

Media Advisory, preview screening of "Moscow Calling San Diego: Children and Film," to be shown on KPBS, sponsored by the Department of Communication

September 19, 1984

MEDIA ADVISORY

EVENT: Preview screening of "Moscow Calling San Diego: Children and Film," to be shown on KPBS-TV Thursday, September 27. Discussion of future simulcast projects involving the Soviet Union.

TIME: 2 p.m.

DATE: Monday, September 24, 1984

LOCATION: Room 201, Media and Communications Bldg., Third College, UCSD.

CONTACT: Paul Lowenberg, assistant director of public information, UCSD; 452-3120.

BACKGROUND: In July 1983, the UCSD Department of Communication made history when it set up a live simultaneous broadcast between the campus and children attending the International Children's Film Festival in Moscow. This hour-long broadcast has been edited into a half hour program which will be aired on KPBS-TV on Thursday, September 27, at 8:30 p.m. It will be repeated Tuesday, October 2, at 6 p.m.

The media is invited to a preview showing of the program and to a brief discussion of the unique Simulcast Project at UCSD by its Executive Producer, Dr. Helene Keyssar, chair of the Department of Communication. Dr. Keyssar has recently returned from the Soviet Union and will discuss plans for future live broadcasts between the United States and the Soviet Union. Dr. Lee Meihls, simulcast project coordinator, and Sherman George, technical coordinator, will also be available to discuss the project.

For more information contact: Paul Lowenberg, 452-3120

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