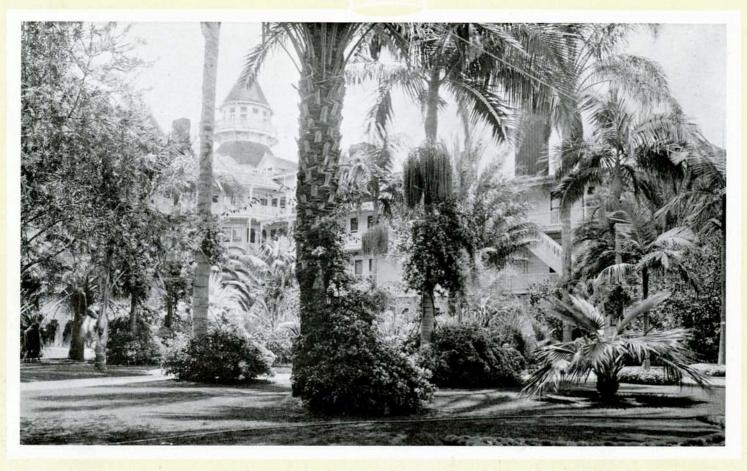


CALIFORNIA







HOTEL COURT OR PATIO FILLED WITH SEMI-TROPICAL PALMS AND FLOWERS

TOTEL DEL CORONADO has a world-wide reputation as one of the most attractive, comfortable, satisfying resort hotels in America. It offers a great variety of amusements—Polo, Golf, Tennis, Salt Water Swimming, Aquaplaning, Motor Boating, Yachting, Boating, Motoring over Paved Roads, and Horseback Riding. It is located near the ocean on Coronado Beach, a favored region possessing one of the most delightful climates in the world—warm yet invigorating in winter, refreshingly cool in summer.

The hotel is noted for its appointments. The whole ground floor is devoted to the entertainment of guests, and consists of a series of living, lounging and card rooms, together with a magnificent dining-room seating six hundred guests and a circular ballroom which will accommodate two hundred couples. The ballroom is used as a sun room during the day. This whole floor is luxuriously and comfortably furnished, and there is a warmth and homelike atmosphere that has been commented upon by almost every patron. It is the hotel's greatest attraction.



SOUTH VERANDA. ORCHESTRA DAILY FROM 12:30 TO 2 P. M.

CORONADO BEACH, CAL



OPEN-AIR LUNCHEON ON THE OCEAN TERRACE (WINTER)

CORONADO BEACH, CAL

BEDROOMS

There is a large range of parlors and bedrooms comfortably and handsomely furnished with every convenience. Most of the rooms on the ocean front have private porches which can be used as sleeping porches or living rooms.

COURT

The hotel is built around a court which is filled with semi-tropic shrubs, flowers and palms, a never-ending attraction to the guests.

SILVER GRILL

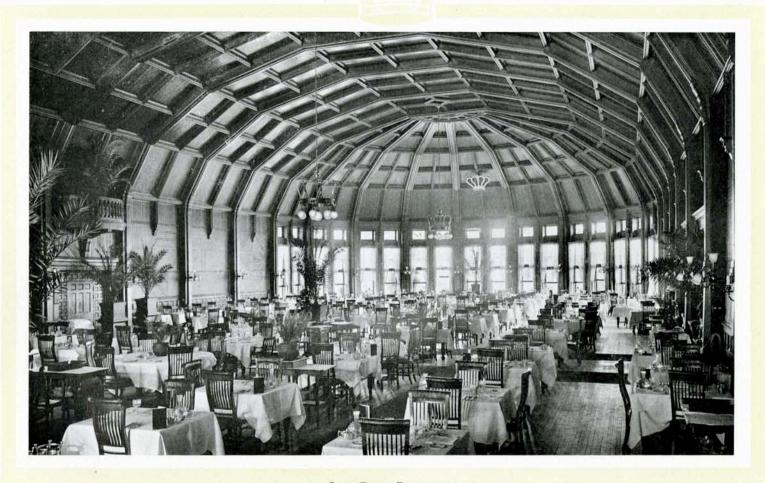
During the winter season, from January until the end of March, the Silver Grill is open with a cuisine and service equal to that of the best.

