

## **Program in United States-Mexican Studies hold major binational consultation on U.S.-Mexican agricultural relations**

**January 23, 1981**

### NOTE TO EDITORS:

The Program in United States-Mexican Studies at the University of California, San Diego will hold a major binational consultation on U.S.-Mexican agricultural relations, Thursday and Friday, February 26-27, 1981. The consultation will be the first attempt to systematically examine the major changes occurring in the agricultural sector on both sides of the U.S.-Mexico border, and to view them as interrelated processes.

The conference, to be held at the Travelodge Tower at Harbor Island in San Diego, will also deal with links between U.S. and Mexican agriculture that emphasize trade and labor flows, especially in the period since the end of the "bracero program" in 1964.

Approximately 150 agricultural experts, including academicians and government officials from both countries are expected to be in attendance. Dr. Cassio Luiselli, the member of Mexico's President Lopez Portillo's cabinet primarily responsible for agricultural development policy, will take part. Also, representatives of labor unions involved in the organization and representation of Mexican farm workers, and representatives of agribusiness firms operating in California and Mexico.

A list of participants and a schedule of conference events is attached. If you have any questions please contact Dr. Ric Solano in the Program in United States-Mexican Studies at (714) 452-4503.

(January 23, 1981) For more information contact: Paul West, 452-3120

**BINATIONAL CONSULTATION ON U.S.-MEXICAN AGRICULTURAL RELATIONS**

**CONSULTA BINACIONAL SOBRE RELACIONES AGRICOLAS ENTRE MEXICO Y ESTADOS UNIDOS**

**February 25-27, 1981**

**Travelodge Tower on Harbor Island San Diego, California**

A comprehensive reexamination of linkages between the agricultural sectors of the United States and Mexico, with special emphasis on labor and trade issues. Specially prepared papers to be summarized at this conference will illuminate the nature, causes and consequences of flows of labor, capital, technology, and agricultural commodities across the U.S.-Mexico border, in both directions. The implications of recent developments in the agricultural sector for overall U.S.-Mexican political and economic relations will be highlighted throughout the Consultation.

Special attention will be devoted to the current crisis in agricultural production in Mexico's small-farming sector, the responses of the Mexican government to that crisis, and Mexico's recently increased dependence on the United States as a supplier of basic food commodities. Other issues to be discussed are agricultural

mechanization and labor organizing among Mexican farmworkers, on both sides of the border; the present and future role of Mexican labor in U.S. agriculture (especially in the Southwest); U.S. immigration laws and policies and their impact on undocumented Mexican migrant farmworkers; and the economic and social effects of labor migration from rural Mexico to the United States upon the migrants' communities of origin in Mexico.

Participants will include leading academic experts and government officials from both countries, representatives of U.S. labor unions involved in the organization of Mexican farmworkers, representatives of public and private institutions engaged in organizing Mexican campesinos within Mexico, and representatives of agribusiness firms operating in the U.S. and Mexico. A total of approximately 80 invited participants will attend the Consultation. Each speaker will use his or her native language, and simultaneous translation in Spanish and English will be provided.

This Binational Consultation is made possible through a grant from The Rosenberg Foundation of San Francisco, with supplemental support from other institutions (see page 8).

## PRELIMINARY PROGRAM

### WEDNESDAY MIERCOLES 25

2:00-10:00pm Arrival of Participants / Llegada de los Participantes

The Travelodge Tower at Harbor Island will provide frequent shuttle bus service from San Diego International Airport (Lindberg Field) to the conference site, which is located five minutes from the two airport terminals. The address of the Travelodge Tower is 1960 Harbor Island Drive, San Diego; telephone: 291-6700.

Upon registering at the Travelodge Tower, please be sure to pick up your envelope containing the final agenda and other important materials, available at the Registration Desk.

El Hotel Travelodge Tower en Harbor Island proporcionara' servicio frecuente de transporte desde el Aeropuerto Internacional de San Diego (Lindberg Field) al hotel, que se encuentra a 5 minutos del aeropuerto.

