

# SOMETIMES\* vol.1, no.4

## CHOMP!



*Debra*

Back in 1959, the city council of San Diego and the first bureaucrats of UCSD worked out a proposal which was determined to develop UCSD and the surrounding area into the bio-medical research center of the world. The UCSD Community Master Plan area was to include land north of campus, east of campus, and within the campus boundaries. UCSD was to become an educational machine pumping out a new college every three years. By the year 1990 we were to have evolved into a university comprising 12 colleges, 27,000 students, and a daytime university population of 45,000. Not only was rapid growth anticipated for on-campus, but 90,000 new, fresh citizens of San Diego were also supposed to reside within the wilderness land directly east of UCSD.

Since 1959, certain logical conclusions have been arrived at by the people of California and San Diego. Such historically recent social movements are that of zero population growth, building height limitations, coastal protection ordinances, and more restrictive zoning codes. A greater sense of respect for the land by the white man has also evolved. Three hundred years of butchering and raping the incredibly beautiful San Diego landscape by the white man has led him to the conclusion that maybe naturally beautiful land isn't so bad after all.

These social movements and philosophic realizations have done much to hold the University Community Master Plan (UCMP) to a slower growth rate. We now have four colleges, 8,000 students, a daytime population of approximately 14,000, and a community east of the university consisting of 27,000 people. An intelligent decision has been concluded by the university and city bureaucrats stating now that UCSD would not become the size of Berkely or "the romantic educational dream of tomorrow".

The UCMP called for the building of an experimental "town center" encompassing the social, cultural, commercial, and recreational activities of this thriving university community. The town center proposal, not concept, has been a controversy I have been involved in since August 1973 when I heard on the radio that Chancellor Bill MacElroy was endorsing a 3 million sq. ft. shopping center, twice the size of Fashion Valley, to be built directly east of UCSD. I found myself extremely upset due to the fact that the Chancellor was implying total university acceptance by his public statements favoring the proposed "town center".

The 1973 University Town Center proposal developed by Ernest Hahn Developing Corporation was to have a number of unique facilities in a modern shopping center design. William Peirera, (the architect of the Transamerica Building in S.F. and the central library on campus at UCSD), was to take the 3 million sq. ft. piece of prime land and manipulate it into a concrete superstructure which would bring enchantment to the eyes of developers, architects, and city planners. Some of the features of this "town center" were to be 12 story upper class residential/commercial buildings, an ice rink, a major hotel and convention center, a Sears store and four other huge department stores, 80-100 small retail shops, community facilities, crafts displays, etc. etc. The commercial aspect of the facility was to total over 1 million sq. ft. with token community centers dispersed throughout the commercial mass to legitimize its title of being called a "University Town Center". Unorganized community opposition, strongly led by students, forced the developers into withdrawing their proposal from the city and set him back to the drawing board to create another "pretty" monstrosity.

Peirera and his group of creative cement molders were fired and a new staff was hired by the Ernest Hahn Corporation. Ernie Hahn has now come up with a new University Town Center proposal which is supposed to lift the brows of those who formerly refused to even look at the prospect of a commercial center in the University Community planning area. The new proposal has been reduced by sixty percent and now includes 650,000 sq. ft. of commercial space, 150,000 sq. ft. of community amenities; and 300,000 sq. ft. of high cost housing, (though the developer won't admit it). We in the opposition to the former "Town Center" were supposed to be placated by the benevolency of the developer's decrease in floor square footage. It is ironic to see that with this scaled down version, student and community opposition has never been so intense.

The new "University Town Center" proposal may be smaller in comparison to the old project, but so what? This proposal is still far too large for the existing capacities of the community. Hahn's "town center" in all actuality, will not even come close to what a town center should be. A town center should be responsive to the needs of the existing community. Ernie Hahn is building his shopping center for a potential population, and in this case again, private enterprise will be determining the "necessities" of the community. Ernie Hahn is building this shopping center for a potential population of 70-90,000 as the outdated UCMP projects. Currently, only 27,000 citizens reside in this area.