DINING-ROOM

The hotel is operated on the American plan, and offers a high class table of great variety under an able chef. Great care has



CANOEING POPULAR ALL YEAR



SOUTH END OF DINING-ROOM

been taken in the cuisine, many improvements have been added, and we believe the service is exceptional.

CHILDREN

A school for children is maintained in the hotel grounds with a capable and successful teaching staff. Amusements and playrooms for children are provided until 9 p. m. under experienced and competent control. The children's dining-room is furnished with a special bill-of-fare sufficiently

varied to suit all ages, with service equal to that given in the main dining-room.

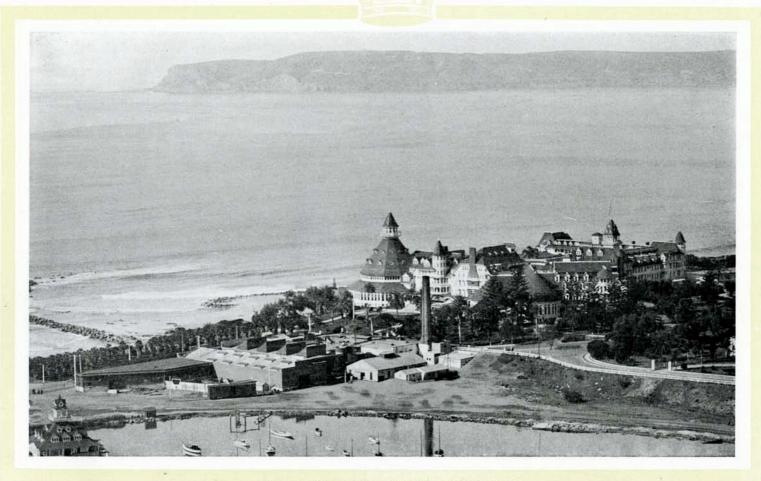
FIRE PROTECTION

One of the supreme advantages of Hotel del Coronado is its fire protection. Within the last few years an automatic sprinkler system has been installed throughout the hotel at a cost of \$100,000, probably the most complete sprinkler equipment to be found in any hotel in or out of the United States. If a fire should occur in any part of the hotel, even in the remote recesses of the attic or the basement,



CHILDREN'S DINING-ROOM

CORONADO BEACH, CAL



AEROPLANE VIEW OF HOTEL, POINT LOMA IN THE DISTANCE

the automatic sprinkler comes into operation and not only kills the fire but also the smoke, one of the most dangerous features of a fire.

In addition to having a water supply through a 16-inch main, automatic steam pumps for the sole use of the sprinkler system maintain a constant pressure. The moment a sprinkler head is automatically opened by an increase of temperature, the steam pumps get into action and maintain a pressure of not less than 100 pounds per square inch on the whole sprinkler system. These

steam pumps are furnished with a separate, independent reservoir of water, having a capacity of 70,000 gallons. So far as fire is concerned, there is no safer hotel than Hotel del Coronado, and few as safe.

RACING

The regular racing season at Tijuana, Mexico, opens Thanksgiving Day for at least one hundred days, racing every day except Monday. There are attractive purses offered, the most notable being a \$40,000 Handicap.

The race track is about fifteen miles from



SUN PARLOR ALMOST SURROUNDS LARGE BALLROOM

CORONADO BEACH, CAL



RACING AT TIJUANA—SEASON THANKSGIVING UNTIL END OF MARCH

Coronado by automobile on paved roads. Frequent train service by the San Diego & Arizona Railway from San Diego.

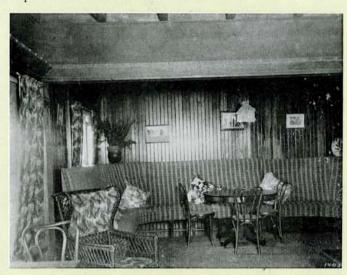
POLO

The polo fields, which are in the grounds of the Coronado Country Club, have been praised by leading polo players, both European and American, as the best fields to be found anywhere. They are level, with sandy sub-soil, and can be played upon ten minutes after a rain.

