHEN AND OTHER FA	CILITIES	THE STATE			
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. Poth copies of this supplementary registration must be filled in and both copies must be returned to the Area Rent Office whose address is stamped at the top of Page 1. You do not need to make extra copies for yourself as one copy of the statement will be returned to you by the Area Rent Office. On the copy which the Area Rent Office will return to you will be the classification into which your

establishment has been placed. The classification of your establishment will be indicated in the upper right hand corner of the "landlord's copy."

3. Be careful to fill in all of the information called for on this form which applies to your stablishment. Write plainly and be sure to sign the form in the lower right hand corner of Page 1. Incomplete, unreadable, or unsigned forms will be returned for proper completion.

4. This form must be filed as a supplement to the registration statement (Form DH-U, DH-1-D, DH-2-C, etc.) required unde: the Hotel and Rooming House Regulation and which states the maximum frent for all rooms rented or offered for rent. If at the time of filing this form (DH-U-S) a registration statement has not been filed, both this form and form DH-U should be submitted together.

#### SPECIFIC INSTRUCTIONS

SECTION A

Fill in all six items in Section A. For Item 6 state only the number of rooms separately identified as such. for example, count as one room all groups of rooms, all rooms contained in suites and apartments when such groups of rooms, suites, and apartments are separately identified as such.

SECTION B

Item 1. Include in the total number of rooms rented on a ronthly hasis during the "quota month" all rooms which were rented on a monthly basis during any period of the "quota month." (See definition of "quota month" below.) For example, if the "quota month" for a particular establishment is the month of June 1942, and particular room was rented on a monthly basis from 3, 1942 until June 3, 1942, such room must be counted into the total number of rooms rented during the quota

Item 2. Include in the total number of rooms rented on a weekly basis during the "quota month," all rooms which were rented on a weekly basis during any portion of the quota month." (See definition of "quota month" below.) Count each room so rented only once even though the room may have been occupied by other tenants on a weekly basis during the quota month.

Item 3. (This item should be filled in only if the establishment was not in operation during the "quota month.") Include in the total number of rooms rented on a monthly basis during the month ending June 30, 1946 all rooms so rented. (See example given in Item 1 above.)

Item 4. (This item should be filled in only if the establishment was not in operation during the "quota month. 7 Include in the Cotal number of rooms rented on a weekly basis during the month ending June 30, 1946 all rooms so rented. Count each room so rented only once

"(uota month" as used in this form and specifically referred to in Items 1 and 2 of Section B means one of

1. If the Maximum Rent Date for the Defense-Rental Area is March 1, 1942 or earlier, the "quota month" is the month ending June 30, 1942.

LATERALIST SERVICE CONTRACTOR AND

even though the room may have been occupied by other tenants on a weekly basis during the month ending June 30, 1945

SECTIONAC

Ites 1. In counting the number of units containing a kitchen, kitchenette, etc., count as a single unit a roof, group of rooms, suite, or apartment which was so rested and so identified

Item 2. Check "yes" or "no" to "a," "b," and "c," whether or not such facilities are owned and operated by the establishment.

SECTION D

Re sure to check "yes" or "no" opposite each of the 19 items in Section D. Check each of the items "yes" if such services, equipment, and privileges are included for any of the rooms even though such services, equipment, and privileges may not be available for all rooms rented. For example, if the establishment contains 500 rooms which are rented or offered for rent and only 65 of such rooms have ceiling fans (Item 15), a check should be placed in the "yes" column and not in the "no" column

If any item is checked "no," but such service, equipment, or privilege was available to a tenant at an extra charge, indicate in the third column the amount of the extra charge made for supplying such service, equipment, or privilege.

Check Item 17 "yes" if any tenants share a kitchen or are permitted to use the kitchen facilities of the landlord.

In the unnumbered item of Section D list any services, equipment, or privileges which were available to the tenant of such room or rooms, and if an extra charge was made, state the amount of such extra charge.

#### OUOTA MONTH - DEFINITION

2. If the Maximum Rent Date for the Defense-Rental Area is after March 1, 1942 but prior to July 1, 1943, the "quota month" is the month ending June 30, 1943.