Hahn's "town center" would be a free standing center miles away from any concentrated areas of population. The proposal would be placed at the intersection of Genessee Road and La Jolla Village Drive. It will not provide opportunities for low cost housing. It will put incredible energy strains on San Diego and will place further strain on sewage facilities, street congestion, and will obviously increase air pollution in this area.

If this was to be a true town center, then why would this proposal include a Sears department store in its commercial mass? A Sears store would draw consumers from Solana Beach to Pacific Beach. Unless, of course, Ernie Hahn has a very loose definition of what a "town" should be.

Hahn's Town Center proposal is far from innovative; its theoretical uniqueness would tend to support this idea of being geared for future modes of life. The Town Center proposal is automobile oriented; does not include utilization of the San Diego

sunshine for lighting or heating, and will destructively blacktop 38 acres of currently breathing chapparal land, A natural canyon exists in the area, and would run through Hahn's town center if approved by the city. Ernie's response to this canyon would be to reflect his organic sentiments by placing a huge ice rink at the mouth of the canyon.

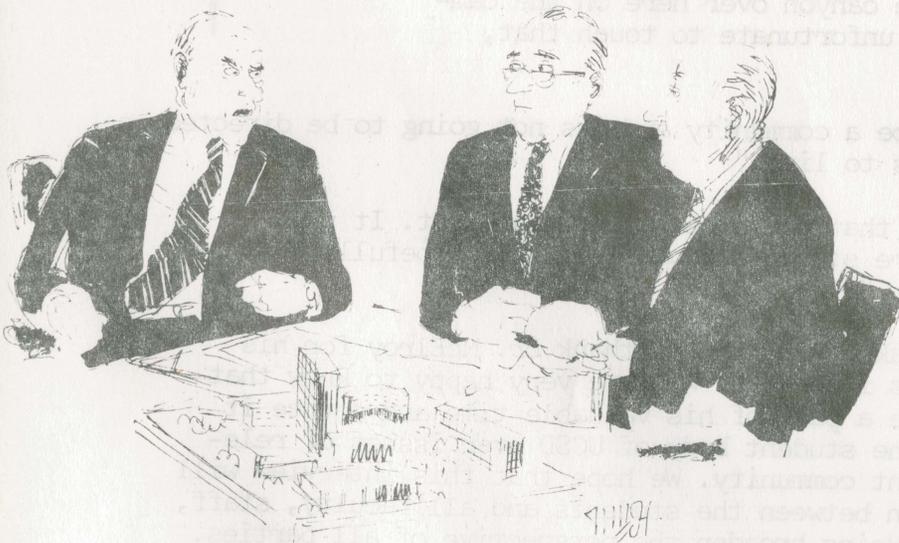
The issue is obviously more complicated than the way in which I have described it. The developer would obviously attempt to rationalize his potential plan for massive profits to anyone who was interested in learning more of its colossal implications. My feelings are that any statements used by the developer to rationalize his stand would really feed the fires of opposition.

The time has come in which the people of San Diego must decide whether or not we will allow our city administrators to act as knowledgeable leaders" to continue the historical perpetuation of creating new communities whenever the construction industry needs jobs or when a few developers and landowners decide to cash in on their "private property". The people elect the members of city government and the city government must begin to respond directly to the needs of its people. The University Town Center could begin a precedent of unending growth in the remaining territory of north San Diego, of whose true ownership rests in the people of San Diego.

The city administration and the people of San Diego should know that the University Town proposal developed by the Ernest Hahn Corporation is a proposal which is opposed by 1)The U.C.S.D. Student Cooperative, 2)the La Jolla Town Council, 3)the U.C.S.D. Graduate Student Council, 4)the Del Mar Town Council, 5)the Pacific Beach Town Council, 6)the Clairemont Town Council, 7)the University City Town Council, and 8)Miramar Naval Air Station and countless others who reside in the subject area and decide to participate in the rational planning of their region. All these organizations have voiced their opinions by their own respective means of voting.