There is loose box stabling for 180 ponies. GOLF

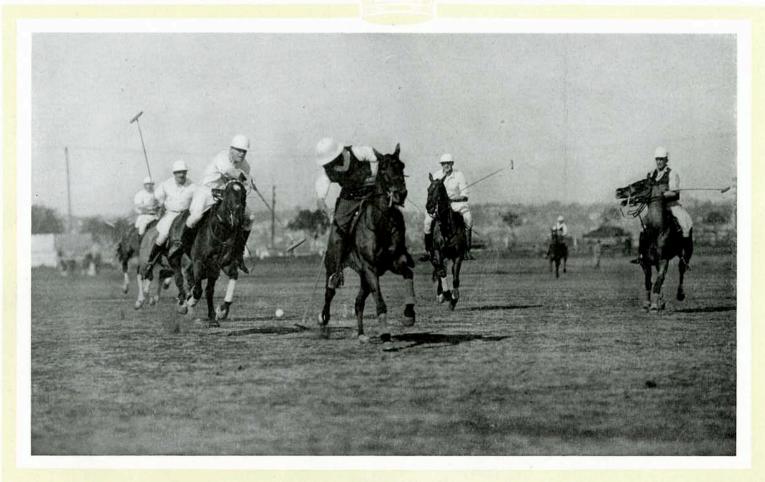
The Club has an eighteen-hole golf course, with grass fairways and grass greens, beautifully located, having the ocean on one side, and the bay of San Diego on the other, and with a fine view of the city of San Diego and the surrounding country. The course is of regulation size for championship golf.

Guests of the hotel can obtain a temporary membership entitling them to all the privileges of the Coronado Country Club for a subscription of \$20.00 per month, or \$30.00 for



COZY CORNER-CORONADO COUNTRY CLUB

CORONADO BEACH, CAL



POLO AT THE CORONADO COUNTRY CLUB

husband and wife (includes all taxes and rent of lockers). Green fees of \$1.00 for 18 holes, or \$2.00 per day are charged for those guests who do not care to take out a temporary membership.

A new miniature nine-hole, all-grass course has been laid out on hotel grounds for exclusive use of hotel guests. Approach and putting contests will be held frequently during each year. Daily use of miniature course will also serve to perfect golfers in iron shots. Cups on greens are $2\frac{1}{2}$ inches in diameter, instead of the regulation 3 inches, giving splendid putting practice.

TENNIS

There is a cement tennis court at the hotel for the use of guests; also two more cement tennis courts available at Coronado Country Club.

SWIMMING

A first-class salt water plunge is located within five minutes' walk of the hotel. A complete filtering system has been recently installed, giving perfectly clear water, constantly renewed.

FISHING

Excellent ocean fishing can be had off Coronado. Special power boats may be engaged at reasonable rates both from the hotel and other



CHAMPIONSHIP TENNIS COURT AT CORONADO COUNTRY CLUB

CORONADO BEACH, CAL



START OF CHAMPIONSHIP SWIMMING RACE AT TENT CITY, AND GIRL SWIMMERS (SUMMER)

sources. Excellent bass and trout fishing available in the mountains. Reached by automobile. SHOOTING

There is superb quail shooting and good duck shooting in Mexico. Coronado is only fourteen miles from the border. Trips of this kind must be specially arranged for in advance, as it is necessary to get passports for guns and ammunition, and parties must go in charge of an experienced guide and interpreter.

RIDING

A first-class saddle livery is maintained on the premises, to which is attached a riding school, both under capable management.

