

March 25, 1972

EASTSIDE VOTERS - VOTE ONLY FOR DR. BEN YELLEN

On Tuesday, April 11, 1972, you voters of the Eastside of Brawley, can vote to reduce your electricity bills to 1/3 of what they are now.

VOTE ONLY FOR DR. BEN YELLEN WHO WILL USE THE YEARLY SALARY OF \$1,800.00 TO PAY THE LAWYERS HANDLING THE LAWSUIT BEN YELLEN ET AL. V. SECRETARY OF INTERIOR, WHICH WILL COMPEL HIM TO SET THE ELECTRICITY RATES WHICH WILL RESULT IN THE MUCH LOWER BILLS.

Most of the poor live on the Eastside and each family is being swindled out of \$50.00 to \$250.00 per year in high electricity bills (depending on the type of air conditioning you use) by the IMPERIAL IRRIGATION DISTRICT which is controlled by the big farmers.

When you vote only for Dr. Yellen, it means that when the lawsuit is won that if you have now an electricity bill of \$9.00, it will be \$3.00; if it is now \$15.00, it will become \$5.00; and if it is \$30.00, it will drop to \$10.00.

Do not vote for any Anglo candidate for Councilman except me. When I was Councilman in 1964 to 1968, I tried to get the City Council to start a lawsuit to reduce the electricity bills. But the big farmers control them and they would not do it.

SO I STARTED THE LAWSUIT MYSELF USING MY OWN MONEY AND THE LAWSUIT IS IN THE U.S. DISTRICT COURT IN WASHINGTON, D.C. AND MONEY IS URGENTLY NEEDED TO PAY THE LAWYERS SO THE LAWSUIT CAN PROCEED.

The big farmers want you to pay electricity bills 3 times higher than they should be for in this way the IMPERIAL IRRIGATION DISTRICT can sell them irrigation water for farming at 1/4 the correct price.

DO NOT VOTE FOR JOHN BENSON WHO IS RUNNING FOR RE-ELECTION. HE IS A BIG FARMER WHOSE FAMILY COLLECTS \$200,000.00 A YEAR IN HANDOUTS FROM THE FEDERAL GOVERNMENT. HE WANTS YOU TO PAY HIGH ELECTRICITY BILLS. DO NOT VOTE FOR PAT WILLIAMS WHO IS RUNNING FOR RE-ELECTION AS HE IS A HAYBALER WHO WORKS FOR THE BIG FARMERS. HE WAS A COUNCILMAN IN 1964-1968 AND HE WOULD NOT HELP ME TO GET THE CITY TO START A LAWSUIT TO GET YOU LOWER ELECTRICITY BILLS.

But most important, do not vote for Louis Curiel and do not vote for Joe Marquez. I say again do not vote for Joe Marquez and Louis Curiel. Marquez works for the Del Norte Auto Co. which is owned by Ed Rutherford, a very big farmer. Joe Marquez has to do what Rutherford says OR LOSE HIS JOB. LOUIS CURIEL SELLS SEEDS TO FARMERS AND HE ALSO MUST DO WHAT THE BIG FARMERS WANT OR STARVE!!!