

Architectural forum at UCSD to held November 16-17

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ARCHITECTURAL FORUM TO BE HELD NOV. 16-17 AT UCSD

Architecture and its relationship to disciplines such as art, technology, film and design will be explored during a Nov. 16-17 forum organized by the School of Architecture at the University of California, San Diego.

Renowned artists, film directors and a wide range of designers will join architects from France, Japan, the Netherlands and U.S. to participate in the two-day forum in UCSD's Price Center.

Entitled "Converging Lines: Architecture Beyond Boundaries," the session is the second in an annual series planned by the UCSD School of Architecture. As part of the event, an exhibition featuring projects of forum participants will be open Nov. 16-17 for forum attendees at the school's quarters on Matthews Campus. The exhibition will be free and open to the public starting Nov. 19 through Jan. 10 from 10 a.m. to 4 p.m. (Closed Sundays.)

The purpose of the forum, according to School of Architecture Dean Adele Naude Santos, is to explore the boundaries of architecture through a dialogue with varied disciplines close to and overlapping with architecture.

The Nov. 16 program is devoted to presentations by persons whose expertise is mainly outside the specific discipline of architecture, while the Nov. 17 program is comprised of presentations and panel discussions in which architects discuss alternative practice and multi-disciplinary collaboration.

The Nov. 16 panelists include William Curtis, architectural historian, France, who will serve as moderator; Tony Bill, film director/producer, Los Angeles; Jerry Hirschberg, chief designer, Nissan Design International, San Diego; James Sanders, architect and film historian, New York; Martha Schwartz, landscape architect, San Francisco, and Kinya Murayama, architect, Team Zoo, Tokyo.

The events Nov. 17 will be moderated by Dana Cuff, architectural sociologist, Los Angeles. Participants will include Peter Droege, urbanist architect, Amsterdam; George Trakas, environmental artist, Amherst; Mary Miss, environmental artist, New York; Ming Fung, architect, Los Angeles; Craig Hodgetts, architect, Los Angeles; Michael Rotundi, architect and director of SCI-arc, Los Angeles; April Greiman, graphic designer, Los Angeles; Ignacio Bunster-Ossa, landscape architect, San Diego; Robert Irwin, artist, San Diego; Jeff Scherer, architect, Minneapolis; Susan Ubbelohde, architect, Minneapolis; Eric Martin, graphic designer and computer specialist, Los Angeles, Richard Farson, psychologist, La Jolla, and Dean Santos.

Noted Santos: "The thrust of the forum is to inject a richness and vitality to our creative work as architects by broadening participation within the discipline. Presentations, panel discussions and workshops will explore the links between architecture and craft, architecture and technology, architecture and film, architecture and landscape, architecture and urbanism and architecture and art.

"Additionally, the forum is intended to draw attention to two of the School of Architecture's research projects: exploring alternative architectural practices and rethinking architectural education. By examining alternative ways of creating environments, the School seeks to expand the way architects and architectural students think about environments and how to create them," she said.

Registration for the forum is \$70, which includes parking, both days of lectures, admission to the exhibition and a reception. One day registration is \$40. Students and UC faculty and staff receive a 50 percent discount. Early registration is encouraged. Further information may be obtained by calling (619) 534-5305.

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