

MECHA chapters from CSUSD and UCSD to co-sponsor Cinco de Mayo activities beginning 11 a.m. 5/4/73

April 30, 1973

MECHA chapters from California State University, San Diego (CSUSD) and University of California, San Diego (UCSD) will co-sponsor Cinco de Mayo activities on the Soccer Field between Revelle and Muir colleges of UCSD beginning 11 a.m., Friday, May 4.

The program, which is free and open to the public, will feature an address by Cesar Chavez, director of the United Farm Workers (UFW).

The day's activities will include other leaders in the Chicano movement, music and dancing by Chicano students, Mariachis performing in full costume, dramatic productions by groups from Mexico City and CSUSD, Mexican and Chicano art exhibits, and a dance at 8 p.m. in the Revelle Cafeteria.

Parents of UCSD's Third College students will prepare authentic Mexican food for the celebration, which marks the anniversary of the victory of the Mexican people over invading French troops on Cinco de Mayo (May 5).

When the southwest became part of the U.S., the Cinco de Mayo tradition became a symbol of Mexican heritage which is vital to the contemporary Chicano culture.

The annual observance provides time for reflection on the important contributions Mexicans and Chicanos have given to North America.

First event of the day will be music and dancing by La Rondalla, Chicano students from CSUSD and the community, followed by Teatro Mestizo, CSUSD theater group, which will demonstrate Mexican and Chicano experiences.

Mariachis will perform from 12:30 - 1:30 p.m., while visitors and students enjoy Mexican food and art exhibits.

From 1:30 - 3:00 p.m. Chicano-movement leaders Cesar Chavez, director of the UFW, will speak; Rodolfo "Corky" Gonzalez, director of Denver, Colorado Crusade for Justice will discuss the Chicano and Mexican experience; Antonio Rodriguez, Chicano attorney, will explain the East Los Angeles anti-drug program; and, Raul Ruiz, spokesman for a third political party, La Raza Unida, will discuss Chicano politics.

Special guest performance by Nueva Voz Latinamericana, theater group from Mexico City, will be from 3-5 p.m. Productions attempt to provide insight into the political education of Mexican communities, schools and villages, and depict the Mexican revolution.

Final event of the day will be a dance featuring music by the Mello Browns and Chicano Generation from 8 p.m. to 1 a.m.

All activities are free and open to the public.

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