

## **Jeff Greenfield, political media analyst, to speak at UCSD February 2**

**January 26, 1990**

Contact: Ruth Baily, University Events Office, 534-4090 or Alixandra Williams, University Communications, 534-3120

EMMY AWARD WINNER JEFF GREENFIELD, POLITICAL AND MEDIA ANALYST FOR "NIGHTLINE," TO SPEAK AT UCSD ON FEBRUARY 2

Jeff Greenfield, a political and media analyst for ABC News who regularly contributes to all ABC News programming and to ABC's "Good Morning America" show, will speak at 8 p.m. Friday, Feb. 2, in the Mandeville Auditorium at the University of California, San Diego.

Greenfield is a regular correspondent for ABC News "Nightline" with Ted Koppel. His experience with this program has taken him to London for the royal wedding in 1986 and to South Africa where he did Emmy Award coverage for a week-long series. He also covered the 1984 presidential campaign from its early stages in 1983 through the conventions, debates and elections.

During the election conventions, Greenfield made his debut as a floor convention reporter, providing coverage for "World News Tonight," prime time and late night news specials, and for "Nightline."

In the fall of 1988, Greenfield anchored a series of 10 special Monday night election "Nightline" called "Campaign '88," which New York's Newsday praised as "excellent."

Greenfield also writes a twice-weekly syndicated column on politics which appears in more than 90 newspapers across the country. He has written and co-written several books, including "Television: The First 50 Years," "Playing to Win," and "The Real Campaign." He has also written articles for such magazines as The New Yorker, Harper's, The New York Times Magazine, Esquire and TV Guide.

Prior to joining ABC, Greenfield was a media critic for CBS News coverage of the 1980 Republican and Democratic National conventions and for the 1980 Presidential elections.

In 1986, Greenfield won an Emmy Award for outstanding background analysis of a single current story for "Nightline"'s week-long South Africa series in 1985. He received an Emmy nomination in 1985 for his "Nightline" coverage of Jesse Helms' 1984 senatorial campaign.

Greenfield graduated with honors from Yale Law School in 1967, and was an officer of the Yale Law Journal. He received a Bachelor of Arts degree with honors from the University of Wisconsin where he was editor-in-chief of the student newspaper.

Tickets for this event are \$9 for general admission, \$8 for seniors and \$5 for students, and may be purchased at the UCSD Box Office (53--4559) and from TicketMaster outlets. Parking permits are available at the UCSD Information Pavilion at the Gilman Drive entrance.

Jeff Greenfield is presented by UCSD's University Events Speakers Forum.

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