

October 19, 2004

MEDIA ADVISORY

UCSD, community officials participate in ninth annual Chancellor's Challenge 5K Run/Walk for Scholars.

DATE/TIME:

12:15 p.m. Friday, October 22, 2004.

LOCATION:

Event starts and ends on the North Campus Field, adjacent to the Recreation and Intramural Complex (RIMAC) at the University of California, San Diego.

BACKGROUND:

UCSD Chancellor Marye Anne Fox will lead the 9th annual Chancellor's Challenge 5K Run/Walk for Scholars on a course through the scenic UCSD campus to raise scholarship support for UCSD students. Since the inaugural run in 1996, the event has raised more than \$1 million for more than 500 undergraduate scholarships.

University of California President Robert Dynes, former UCSD Chancellor who originated the Challenge, will be back for the event. He and Chancellor Fox have joined forces and each will donate \$25 to undergraduate scholarships for every person who crosses the finish line before President Dynes.

Additionally, community representatives such as Michael Robertson of Linspire.com will pay \$25 toward undergraduate scholarships for everyone who finishes ahead of him.

Jenn Pae, Associated Students president, has received commitment that if she finishes before President Dynes, funds for a student barbecue will be donated by Chancellor Fox. If Dynes beats her, Pae will roll up her sleeves and wash the Chancellor's car.

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