3. If the Maximum Rent Date for the Defende-Rental Area is after July 1, 1943, the "quota month" is the 30 day period ending on the Maximum Rent Date.

- 1. Every landlord of a room or rooms located in a hotel, rooming house, boarding house, dormitory, residence club, motor court, tourist home, tourist court cabin, and of space rented in an auto camp or trailer camp must file this supplementary registration with the local Area Pent Office whose address appears at the top of Page 1. The term "room" as used herein means a room or rooms rented or offered for rent as a unit, or in the case of auto and trailer camps, the space and facilities ordinarily offered for a single rent.
- Both copies of this supplementary registration must be filled in and both copies must be returned to the Area Rent Office whose address is stamped at the top of Page 1. You do not need to make extra copies for yourself as one copy of the statement will be returned to you by the Area Rent Office. On the copy which the Area Rent Office will return to you will be the classification into which your establishment has been placed. The classification of your establishment will be indicated in the upper right hand corner of the landlord's copy.
- 3. Be careful to fill in all of the information called for on this form which applies to your establishment. Write plainly and be sure to sign the form in the lower right hand corner of Page 1. Incomplete, unreadable, or unsigned forms will be returned for proper completion.
- 4. This form must be filed as a supplement to the registration statement (Form IH-U, IH-1-D, IH-2-C, etc.) required under the Hotel and Rooming House Regulation and which states the maximum rent for all rooms rented

or offered for rent. If at the time of filing this form (DH-U-8) a registration statement has not been filed, both this form and form IH-U should be submitted together.

- 5. The following dwelling units are subject to the Ment Regulation for Transient Hotels, Residential Hotels. Rooming Houses, and Motor Courts as stated in Section 1(a) of the regulation as amended November 1, 1946:
  - a. All housing accommodations in a transient hotel including rooms, suites of rooms, and apartments.
  - b. All rooms or suites of rooms (excluding apartments) in residential hotels.
  - c. All rooms in rooming houses.
  - d. All rooms in motor courts.
  - e. All accommodations now subject to the hotel regulation by reason of an order of the Rent Director previously entered under Section I(e) of the regulation.
- 6. Under the amended regulation, only those establishments which contain more than 25 rooms will be classified as transient or residential hotels. An establishment has more than 25 rooms if it contains more than 25 individual rental units. Fach individual dwelling unit whether a room, a suite of rooms, or an apartment, will be considered one room for the purpose of this count. All rooms in the establishment other than rental units, such as public rooms, kitchens, etc., shall be excluded from the count.

#### SPECIFICHINSTRUCTIONS

SECTION A

Fill in all six items in Section A. Peport in Item 6 only the number of rental units subject to the Pent Regulation for Transient Hotels, Residential Hotels, Pooming Houses, and Motor Courts as set out in Item 5, General Instructions. Fxclude all rental units subject to the housing regulation.

SECTION B In making a determination under Section B, only those accommodations which are subject to the hotel regulation as explained above should be considered.

Items 1 and 2. In determining answers to Items 1 and 2, check the monthly and weekly rentings for each day in the quota month. (See definition of "quota month" below.) Include in each day's total any room which on that day was rented on a monthly or weekly basis, as the case may be. Insert in Item 1 the highest number of rooms rented on a monthly basis on any one day in the quota month. Insert in Item 2 the highest number of rooms rented on a weekly basis on any one day in the quota month.

Items 3 and 4. (These items should be filled in only if the establishment was not in operation during the "quota month.") In determining the answers to Items 3 and 4, check the monthly and weekly rentings for each day in June, 1946. Include in each day's total any room which on that day was rented on a monthly or weekly basis, as the case may be. Insert in Item 3 the high-est number of rooms rented on a monthly basis on any one day in June, 1946. Insert in Item 4 the highest number of rooms rented on a weekly basis on any one day in June, 1946.

SECTION C Item 1. Include in this item all units in the structure, containing a kitchen, kitchenette, etc., whether under the hotel regulation or housing regulation.

Item 2, Check "yea" or "no" to "a," "b," and "c," whether or not such facilities are owned and operated by the establishment.

