

Auto Club and UCSD kick off Alcohol Awareness Week May 6

May 4, 1998

MEDIA ADVISORY

EVENT: Drinking, Driving and Young San Diego Drivers: Are their Death and Accident Rates Rising or Falling?

AUTO CLUB AND UC SAN DIEGO KICK OFF ALCOHOL AWARENESS WEEK BY RELEASING THE LATEST STATISTICS AND A NEW UCSD CAMPUS DRINKING SURVEY

DATE/TIME: 10 a.m., Wednesday, May 6, 1998

LOCATION: Thurgood Marshall College Administration Building (outside on walkway)

BACKGROUND: The Automobile Club of Southern California will discuss the latest drinking and driving statistics for young San Diego drivers.

The Auto Club and the Higher Education Center for Alcohol and Other Drug Prevention will present UCSD with the first annual College and University Drinking and Driving Prevention award for developing a program to reduce drinking and driving.

A new UCSD campus drinking survey will be released.

A new campus alcohol awareness campaign will debut.

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