What this situation reflects is one of control and power. This issue will prove to the people of San Diego where the real power is - through collective community advocacy or through the traditional corporate monopoly on power in city government. Community opinions as stated in this issue are not based on the profit motive, but are rather honest reflections of a growing community movement towards decentralization of power from the city administration. Communities have the right to actively participate in the planning of their living space area, what is needed now is the acknowledgement of that right by the San Diego City Council.

The University Town Center Proposal will be heard by the San Diego City Council this Thursday on April 17 at 9:00 A.M. on the 12th floor of the city administrative building, and anyone interested is invited to attend. The past has reflected a situation in which land developers and businessmen have planned the future for the purpose of insuring long-range returns on their investments. The people of San Diego will inevitably regain control over their lives through planning their future for their own social needs. The time has never been so perfect for organized student/community action to determine just who in the hell this city and its land really belongs to.



-Marco Li Mandri

for the "Sometimes"  
collective

*"Cleared with the state, cleared with the county,  
cleared with the zoning boys, the building boys, the  
historical society, the ecology groups,  
and now the little old lady changes her mind  
about selling the farm."*

# Up against the wall

Hopefully, the first in a series of interviews with big-name campus personalities in response to pressing University issues.

TODAY'S FEATURE: Excerpts from an interview with Chancellor William McElroy, on the subject of the University Town Center.

ONE NOTE BEFORE PROCEEDING: In the interest of space, the entire interview could not be printed. The Collective has chosen instead to list the entire response to two questions contained within the interview.

THE COLLECTIVE: "Our first question is 'What is your conception of open space?'"

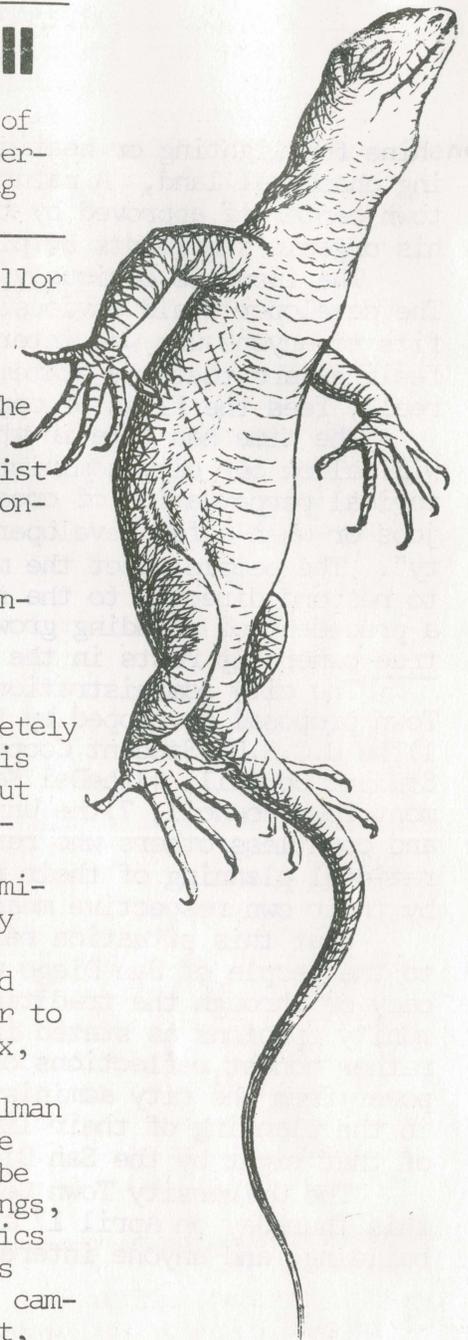
THE CHANCELLOR: "Well, I guess, broadly speaking, there would be two concepts. One would be an open space completely untouched, hopefully, by man, which would be left in this pristine state; the other would be a nice open space, but which had some improvements on it such as planting additional trees, grass, putting in nice benches where one could walk, sit, a place to have a picnic, a sort of semi-park, but not done up to a point where it would probably be classified as a complete park in that sense, and the possibility of other small recreational facilities could be associated with it and still be what I would consider to be nice open space where people could walk around, relax, and have fun. So there's two extremes, of which I could accept either one, depending upon the circumstances. Gilman Drive area right down there opposite of La Jolla Village Inn, for example, is a good example of where one might be able to improve on the open space by appropriate plannings, putting in nice walks, places where you could have picnics and things like that, rather than just leaving it in its present open thing, whereas the canyon over here on the campus, I think it would be maybe unfortunate to touch that, rather leave it as it is."