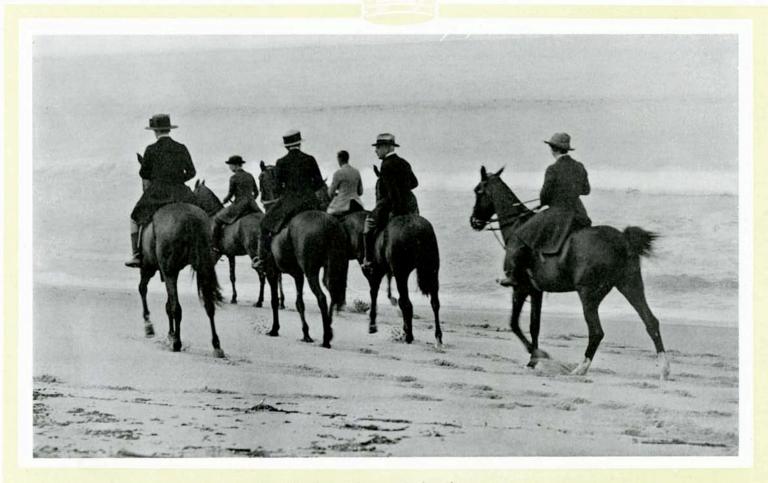
ARMY AND NAVY

San Diego is the base for the Destroyer Squadrons of the U.S. Pacific Fleet, Naval Aviation Station (at North Island), the U.S. Marine Corps, the Naval Training School, and the U.S. Army Signal Corps Aviation School at Rockwell Field (North Island).



HORSES FROM THE SADDLE LIVERY

CORONADO BEACH, CAL



TEN MILES OF BEACH FOR HORSEBACK RIDING

CORONADO BEACH.

DANCING

Dancing every night, except Sunday, in the Casino, and Wednesday and Saturday nights in the ballroom. A series of balls are given during the winter and summer seasons. A note of brilliancy is added to these affairs by the uniforms of the Army and Navy officers quartered in Coronado and San Diego.

An excellent and varied program of moving pictures is given in the ballroom twice a week.

BILLIARDS AND BOWLING

A large billiard room is maintained with American and English billiard tables, also pool tables. There are four bowling alleys, all under experienced management.

EQUABLE CLIMATE

The winter climate of Coronado has always been held in the highest esteem by visitors from all parts of the world as being one of the most equable and delightful to be found anywhere. The SUMMER climate of Coronado is considered by its residents to be superior to



BALLROOM DANCING FLOOR; STAGE IN BACKGROUND

CORONADO BEACH, CAL



RUSTIC SUMMER HOUSE IN PATIO

its winter climate—sunny, balmy days, cool nights, no rain—a climate tempered by constant ocean breezes from the northwest. The advantages offered by the hotel during the *summer* are equal in every way to those of the winter.

CITY OF SAN DIEGO—Shopping, Theatres and Varied Amusements and Attractions.

San Diego, which is just across the bay from Coronado, is an up-to-date, active city of 100,000

people, affording all the shopping and amusement facilities to be found in larger cities.

AUTO TRIPS TO MOUNTAINS

There is a highly cultivated, attractive back-country between the city and the mountains, the foothills of which are only some thirty miles from San Diego, offering splendid opportunity for automobile trips over paved roads for motor enthusiasts.

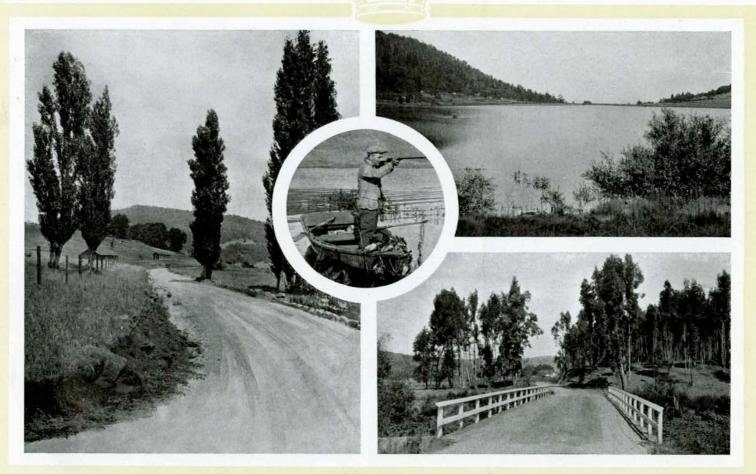
GARAGE

First-class garage, capacity recently doubled, and under courteous, thoroughly experienced management, is on the hotel grounds.



