

## Friends' Luncheon kicks off Bequest for Books Campaign

**January 28, 1968**

A "Bequest for Books" campaign will be conducted throughout 1968 to assure development of the Central University Library at the University of California, San Diego into a great research library.

More than 100 members of the Friends of the UCSD Library met Sunday (January 28) for a kickoff luncheon at Revelle College. A. I. Dickman, president of the Friends, which is supporting the project, introduced key persons in the campaign. They are: Chancellor John S. Galbraith; Lt. Gen. Alpha L. Bowser, assistant to the chancellor for gifts and endowments; Melvin J. Voigt, librarian; and Mac A. Cason, chief campus architect.

Dickman explained to the group that the purpose of the campaign is to encourage gifts to the Library in the form of endowments, bequests, book collections, sound recordings and rare documents.

"The growth of the Library has not kept pace, as far as the humanities are concerned, with the growth of the University," said Dickman. "We need to add 800,000 volumes to the humanities and related fields collection and bring the scientific and technical collection to an effective 250,000," he said.

The Friends can solve this problem, Dickman said, by helping all San Diegans realize that this is their library and that they can enrich the library by bequests, by giving individual volumes, rare documents and other library materials.

A first step in this direction is a membership drive conducted by the Friends throughout San Diego County to add 1,000 members to the group, Dickman announced.

The Friends now have 450 members from throughout San Diego County and several from the Los Angeles area. Membership, which is \$10 a year, allows a person full use of the library.

General Bowser presented the program of events and the publicity program for the year-long campaign. Open house programs are scheduled for the fourth Sunday in each month. Mines. Richard Senn and E. Laird Landon of La Jolla will coordinate the open house programs.

Bowser said that a groundbreaking celebration for the new \$5.5 million research library is planned for late April of this year. The eight story building, designed by William Pereira and Associates of Los Angeles, will be completed by 1970. Construction bids will go out in the middle of next month.

Following the luncheon and business meeting, members of the Friends of the Library were conducted on tours of the library and the campus by student guides.