Al presentarse en el Travelodge Tower, favor de recoger su paquete del programa final y otros materiales importantes, que se encontrara en la Recepcion del hotel.

### THURSDAY / JUEVES 26

7:30-8:45am Breakfast Buffet and Welcoming Reception Desayuno Estilo Bufete y Recepcio'n de Bienvenida

"Top of the Arc" Room / Sal6n "Top of the Arc" Travelodge Tower at Harbor island

9:00-12:00 Trading Oil for Food? -- New Terms of Agricultural Trade Between Mexico and the United States and the Implications of U.S. "Food Power" for U.S.-Mexican Relations (Cabrillo Room) Cambiando Petroleo por Alimentos? -- Nuevos Elementos en el Comercio Agropecuario entre Mexico y Estados Unidos, y las Consecuencias del "Poder Alimentario" Estadounidense para las Relaciones Me'xico-Estados Unidos

Principal Steven E. Sanderson (Assistant Professor of Political Speakersl Science, University of Florida, Gainesville; author, Ponentes: Agrarian Pooulism and the Mexican State: The Struggle for Land in Sonora, 1980), "The Receding Frontier: Aspects of the Internationalization of U.S.-Mexican Agriculture and Their Implications for Bilateral Relations in the 1980s"

David Mares (Profesor, Centro de Estudios Internacionales, El Colegio de Mexico), "From Competition to Dependence: Mexico's Changing Role in U.S.-Mexican Agricultural Trade"

Discussants/Comentaristas: \*Olga Pellicer de Brody (Profesora, Centro de Investigacion y Docencia Economica, Mexico, D.F.; autor, La politica del gobierno norteamericano hacia Mexico en materia de comercio, 1980)

Clark W. Reynolds (Professor of Economics, Food Research Institute, Stanford University; author, Labor Market Projections for the United States and Mexico and Their Relevance to Current Migration Controversies, 1980)

Carlos Rico (Profesor y Co-Director, Instituto de Estudios de los Estados Unidos, Centro de Investigacion y Docencia Economica, Mexico, D.F.)

Alex F. McCalla (Professor of Agricultural Economics, University of California, Davis; recent research on agricultural trade among the U.S., Mexico, and Canada)

Gustavo del Castillo (Investigador, Centro de Investigaciones y Estudios Superiores en Antropologia Social, Mexico, D.F.; autor, Crisis y transformacion de una sociedad tradicional, 1979; current research on U.S. grain export policy and its implications for Mexico)

Susan Kaufman Purcell (Associate Professor of Political Science, UCLA; Mexico/Central America specialist on the Policy Planning Staff, U.S. Department of State, 1979 January, 1981)

12:00-1:00 Informal Buffet Lunch - "Top of the Arc" Room Comida, Estilo Bufete - Salon "Top of the Arc"

1:00-3:00 The Crisis of Production in Mexico's Small-Farming Sector: Changing Patterns of Land Tenure, Land Use, and Private Capital Investment

La Crisis de la Produccion en el Sector de la Agricultura en Pequeña Escala en México: Patrones de la Tenencia de la Tierra, Uso de la Tierra, y la Inversión del Capital Privado

Principal Speakers/ Ponentes: David Barkin (Profesor de Economia, Universidad Autonoma Metropolitana, y Investigador, Centro de Ecodesarrollo, Mexico, D.F.; autor, El Complejo de granos en Mexico, 1980). "The Transformation of Agricultural Production and Land Use in Mexico"

\*Agustin Porras (Coordinador del Area de Poblacion. Centro de Estudios Economicos y Sociales del Tercer Mundo, Mexico, D.F.), "Resultados de la politica de colectivizacion ejidal en el sexenio de Luis Echeverria"

Discussants/ Comentaristas: \*Arturo Espinosa (Director, Fundacion Mexicana para el Desarrollo Rural, Mexico, D.F.)