SECTION D

Be sure to check "yes" or "no" opposite each of the 19 items in Section D. Check each of the items "yes" if such services, equipment, and privileges are in-cluded for any of the rooms even though such services, equipment, and privileges may not be available for all rooms rented. For example, if the establishment contains 500 rooms which are rented or offered for rent and only 65 of such rooms have ceiling fans (Item 15), a check should be placed in the "yes" column and not in the "no" column.

If any item is checked "no" but such service, equipment, or privilege was available to a tenant at an extra charge, indicate in the third column the amount of the extra charge made for supplying such service, equipment, or privilege.

Check Item 17 "yes" if any tenants share a kitchen or are permitted to use the kitchen facilities of the

' In the unnumbered item of Section Dlist any services, equipment, or privileges which were available to the tenant of such room or rooms, and if an extra charge was made, state the amount of such extra charge.

#### OUOTA MONTH

- "Cuota month" as used in this form and specifically referred to in Items 1 and 2 of Section B means one of the following:
- 1. If the Maximum Pent Date for the Defense-Pental Area is Karch 1, 1942 or earlier, the "quota month" is the month ending June 30, 1942.

#### DEFINITION

- 2. If the Maximum Peat Pate for the Pefense-Pental Area is after March 1, 1942 but prior to July 1, 1943, the "quota month" is the month ending June 30, 1943.
- 3. If the Maximum Rent Pate for the Pefense-Rental Area is after July 1, 1943, the "quota month" is the 30 day period ending on the Maximum Rent Pate.

**计选择** 

OPA FORM DH-U-S FORM APPROVED BUDGET BUREAU NO. 08-R1788 (9-46) LANDLORD'S COPY UNITED STATES OF AMERICA The Rent Director has reviewed your supplementary registration and has classified your Establishment as checked (V) below (For OFFICE OF PRICE ADMINISTRATION definition of classifications see the reverse side, Page 4): SUPPLEMENTARY REGISTRATION FOR HOTELS, ROOMING HOUSES. TRANSIENT MOTEL ROOMING HOUSE AND MOTOR COURTS RESIDENTIAL HOTEL MOTOR COURT NOTE: Read instructions on the reverse side. SECTION A - IDENTIFICATION I NAME OF LANDLORD NAME OF ESTABLISHMENT (If none, write "NONE") 2 LANDLORD'S STREET ADDRESS STREET ADDRESS OF ESTABLISHMENT CITY, POSTAL ZONE NUMBER, STATE NUMBER: PRESENT TOTAL NUMBER OF ROOMS RENTED OR OFFERED FOR REST (See Instructions, Section A.) SECTION B - TERMS OF OCCUPANCY - WEEKLY AND MONTHLY 1 State the highest number of rooms rented NUMBER: NUMBER: State the highest number of rooms rented at any one time for a monthly term during the quota month (See definition of at any one time for a weekly term dur-Mquota month" on reverse side). ing the month ending June 30, 1946. 2 State the highest master of rooms rented HUMBER: Has the landlord ever received an Order at any one time for a weekly term dur-ing the quota month (See definition of from the Rent Director requiring rooms TES NO to be rented on a weekly or monthly basis under Section 2(b) (8) of the "quota month" on reverse side) . Regulations? Pill in Items 3 and 4 only if the establishment was not in operation during the quota month. Has the landlord ever received an Order MUMBERI NO from the Rent Director relieving him State the highest number of rooms rented at any one time for a monthly term durfrom the requirement to rent rooms on ing the month ending June 30, 1946. a weekly or monthly basis? SECTION C - DINING ROOM, KITCHEN AND OTHER FACILITIES HUMBER (If none, write 2 Does this establishment now have: NO · KONE.) Total number of units (rooms, suites, or a. Restaurant or Dining Room apartments) containing a mitchen, pullman kitchen or kitchenette. b. Coffee Shop c. Cocktail Lounge or Bar SECTION D - SERVICES, EQUIPMENT, AND PRIVILEGES Check (V) the services, equipment and privileges included in the rest during the 30 day period ending on the Maximum Rest Date, or if the establishment was not then resting rooms, the first date after the Maximum Rest Date when such rooms were first rented or offered for rent. If an extra charge was made for such services, etc., so indicate: AHT. OF AMT. OF NQ SERVICES, EQUIPMENT, ETC. BXTRA EXTRA SERVICES, BOUIPMENT, BTC. CHARGE CHARGE 14 Air conditioning (individual rooms) Central switchboard with individual connection to rooms 15 Ceiling or other fans (individual rooms) 2 Running water 16 Hot plate for cooking (individual rooms) 3 Continuous hot water 17 Kitchen privileges or shared kitchen 4 Bell boy service 18 Laundry privileges 5 Daily maid service 19 Redio (individual control) 6 Full lines service List any other services, equipment and privileges which the establishment provided on the above mentioned date. Also list extra charges therefor, if any. 7 Townla (daily) 8 Soap 9 Electricity 10 Lobby and desk Telephone privileges 12 Partial maid service 13 Partial linen service HEREBY represent that all statements and entries made bereon are true VARNING and correct. A false statement on this form or an eva-The state of the s sion or attempted evasion of the Rent Regulations may subject you to a \$5,000 fine or imprisonment for one year. (Date) (Signature of Landlord or his Agent) PAGE 3