THE COLLECTIVE: "Its going to be a community and its not going to be directed really for a place for students to live."

THE CHANCELLOR: "I would think that would be a fair statement. It probably would not be a place where students would live, but hopefully a place where students would play."

The Collective would like to take this time to thank Dr. McElroy for his time and trouble regarding this interview. We were very happy to know that the Chancellor was able to take a part of his valuable time and devote it to direct communication with the student body of UCSD over issues of relevance and concern to the student community. We hope that this interview will open the doors of communication between the students and all faculty, staff, and administration, and in so doing broaden the perspective of all parties.

Stephen Lopez



## *Noc u Berka*

There's much confusion throughout the U.C.S.D. party circuit as to the circumstances surrounding the death of the "Average White Band's" drummer. But we at "*Noc u Berka*" have just gotten an inside scoop which has made everything crystal clear:

Because of his (all white) group playing all that black soul music, millions of average, middle-class white kids suffering from collective racial guilt have been "jiving" when they talk, wearing their hair in the very latest black style, the "Afro," and most of all, "Doing the Bump," a dance step guaranteed to make even the biggest middle-class honky asshole into a genuine pseudo soul brother or sister.

This "A.W.B." drummer would get nauseated every time he'd see these pseudo people with their pseudo talk and their pseudo hair dancing in such a pseudo manner. And he started going nuts when he realized that he was responsible for his own nausea by "creating" the pseudo music the kids were dancing to. He just couldn't live with himself, so he ordered three tons of soul food and ate himself to death.

And we can at least be grateful that he'll not only be a legend, but a martyr as well.

- Lloyd Zusman



### STUDENT HANDBOOK

There will be nine positions open for students who are interested in writing for the UCSD Student Handbook. The positions are as follows: six writing positions, two co-editors, and one cartoonist or illustrator. The jobs will all begin on April 21, 1975. The six writing positions will terminate on June 15, 1975 and the other three positions will terminate on August 1, 1975. The jobs should be posted in STUDENT EMPLOYMENT on Wednesday, April 16. Please check with the Student Center, 4022 for any further info.

Maggie Brown

**Us** In taking editorial positions, "SOMETIMES" is not representing the views of the University of California, the Student Co-operative, or the student body as a whole.

"SOMETIMES" -- Student Organizations -- B-023 -- Student Center  
-- University of California, San Diego -- x4450

Garrett Gruener, Marco Li Mandri, Claire Holtby, Judd Dicke  
Steve Lopez, Lincoln Cushing, Mark Freund, and friends.

"SOMETIMES" encourages submitted articles. All articles should be typed on a 65 space line, with a limit of 200 words. Please try to use an IBM Selectric, with a Pica ball - it will save us a lot of time and energy. All articles must be followed by the name of the author. No articles will be edited, so check your spelling. Due to space considerations we may have to omit articles, but if you include your number we will notify you beforehand. "SOMETIMES" goes to press every Sunday night, deadline for articles is 3:00 Friday. Editorial meetings are Fridays at 5:00 in the Student Center - all are welcome.