CORONADO COUNTRY CLUB DANCE FLOOR AND LOUNGE

CORONADO BEAGH, CAL



BACK COUNTRY SCENES
ROAD TO CUYAMACA; LAKE CUYAMACA—GOOD TROUT FISHING; DUCK SHOOTING; LAKESIDE ROAD

CORONADO BEACH, CAL







HOTEL'S LAUNCH GLORIETTA. AQUAPLANING STUNTS BY THE SKILLED

CORONADO BEACH, CAL







YACHTING—DEEP SEA FISHING

CORONADO BEACH, CAL.

INFORM/ Inform

Mel

H.F Wal H. I HOTEL DEL CORONADO REPRESENTATIVES

MARIE WALL, 604 West Sixth Street, Los Angeles. Phone VAndike 6684.

L. E. CARLILE, 2 Pine Street, San Francisco. Phone Douglass 5600.

MEL S. WRIGHT, Manager, Hotel del Coronado, Coronado Beach, California. Phone Coronado 100.

OPEN ALL YEAR-AMERICAN PLAN

lowing sources:

alifornia.

Street, Los Angeles, California.

rancisco, California.

York City.

Hotel del Coronado can be Reached by any Railroad in the United States

SAN DIEGO & ARIZONA RAILWAY
With its Eastern Connections

SOUTHERN PACIFIC COMPANY

EL PASO & SOUTHWESTERN

and

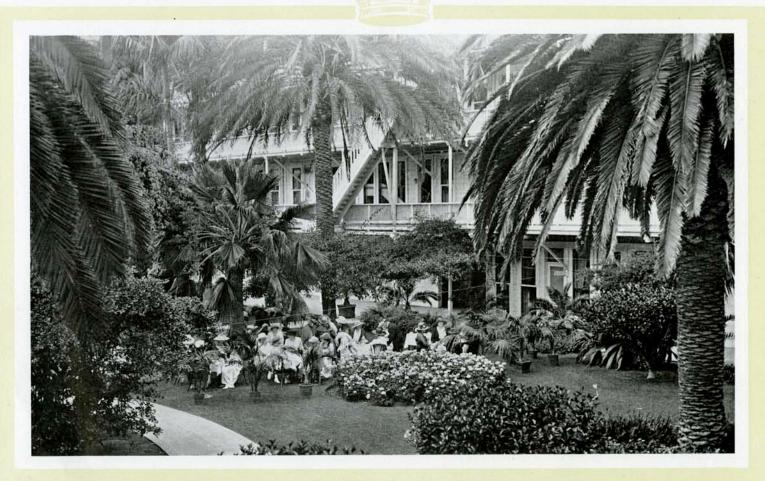
ROCK ISLAND LINES

"Golden State Route" operates through Pullman cars daily from Chicago. Southern



LOUNGE-CORONADO COUNTRY CLUB

CORONADO BEACH, CAL



WINTER LUNCHEON PARTY IN PATIO

Pacific "Sunset Route," via New Orleans in connection with San Diego & Arizona operates through Pullman cars to San Diego on the "Sunset Limited."

This route takes you through the Wonderful Carriso Gorge, California's Newest Scenic Marvel—one of the most difficult engineering feats undertaken in railroad history; also, through Imperial Valley, that remarkable land below sea level, trimmed with the jewel-colored mountains of the desert.

A view of Carriso Gorge is shown on back cover of this booklet.

THE ATCHISON, TOPEKA & SANTA FE RAILWAY

Coronado is also reached by the Santa Fe via Los Angeles and San Diego on through cars daily from Chicago by the "California Limited" and other trains.