#### DEFINITIONS OF ESTABLISHMENTS DISTINGUISHED BY THE RENT REGULATION FOR als a subsequence of the works of vigo HOTELS, ROOMING HOUSES, AND MOTOR COURTS

TRANSIENT BOTELS

A transient hotel is an establishment which (a) is customarily known as a hotel in the community, (b) contains more than 25 rooms, (c) provides services customarily supplied by transient hotels, and (d) had less than 50 per cent of its accommodations occupied by permanent quests (on monthly or weekly basis) during the quots month, or if the establishment was not in operation during the quota month, during the month of June 1946.

RESIDENTIAL ROTERS

A residential hotel is an establishment which (a) is customerily known as a hotel in the community, (b) contains more than 25 rooms, (c) provides services customerily supplied by residential hotels, and (d) had 50 percent or more of its accommodations occupied by permanent guests (on monthly or weekly basis) during the quota month, or if the establishment was not in operation during the quota month, during the month of June 1946.

ROOMING HOUSES

A rooming house means, in addition to its customery usage, a building or portion of a building other than a hotel or motor court in which a furnished room or rooms not constituting an apartment are rented on a short term basis of daily, weekly, or monthly occupancy to more than two paying tenants, not members of the landlord's imp mediate family. The term includes boarding houses, dormitories, trailers, residence clubs, and all other establishments of a similar nature.

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MOTOR COURTS

A motor court is an establishment renting rooms, cottages, or cabins; supplying parking or storage facilities for motor vehicles in connection with such renting and other services and facilities customarily supplied by such establishments; and commonly known as a motor, auto or tourist court in the community.

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STATE OF CALIFORNIA,
County of San Diego

V. F. McCLURE, being first duly sworn, deposes and says: that he has been employed by the Ed Fletcher Company as manager of Seaside Camp, located on Highway 101 on the west side of the highway about 1/2 mile North of Solana Beach, San Diego County, California, for a period of eight years:

That he was so employed prior to the maximum rental date of January 1, 1941 fixed by the Uffice of Price Administration:

That prior to the effective date of OPA the Ed Fletcher Company made charges for rentals on cabins at Seaside Camp as follows:

Cabins 2, 4, 6, 7, 8, 9 and 10 on the highway - \$25.00 per week during the summer months.

Cabins 1, 3, and 5, small highway houses - \$20.00 per week during the summer months.

12 Coronado houses, s-called, \$16.00 per week during the summer months.

The above cabins completely furnished, including linens, and water, gas, electricity and garbage disposal furnished tenants.

2 small houses - \$10.00 per week during summer months.

Dated this 23d day of May, 1946.

V.F. McClure

Subscribed and sworn to before me this 23d day of May, 1946.

Notary Public in and for the County of San Diego, State of California

#### **Ed Fletcher Papers**

1870-1955

**MSS.81** 

Box: 64 Folder: 26

Business Records - Land Companies -Solana Beach - Solana Beach Seaside Camp - Miscellaneous papers and correspondence



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