\*Cynthia Hewitt de Alcantara (Investigadora, Mexico, D.F.; autor, modernizing Mexican Agriculture, 1976)

Van R. Whiting (Visiting Lecturer in Political Science, University of California, Berkeley; autor, The Regulation of Transnational Enterprise in Mexico: The Case of the Food Processing Industry, forthcoming)

\*Guillermo de la Pea (Profesor de Antropologia, El Colegio de Michoacan, Zamora, Mexico; autor, Herederos de promesas, 1979)

\*Gustavo Esteva (Director, Comité Promotor de Investigaciones para el Desarrollo Rural, Mexico, D.F.; autor, La batalla en el Mexico rural, 1980)

3:00-5:00 The Evolution of Mexican Government Policy on Agriculture and Rural Development La Evolucion de la Política del Gobierno Mexicano para la Agricultura y el Desarrollo Rural

Principal Speakers/ Ponentes: Manuel L. Carlos (Professor of Anthropology, University of California, Santa Barbara, and Visiting Research Fellow, Program in U.S.-Mexican Studies, University of California, San Diego; author, *Politics and Rural Development in Mexico*, 1974), "*State Policies, Ecology, and Center-Periphery Ties: A Comparative Analysis of Uneven Regional Development in Rural Mexico*"

Merilee S. Grindle (Tinker Foundation Post-Doctoral Fellow, Harvard Institute for International Development; author, *Bureaucrats, Politicians, and Peasants in Mexico: A Case Study in Public Policy*, 1977), "*Official Interpretations of Rural Underdevelopment: Mexico in the 1970s*"

August Schumacher (Visiting Scholar, Agriculture Department, Harvard Business School; program officer for World Bank lending operations to the Mexican agricultural sector), "*Agricultural Development and Rural Employment: A Mexican Dilemma*"

Discussants/Comentaristas: Carlos Salinas (Director-General de Política Económica y Social, Secretaría de Programación y Presupuesto, Gobierno de México; autor, *Producción y participación política en el campo*, 1980)

Blanca Suarez (Investigadora, Centro de Ecodesarrollo, México, D.F.; co-autor, *El complejo de granos en México*, 1980)

#### SPECIAL EVENING SESSION

8:00-10:00pm New Directions in Mexican Government Policy Toward the Rural Sector: The National Food System

La Política Nueva del Gobierno Mexicano hacia el Sector Rural: El Sistema Alimentario Mexicano (SAM)

Principal Speakers/Ponentes: Cassio Luiselli (Asesor al Presidente de México y Coordinador Nacional del Sistema Alimentario Mexicano), "*El Sistema Alimentario Mexicano: Elementos de un programa de producción acelerada de alimentos básicos en México, 1980-1982*"

John J. Bailey (Professor of Government, Georgetown University, Washington, D.C.) and John E. Link (Mexico analyst, U.S. Department of Agriculture, Washington, D.C.), "*Statecraft and Agriculture in Mexico, 1980-1982: Domestic and Foreign Policy Considerations*"

\*Michael R. Redclift (Senior Lecturer, Department of Environmental Studies and Countryside Planning, Wye College, University of London; formerly Program Advisor in Agriculture and Rural Development, The Ford Foundation, Mexico City), "*Mexico in the 1980s: Agricultural Policy and Political Rhetoric*"

Discussants/Comentaristas: \*Edmundo Flores (Agricultural Economist; Director, Consejo Nacional de Ciencia y Tecnología [CONACYT], México, D.F.; autor, *Tratado de Economía Agrícola*, 1961)

John G. Corbett (Assistant Professor of Public Administration, Florida International University, North Miami; author, "*Agricultural modernization and Rural Employment in Mexico, 1980-1985*")

#### FRIDAY / VIERNES 27

9:00-12:00 The Role of Mexican Labor in U.S. Agriculture: Implications for U.S. Immigration Policy El Papel de la Mano de Obra Mexicana en la Agricultura de Estados Unidos: Consecuencias para la Política Migratoria Estadounidense

Principal Speakers/Ponentes: David Runsten (Ph.D. Candidate in Agricultural and Resource Economics, University of California, Berkeley), "*Mechanization and Mexican Labor in California Agriculture*"