\* it's necessary to go a long distance out of your way  
in order to come back a short distance correctly....

pass this on

Pass this on!

MONDAY, APR. 14

MEETING: 5 pm  
Comm. Stu. Un.  
(Comm. Pgm.  
Office-402 mc)

MEETING: 6:30 pm  
The Coop  
(Stu. Ctr.  
Conf. Rm.)

MOVIE: 9 pm  
"Whatever  
Happened to  
Baby Jane?"  
(5&Dime)  
FREE

TUESDAY, APR. 15

GIG: 8 pm  
Atomic Cafe  
(stu. Ctr.)  
FREE

MOVIE: 8 pm  
"Daisies.."  
"Cleo from 5  
to 7"  
(Revelle Cafe)  
FREE  
Call x2023 for  
details

WEDNESDAY, APR. 16

GIG: 8 pm  
Pennsylvania  
Ballet  
(Mdv1 Aud.)  
\$3 to students

GIG: 8:30 pm  
Band Unknown  
(Side Door)  
FREE

THURSDAY, APR. 17

SEMINAR: 12 noon  
"Brooks on Ives"  
(Mdv1 B210)  
FREE

GIG: 8 pm  
"Gospel Concert"  
(Mdv1 Recital  
Hall)  
FREE

MOVIE: 7:30 &  
10 pm  
"Mud Honey"  
(USB 2722)  
75¢  
Call 452-4020  
for details

FRIDAY, APR. 18

MOVIE: 8 pm  
"American  
Graffiti"  
(Mdv1 Aud.)  
\$1

SATURDAY, APR. 19

MOVIES: 2 to 5 pm  
"Captain Marvel  
Marathon"  
(Mdv1 Aud.)  
\$1 to students

MOVIE: 7:30 and  
10 pm  
"David & Lisa"  
"Portrait of  
Jason"  
(USB 2722)  
\$1

GIG: Time Unknown  
"Average White  
Band"  
(Gym)  
Price Unknown  
Call 452-4559  
for details

Stephen Lopez



Have you ever partied down totally?  
KSDT 99C invites you to the Total Party  
Experience May 2, 1975 at the Revelle  
Cafeteria.

Friday nite 10:00 pm until you're ready  
to leave.....

Band? Right on - The Rising Sons

Prizes? Of course - 100 fine new lp's

All you have to do to win is BE THERE\*\*\*\*\*

SATISFACTION GUARANTEED

-B. Hanley

NORTH STAR is currently recruiting people interested in critical journalism and newspaper production--photos, layout, type-setting, political cartoonists, etc. North Star has served for over 3 years as a non-sectarian forum for the Left and progressive people in the university community. It is recognized by the Student Communications Board of UCSD as a campus newspaper. The paper is distributed from Ocean Beach to Leucadia, at UCSD, and other points in the San Diego area. Copy is considered for printing provided it is not racist, sexist, imperialist, or otherwise exploitative. Particularly needed are skilled Spanish-English translators and writers. If interested, leave your name and phone number with the Student Organizations Center secretary (Sandy) at 452-4450, and you will be informed of meeting times.

Monty Reed



## Letters

Dear "SOMETIMES";

Several weeks ago I watched a band of energetic students hoist over two thousand pounds of printing equipment onto the Student Center, second floor balcony. The atmosphere was almost "carnival" as the involved students and a gathering of interested administrators assembled to observe history in the making. George Murphy was inescapably lured into the festivity as a huge printing press was hoisted by crane onto the balcony outside the disbelieving Vice Chancellor's second story office. Students' resourcefulness was once again affirmed and the Student Print Co-op was on its way.

For Mark Bookman, Garrett Gruener, Bryan Powell and myself, this event was the culmination of hours of negotiation. The exercise represented a classic interface between students and administrators. Those of us in the Business Services Office shared a feeling of pride and accomplishment with Garrett and his crew whose energy and enthusiasm helped turn the idea into a reality.