UNION PACIFIC SYSTEM

The Union Pacific Railroad offers a direct connection via Salt Lake to Los Angeles

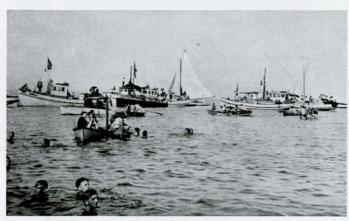


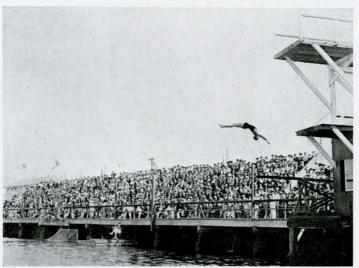
HOTEL SALT-WATER PLUNGE; FILTERED WATER CONSTANTLY RENEWED

CORONADO BEACH, CAL









NAVY HYDROPLANES; SUMMER ACTIVITIES AT TENT CITY; YACHT REGATTA; SWIMMING RACE; CHAMPIONSHIP DIVING

with the "Los Angeles Limited," thence by the Atchison, Topeka & Santa Fe to San Diego. TICKETS

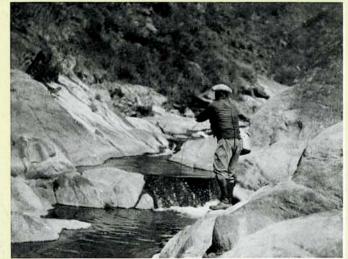
All tickets should read to San Diego, California. Thence by Hotel autobus across the bay by ferry to Coronado.

STEAMER CONNECTIONS

Steamers making the Panama Canal route touch at San Diego to unload freight and passengers.

The PACIFIC STEAMSHIP COMPANY (Admiral Line) furnishes regular steamer service from Vancouver, Seattle, Portland, San Francisco and Los Angeles to San Diego. Offices in all the cities named.

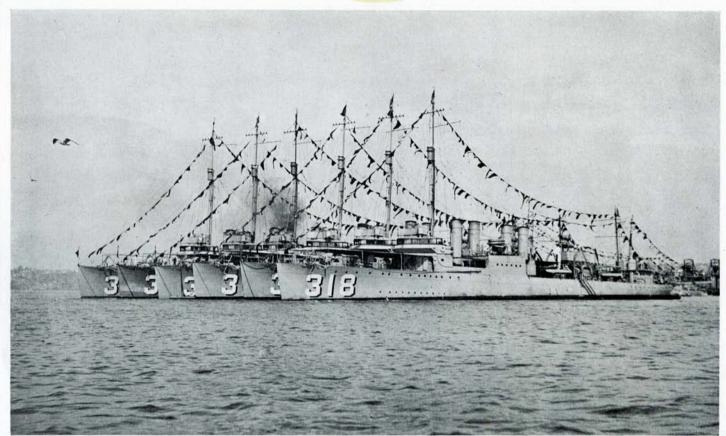
The LOS ANGELES STEAMSHIP COM-PANY operates the well-known fast passenger steamers, "Yale" and "Harvard," maintaining a regular schedule between San Francisco, Los Angeles and San Diego. Offices in San Francisco, Los Angeles and San Diego.



TROUT FISHING IN A MOUNTAIN STREAM



CORONADO BEACH, CAL



SAN DIEGO BAY IS HEADQUARTERS OF THE DESTROYER SQUADRONS OF THE U. S. PACIFIC FLEET

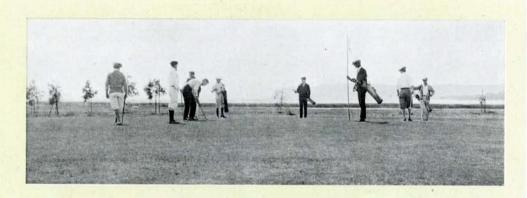
HOTEL BUS

Hotel auto busses meet all trains and will meet all steamers if requested in advance.

AUTO ROADS

Hotel del Coronado can also be reached by automobile over paved roads for a large part of the way from Seattle to San Diego.

There are two routes, paved all the way, from San Francisco to San Diego via Los Angeles.