\*Jack Lloyd (Personnel Manager, Coastal Growers Association, Oxnard, California), "U.S. Employer Demand for Mexican Farm Labor: A California Perspective"

\*Bruce Babbitt (Governor, State of Arizona) "The Mexican Migrant Farmworker and U.S. Immigration Policy: An Arizona Perspective"

Discussants/Comentaristas:\*William H. Friedland (Professor of Community Studies and Sociology, University of California, Santa Cruz; co-author, Manufacturing Green Gold: Conditions and Social Consequences of Lettuce Harvest Mechanization, 1978)

\*Jorge A. Bustamante (Profesor, El Colegio de Mexico; author, Mexican Immigration and the Social Relations of Capitalism, forthcoming)

\*Alan K. Simpson (United States Senator [R-Wyoming]; Chairman, Subcommittee on Immigration, Committee on the Judiciary, U.S. Senate; Commissioner, U.S. Select Commission on Immigration and Refugee Policy)

Manuel Garcia y Griego (Tinker Foundation Visiting Research Fellow in U.S.-Mexican Studies, Program in U.S.-Mexican Studies, University of California, San Diego; author, El volumen de la migración de mexicanos no documentados a los Estados Unidos: Nuevas hipótesis, 1981)

12:00-1:00 Informal Buffet Lunch / "Top of the Arc" Room Comida Estilo Bufete / Salón "Top of the Arc"

1:00-3:00 Organizing Mexican Farmworkers on Both Sides of the Border: Goals, Methods, and Results

La Organización de Trabajadores Agrícolas Mexicanos, en México y Estados Unidos: Metas, Métodos, y Resultados

Principal Speakers/Ponentes: Miguel A. Ugalde (Director, Desarrollo de Recursos Humanos, Fundación Mexicana para el Desarrollo Rural, México, D.F.), "La organización del campesinado mexicano para aumentar la producción agrícola y disminuir la pobreza rural: Algunos casos y perspectivas basados en la experiencia de la Fundación Mexicana para el Desarrollo Rural"

Heladio Ramírez-López (Secretario de Acción Sindical, Confederación Nacional Campesina, Partido Revolucionario Institucional, México, D.F.), "La sindicalización de trabajadores agrícolas en México"

Guadalupe Sánchez (Director, Arizona Farmworkers Union, El Mirage, Arizona), "Organizing Mexican Farmworkers on Both Sides of the Border: The Experience of the Arizona Farmworkers Union"

Discussants/Comentaristas: Miguel D. Tirado (Professor of Political Science and Management, California State University, Sonoma; author, "The Role of Labor Unions in Enforcing Employment Standards for Mexican Migrants," 1980)

Rodrigo Medellín (Investigador, Centro de Ecodesarrollo, México, D.F.; specialist in techniques of peasant organizing in Mexico)

\*U.S. Labor Union Representatives (representatives of other U.S. unions concerned with organization of Mexican farmworkers)

3:00 - 5:00 Labor Migration from Rural Mexico to the United States: Causes, Costs, and Benefits to Mexican "Sending" Communities

## La Emigración de Trabajadores del México Rural a Estados Unidos: Factores de Expulsión, Costos y Beneficios a las Comunidades de Origen en México

Principal Speakers/Ponentes: Ina R. Dinerman (Professor of Sociology and Anthropology, Wheaton College, Massachusetts, and Visiting Research Fellow, Program in U.S.-Mexican Studies, University of California, San Diego) "Social and Economic Impacts of Short-Term Labor Migration to the U.S. on Different Types of Mexican Rural Communities: Preliminary Results of a Field Study in Michoacán, Mexico"

Richard Mines (Tinker Foundation Visiting Research Fellow in U.S.-Mexican Studies, Program in U.S.-Mexican Studies, University of California, San Diego; agricultural economist) "Developing a Community Tradition of Migration to the U.S.: A Field Study in Rural Zacatecas, Mexico, and California Settlement Areas"