The same energetic band of students went on to create "SOMETIMES", a publication made possible by the Print Co-op. Initial copies look quite good and my hope is that "SOMETIMES" will become a regular publication at UCSD.

Ken Bowers

### LETTER TO OUR READERS

The "SOMETIMES" Collective is, in general, very pleased with the response our publication has received. Our only concern is that many people do not get a copy. This tragic situation is due to our financial limitations, ecological considerations as to waste of paper, and a shortage of available time amongst those most committed. It is impossible for us to publish a weekly journal that averages 8-10 pages in any volume greater than 2,000 copies. Unfortunately, we cannot expect much more money, and therefore we are forced to maintain our 2000 copy maximum per issue. Our request for greater circulation is that you, our reading public, pass your copies amongst your friends and acquaintances. We further request that those individuals who have time available show up at 3:00 on Sundays, in the Student Organizations Conference Room, upstairs in the Student Center, to help with production. The Collective, in turn, shall endeavor to place copies on reserve in the Cluster Library, and seek additional sources of funds. We thank you for your co-operation.

The "SOMETIMES" Collective

## THE RECYCLING CENTER

a member of the Consumer Co-op Council

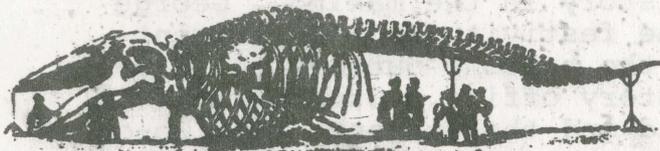
The UCSD Recycling Center is still operating, despite the fact that our newspaper bins have disappeared from around campus. The Center, one of several metal buildings between the Medical School and the V.A. Hospital, is accepting aluminum cans, computer cards and print-out, and white and colored paper (such as note-book and mimeograph paper, old Explore catalogues, etc.). Please don't bring magazines or glass.

Newspaper prices have fallen drastically in the past few months, and the only way we can get rid of what we have now is to give it to one of the paper companies. So please don't leave newspaper at the Center unless there is a large metal trailer there (and please put your newspaper directly into the trailer).

We're in the process of contacting offices and departments around campus, setting up a collection route to recycle the waste paper they produce. We have one or two positions open for work-study students. The jobs involve working 7 to 15 hours per week, collecting aluminum and paper from around the campus, and working at the Recycling Center. Contact the Student Employment Office if you're interested.

To stay in operation, we need volunteers. If you have an hour or two to spare, call 452-4569 and leave your name and number.

--Ellen Wilson



**pass this on**

### The Student Perspective

Students have a certain amount of energy to lend to society in advocacy of progressive action. What the student community at UCSD must deal with is the fact that this energy is limited, and that a realistic perspective must be maintained at all times so as to develop meaningful priorities in the matter of its application. While noting that numerous student advocates share a realization that students must play a role in the affairs of the larger society, it appears to me that some of these leaders have confused local issues with those of unquestionably higher priority, and in so doing, have deprived themselves and their fellow students the ability to interact efficiently with political elites on these matters.

Specifically, it is my feeling that some individuals, who are otherwise politically astute, have consistently misused and abused the opportunities latent in the Student Co-operative. Egotistical oration and unnecessary demands of rigor have wasted the Co-operative's time, diluted its energies, and served to factionalize those who might otherwise be the basis of important coalitions. For the most part, the disruption evidenced at the Co-operative meetings has been neither politically focused nor creative, having merely destructive effects.

Those who take on the mantel of leadership must also take up the responsibilities which accompany these positions. Discipline, self-discipline and the discipline of thought and priority, must be integrated into the Co-operative proceedings by those who have the clearest idea of the potential of such a group. Anything less than such a display amounts to realization that students indeed do not have a role to play in society.

-Garrett Gruener