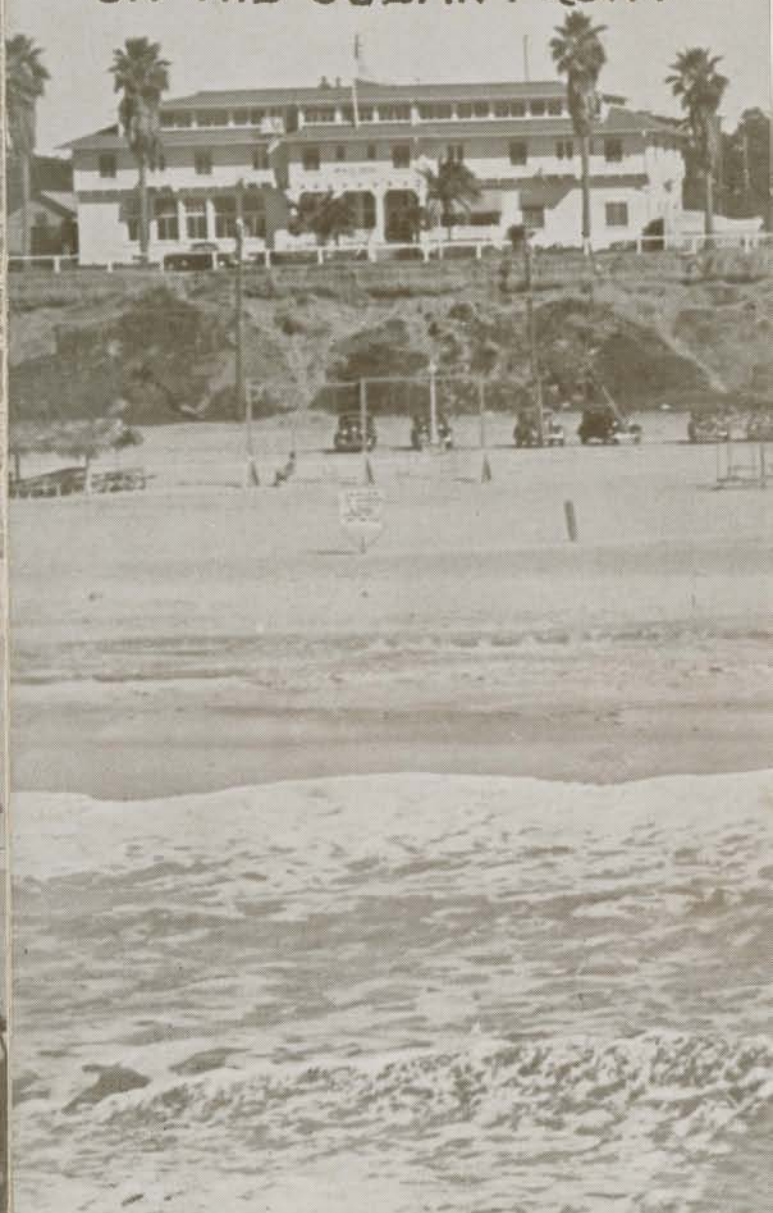


OCEANSIDE CALIFORNIA
BEACH
HOTEL

ON THE OCEAN FRONT



RESTFUL
CHARMING
ECONOMICAL



Mission San Luis Rey

Upper: Cocktail Lounge
Famous flower fields in winter bloom

Upper: Corner of Comfortable Lobby
Front view of hotel on the beach

Upper: Dining room with pier in background
Above Center: World Famous Palomar Observatory Some of the deep-sea fish caught off Oceanside. (200-inch telescope).

For a RESTFUL sojourn in CHARMING surroundings at ECONOMICAL rates on the SHORES of the Pacific
Choose THE BEACH HOTEL OF OCEANSIDE, CALIFORNIA

How Reached

Eighty-six miles south of Los Angeles, 35 miles north of San Diego, on Highway 101, or Santa Fe Streamliner. Station one block from hotel.

Points of Interest

Palomar Observatory, (200 inch telescope); San Luis Rey Mission, (King of Missions) built in 1798; Rosicrucian Fellowship and International Headquarters (School of Mystic Christianity); Pala Mission (1789),

the only Mission in the service of Indians, and Indian Reservation (Indian rugs, pottery, beads, blankets); San Luis Rey Rancho, (largest breeding and training ranch for thoroughbred horses, leading sires "Bon Homme" and "Imp. Bistouri"); Flower and Bulb Center (Freesias, anemones, ranunculi, gladioli; bulbs marketed from here throughout the nation and in foreign countries); Subtropical Fruit Orchards (citrous, avocados, cherimoyas, papayas, sapotas); Mineral Springs (water similar to that at Carlsbad, Bohemia); race tracks at Del Mar and Caliente; golf courses at San Clemente and Rancho Santa Fe.

Highlights of the Hotel

Located directly on the beach and adjacent to modern Sport Fishing Pier. Finest, unobstructed ocean view from bed rooms, the large lobby and the cheery Dining Room. Cocktail Lounge. Game Room. Water Softener. Finest Innerspring Mattresses. Home Atmosphere. Open all year. Rates \$1.50 up. Free garage. Special rates by the week, month and year.

Restful—

Charming—

Economical—

Phones: Oceanside 19 or 347

What Oceanside Offers



Safest and finest beach in California. Spotlessly clean. Free from cross currents and rip tides.

Most equable all-year climate anywhere. Average variation in 24 hours in summer 10 degrees from a minimum of 65 degrees F. and in winter of 20 degrees from minimum of 45 degrees F. Warm in winter, cool in summer.

\$100,000.00 Sport Fishing Pier. Live bait boats and fishing barge.

Good catches of barracuda, yellowtail, sea bass, jewfish and bonita. Two miles of concrete-paved strand.

Service Groups and Clubs: Chamber of Commerce, Kiwanis, Elks, Masons, I. O. O. F., Toastmasters, Rotary, K. of P., Business and Professional Women's, Eastern Star, Woman's Club, etc.

Churches: Methodist, First Baptist, Grace Episcopal, St. Mary's Catholic, Old Mission, Seventh Day Adventist, Rosicrucian, Four-square Gospel, Church of Christ, First Christian Church, Scientist.

Schools: Grammar, High School, Junior College, Army and Navy Academy.

All the conveniences of a modern city of 5000 population.

Popular bathing beach fronting the hotel



OCEANSIDE CALIFORNIA
BEACH
HOTEL

AT THE PIER