Discussants/Comentaristas: \*Gustavo Verduzco (Profesor de Antropología, El Colegio de Michoacán, Zamora, México; autor, Los factores de expulsión en el campo, 1981; current research on labor migration from the Zamora region to California)

\*Michael Kearney (Associate Professor of Anthropology, University of California, Riverside; current research on the economic and social consequences of labor migration from one agrarian community in Oaxaca, Mexico, to southern California)

David D. Gregory (Professor of Anthropology, Dartmouth College, and Executive Director, Inter-American Council on Manpower and Development, Inc.; specialist on labor migrations from less developed nations to industrialized nations, and effects of such movements on regional development in source areas)

\*Richard Sinkin (Professor of History, University of Texas, Austin, and Executive Director, Latin American Studies Association; recent research for the U.S. Agency for International Development on developmental impacts of international labor migrations)

5:00-5:15 Summation and Adjournment Resumen y Clausura

\*To be confirmed. All titles of papers to be presented at the Consultation are also subject to change.

### BACKGROUND INFORMATION

This conference is the second in a series of annual binational meetings organized by the Program in U.S.-Mexican Studies at the University of California, San Diego. Each conference in this series focuses on a single major problem area in U.S.-Mexican economic and political relations. The first of the Program's problem-specific conferences was held in June, 1979, with financial support from the Rockefeller Foundation. This conference brought together more than 60 expert participants and observers from the United States and Mexico, to discuss "Mexican Immigration: Changing Terms of the Debate in the U.S. and Mexico." A summary of the discussions which occurred has been published, under the same title, as Working Paper No. 4 (edited by Ann L. Craig; Program in U.S.-Mexican Studies, University of California-San Diego, 1980).

Our 1981 conference on U.S.-Mexican agricultural relations is made possible by a generous grant from The Rosenberg Foundation of San Francisco, California. The Rosenberg Foundation will also support initial publication of 10 of the 16 papers specially prepared for presentation at this conference, as well as an edited volume of the conference discussions prepared from tape transcripts. These publications will appear later in 1981 in the Program's series, Working Papers in U.S.-Mexican studies, and may be ordered from the Publications Coordinator, Program in U.S.-Mexican Studies, Q-060, University of California-San Diego, La Jolla, California 92093. Publication of the conference papers in a single volume, edited anthology will also be sought.

Visiting Research Fellowships funded by The Inter-American Foundation make possible the participation of six Mexican scholars and one Mexican rural development specialist in this conference. Two of the participants

from U.S. institutions are supported by Visiting Research Fellowships provided by The Tinker Foundation. Administrative expenses and communications costs incurred in organizing this conference are covered by a grant from The Gildred Foundation of Solana Beach, California. Additional conference-related support for the Program in U.S.-Mexican Studies has been provided by grants from the Atlantic Richfield Foundation and the BankAmerica Foundation.

#### LOCAL ARRANGEMENTS

All conference sessions will be held in the Cabrillo Room of the Travelodge Tower at Harbor Island. Each participant will speak in his or her native language. Simultaneous English-to-Spanish and Spanish-to-English translation service will be provided throughout the conference. All sessions will be moderated by Wayne A. Cornelius, conference organizer and-Director of the Program in United States-Mexican Studies. For further information, contact: Dr. Ric V. Solano, Deputy Director for Programming and Public Affairs, Program in U.S.-Mexican Studies, Q-060, University of California San Diego, La Jolla, Calif. 92093. Telephone: (714) 452-4503.

Todas las sesiones de la conferencia tendran lugar en el Salon Cabrillo del hotel Travelodge Towerl Harbor Island. Cada participante hablara en su idioma principal. Habra' servicio de traduccion simultanea en ingles y espanol durante todas las sesiones.

#### BINATIONAL CONSULTATION ON U.S.-MEXICAN AGRICULTURAL RELATIONS FEBRUARY 26-27, 1981

I plan to attend the entire Consultation

I plan to attend only the sessions on February 26

I plan to attend only the sessions on February 27

I cannot attend any portion of the Consultation

name

institutional affiliation

street address

city state ZIP code

Area Code Telephone