

## 1996 MIP Awards Judging Sheet

**Product Name:** \_\_\_\_\_

**Company Name:** \_\_\_\_\_

**Category:** Life Sciences: \_\_\_\_\_ High-Tech/Elec \_\_\_\_\_ Software \_\_\_\_\_ General Bus. \_\_\_\_\_ Entertainment/Leisure \_\_\_\_\_

### Judging Criteria

(1=lowest, 10=highest)

1. This product is innovative (i.e. it helps the customer perform a task more easily, quickly, efficiently, it is more economical).

1    2    3    4    5    6    7    8    9    10

Notes: \_\_\_\_\_

2. This product represents a substantial advance in technology over what was previously available.

1    2    3    4    5    6    7    8    9    10

Notes: \_\_\_\_\_

3. This product has great potential for commercial success.

1    2    3    4    5    6    7    8    9    10

Notes: \_\_\_\_\_