

Major shopping center proposed for a site on the fringe of UCSD campus

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A major shopping center larger than Mission Valley and Fashion Valley centers combined has been proposed by developers for a site on the fringes of the University of California, San Diego campus, according to the May issue of the University's monthly publication, UC San Diego.

The immense shopping complex would cover 90 acres, the article states. The center would be built near the intersection of La Jolla Village Drive and Genesee Avenue, barely half a mile from the center of UCSD's campus.

The center is discussed in UC San Diego's lead article, "The Midst of the Earth," by James Cravens, the periodical's editor. The article includes interviews with several planning authorities commenting pro and con on plans for development of the area surrounding UCSD.

Another major feature in the May issue, titled "The Most Sports-Minded Campus in America" - also by Cravens - reveals that UCSD fields 28 different intercollegiate teams, "more than any college or university in the nation."

Interest in sports runs high among UCSD students, the article notes, despite the fact that UCSD does not field a major football team and has no "expensive recruiting program" for athletes. All UCSD athletic contests are open, free, to the public.

UCSD has the highest percentage of attendance in physical-education classes among all nine campuses in the University of California system, according to UCSD Athletic Director Howard Hunt.

There are twice as many female soccer players as male players at UCSD, according to the article.

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