PUTTING GREENS AS WELL AS FAIRWAYS AND APPROACHES ARE IN GRASS





Spreckels Outdoor Organ, Balboa Park; Organ Recital, 3 p. m. daily

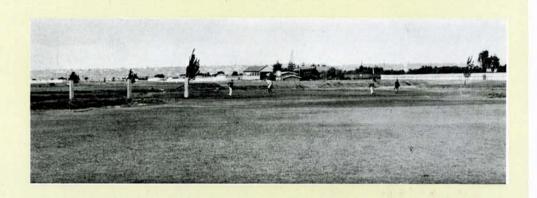
(1)

THE COAST ROUTE via Del Monte, Paso Robles, Santa Barbara and Los Angeles.

(2)

The INLAND ROUTE via Fresno, Bakersfield (Ridge Route), Los Angeles and Riverside.







APPROACH TO GREEN NUMBER 8 Below: CHAMPIONSHIP POLO MATCH

Flag-raising exercises in outdoor section of Children's School. There is also an indoor section of the school, both being completely equipped for educational purposes. The indoor section is used in the evening, after the dinner hour, as a recreation room, where games, story-telling and other amusements for children are provided until nine p. m.

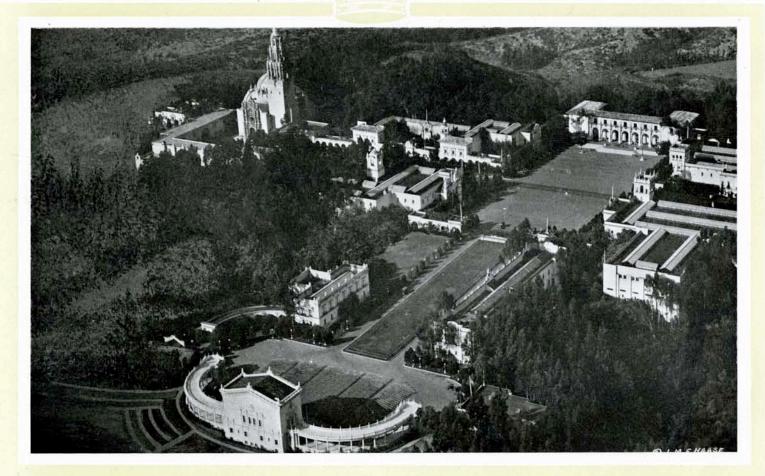


FLAG-RAISING CEREMONY OPENS DAILY SCHOOL SESSIONS

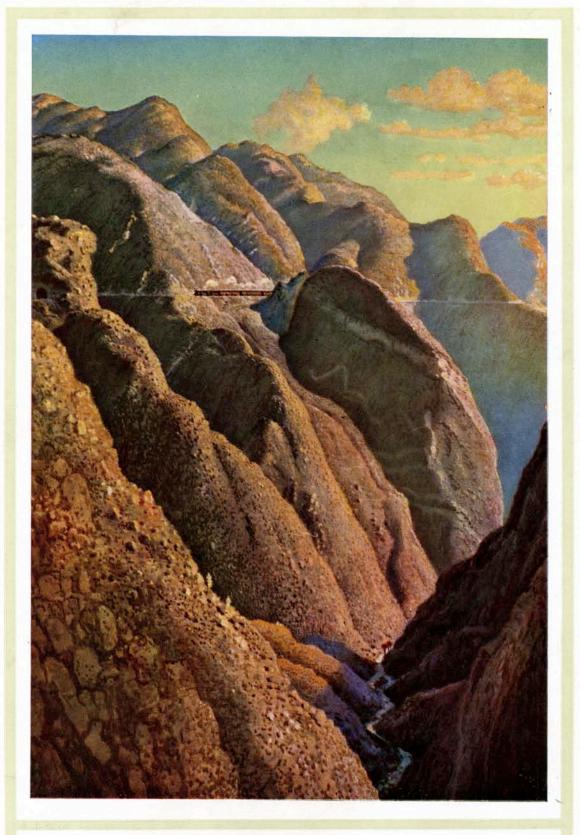
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HOTEL DEL CORONADO

CORONADO BEACH, CAL



AEROPLANE VIEW OF PERMANENT EXPOSITION BUILDINGS—SPRECKELS ORGAN PAVILION IN FOREGROUND



Carriso Gorge—San Diego and Arizona Railway On "Sunset" and "Golden State" Routes to California