

Chancellor Richard C. Atkinson to be guest speaker at El Centro Kiwanis Club luncheon

September 7, 1982

SENT TO BRAWLEY NEWS & IMPERIAL VALLEY PRESS

Dr. Richard C. Atkinson, chancellor of the University of California, San Diego, will be the guest luncheon speaker at the September 24 meeting of the Kiwanis Club of El Centro.

The meeting will be held at the Cameo Buffet, 41 Main Street, from 11:45 until 1:30.

UCSD alumni living in the El Centro area are invited to attend. Reservations for the luncheon are \$5.00 per person and may be obtained from the Alumni & Friends Office, UCSD, Q-011, La Jolla, CA 92093, or call (714) 452-4490.

Atkinson became chancellor in 1980 after serving as director of the National Science Foundation from 1975 until 1980. As Director of the National Science Foundation, he had a wide range of responsibilities for science and technology on a national and international level, including membership on both the U.S.-People's Republic of China Joint Commission on Science and Technology Cooperation and the U.S.-U.S.S.R. Joint Commission. He was responsible for negotiating and signing the first memorandum of understanding between the People's Republic of China and the United States, an agreement on the exchange of scientists, scholars and students.

Prior to 1975 Dr. Atkinson was on the faculty of Stanford University for twenty years. He is an experimental psychologist and applied mathematician whose research has been concerned with problems of human memory and cognition. He was one of the first to transform intuitive ideas about the nature of memory into an explicit theory that could be formulated in mathematical terms; the theory has been the basis for much of the current research on human memory and has played an important role in specifying correlates between brain structures and psychological phenomena, in explaining the effects of drugs on memory, and in providing techniques for optimizing learning.

Dr. Atkinson has been elected to membership in the National Academy of Sciences, the American Philosophical Society, the American Academy of Arts and Sciences, and the Institute of Medicine. He has been awarded honorary degrees by seven American universities and holds honorary membership in a number of foreign societies and academies.

(September 7, 1982)