

Media Advisory on problems of regional planning in the San Diego-Tijuana area

June 25, 1975

MEDIA ADVISORY

STORY: A preliminary conference on the problems of regional planning in the San Diego-Tijuana area.

DATES: July 1 through 3

TIME: 9:00 a.m. to 5:00 p.m. daily

LOCATION: Building 111, Matthews Campus, University of California, San Diego

CONTACTS: Paul W. West, Public Information Office, 452-3120; Dr. Clifford Grobstein, Vice Chancellor - University Relations, 452-3138

COMMENTS: Under the auspices of Fronteras 1976, a series of conferences on the problems of regional planning in the San Diego-Tijuana area is being planned for San Diego between now and July, 1976. The conferences are intended to bring together academic and governmental experts from both sides of the border to define significant issues and to suggest ways to implement recommendations.

A preliminary conference will be held July 1 - 3 at the University of California, San Diego to set the course for future conferences. Taking part will be representatives from the United States and Mexico including government officials, educators and community and regional planners.

They will include Kevin Lynch, Professor of Urban Studies at MIT and co-author of "Temporary Paradise?" a comprehensive look at the San Diego region; Richard Huff, Director of the Comprehensive Planning Organization; and Dr. Sanford Lakoff, Professor of Political Science at UCSD.

(June 25, 1975)

San Diego - Tijuana

Toward binational regional planning

July 1-3, 1975; 9AM - 5PM daily; UCSD, Conference Room 111A

Preliminary agenda

July 1

9AM - 10:20 AM Introductory remarks and perspectives

Chancellor W. D. McElroy

Mayor Pete Wilson, San Diego

Mayor Fernando Marques Arce, Tijuana

Hon. Richard Brown, Chairman, County Board of Supervisors

Lic. Milton Castellaos Everado, Governor, Baja California or representative

Richard Huff, Director, Comprehensive Planning Organization

10:30 - 12N Discussion of Steering Committee proposals and adoption of agenda. Convenor: Clifford Grobstein

12N - 1:30 PM Luncheon

1:30 - 5PM Regional history and geographic boundaries

Ramon Ruiz, UCSD, Discussion leader

Panel: Mario Garcia, UCSB - History

Lawrence Ford, SDSU - Geography

Richard Huff, CPO - Planning

July 2

9AM - 12N Regional approaches; candidate areas.

Discussion leader - Sanford Lakoff, UCSD

Planning for growth

Public service

Environmental impact

Employment and economics

12N - 1:30 PM luncheon

1:30 - 5PM candidate areas (continued)

Sub group meetings

Public Service

Environmental Impact

Employment and economics

July 3

9:00 - 12N Reports of sub-groups, plenary discussion of second-round areas. Discussion leader: Sanford Lakoff

12N - 1:30PM Luncheon

1:30 - 5PM Selection of areas, mechanisms and steering committees for second-round consideration. Discussion leader: Clifford Grobstein.

(June 19,1975)

General questions to be addressed by conference:

1. Should an effort be made to promote regional planning in the San Diego-Tijuana area?
2. If the effort should be made what is the most effective approach?
3. What areas are especially in need of regional planning?
4. What areas are especially susceptible to regional planning?
5. What areas should not be considered (or be indefinitely postponed) as subjects for regional planning?
6. What mechanisms currently exist for regional planning?
7. What specific additional mechanisms are required and feasible?
8. How can specific proposals for greater regional planning be implemented?
9. What should be the nature of "second -round" activities?